

# Vietnam Telecommunication Standard Report Q4/2019

<https://marketpublishers.com/r/V150F6AC26D6EN.html>

Date: April 2024

Pages: 77

Price: US\$ 995.00 (Single User License)

ID: V150F6AC26D6EN

## Abstracts

### VIETNAM TELECOMMUNICATIONS MARKET

The telecommunication sector of Vietnam continues to have significant growth potential, especially in the field of 3G for mobile phones and FTTH for wired networks. According to estimates, telecom service revenue in the first 9 months of 2019 increased by more than 6% over the same period in 2018. According to the momentum from 2018, the number of mobile subscribers in the first 9 months of 2019 across the market continues. recorded a slight increase of xx% compared to the end of 2018.

According to the Foreign Investment Department, in the first 9 months of 2019, the information and communication sector ranked 9th among the largest invested sectors with the total registered investment capital accounting for x.xx% .

In general, the trend of using 2G services has decreased sharply over the years, while 3G has continuously increased in recent years. After a long trial of 4G services at the end of 2016, in early Q2 / 2017, three major carriers VinaPhone, MobiFone and Viettel officially launched 4G services. According to Opensignal, Vietnam's popularity level is among the world's average with the rate up to xx.xx%.

In recent years, the mobile market share in Vietnam has been in the hands of three big players Viettel, VinaPhone and MobiFone maintained with more than 90% of mobile subscribers in the market. Due to the influence from the Ministry of Information and Communications issued Circular 47 stipulating the promotion level for mobile services, the revenue of the three major carriers VinaPhone, Viettel and MobiFone has not grown sharply compared to 2017.

## Contents

Abbreviations

Summary

### **1. BUSINESS ENVIRONMENT**

1.1 Macroeconomic situation

1.2 Legal barriers

### **2. WORLD AUTOMOBILE MARKET**

2.1 Production

2.2 Consumption

### **3. VIETNAM'S AUTOMOBILE MARKET**

3.1.1 Scale and characteristics

3.1.2 Industry value chain

3.1.3 Industry position

3.1.4 Production

3.1.5 Consumption

3.1.6 Import

3.1.7 Car prices

3.2. Motivation for development

3.3 Planning

### **4. ENTERPRISES**

## List Of Tables

### LIST OF TABLES

Table 1: Quality of 4G services of major carriers, 2018

Table 2: Implementation of MNP services by the end of August 2019

Table 3: Revenue by constituent services of enterprises, 2015

## List Of Figures

### LIST OF FIGURES

- Figure 1: GDP growth rate by quarter, 2016 - 2019
- Figure 2: Electronics retail size by quarter, Q1 / 2016 - Q2 / 2019
- Figure 3: Population pyramid, 2018
- Figure 4: Rate of urbanization, 2012 - 2018
- Figure 5: Revenue of world telecommunications market, 2005 - 2017e
- Figure 6: Telecom market revenue by region, 2012 - 2019f
- Figure 7: Number of Internet users in the world, 2005 - 2018
- Figure 8: Number of Internet users in the world by region, 2010 - 2017
- Figure 9: Mobile broadband penetration rate by region, 2012-2018
- Figure 10: Number of Internet subscribers in Asia - TBD, 2005 - 2017
- Figure 11: Number of fixed broadband Internet subscribers worldwide, 2009 - 2018
- Figure 12: Fixed broadband penetration rate, 2008 - 2018
- Figure 13: Number of fixed broadband subscribers in Asia - Pacific, 2008 - 2018
- Figure 14: Fixed broadband penetration rate by region, 2014 - 2018
- Figure 15: Number of mobile broadband subscribers in the world, 2012-2018
- Figure 16: Number of mobile broadband subscribers by region, 2015 - 2018
- Figure 17: Number of mobile broadband connections in Asia - Pacific, 2010 - 2018
- Figure 18: Mobile phone penetration rate of 2G, 3G, 4G in the world, 2008 - 2020f
- Figure 19: Internet penetration in Southeast Asia, 2016
- Figure 20: Wireless penetration rate of 2G, 3G and 4G networks in Asia - TBD, 2008 - 2020f
- Figure 21: Rate of fee / income on average per capita / month by country group, 2015
- Figure 22: Number of mobile subscribers in the world, 2008 - 2018
- Figure 23: Mobile penetration and mobile phone penetration rates worldwide, 2010–2018
- Figure 24: Mobile subscribers in Asia - Pacific, 2008 - 2018
- Figure 25: Mobile service penetration rate per 100 people by region, 2014 - 2018
- Figure 26: Top 25 largest network operators in the world, 2018
- Figure 27: Number of subscribers and fixed service penetration, 2005 - 2018
- Figure 28: Mobile phone service penetration by country group, 2005 - 2016e
- Figure 29: Total number of landline phone subscribers by region, 2005 - 2018
- Figure 30: Penetration rate / 100 people by region, 2005 - 2017
- Figure 31: Top 10 countries with the world's largest information and communication technology development index, 2017
- Figure 32: Top 10 countries with information technology and communication

development index in Southeast Asia, 2017

Figure 33: Revenue of telecom industry, 2013 - 9M / 2019

Figure 34: Share of FDI investment by field, 9M / 2019

Figure 35: Number of internet users, 2010 - 9/2019

Figure 36: Internet revenue, 2013 - 9M / 2019

Figure 37: Market share (subscribers) of broadband internet services, 2017e

Figure 39: Structure of fixed broadband Internet subscribers by channel, 9M / 2019

Figure 40: Market share by xDSL internet subscribers, 2017

Figure 41: Market share by FTTH internet subscribers, 2017

Figure 42: Total domestic and international Internet connection bandwidth, 2010 - 2018e

Figure 43: 2G and 3G subscribers, 2011 - 9/2019

Figure 44: Market share by 2G service subscribers of Enterprises, 2013-2018e

Figure 45: Market share by 3G service subscribers of Enterprises, 2013-2018e

Figure 46: Number of BTSs of network operators, 2016-2017e

Figure 47: Number of BTSs of network operators, 2018

Figure 48: 4G speeds in some countries, 2018

Figure 49: 4G popularity in some countries, 2018

Figure 50: Time of using wifi in some countries, 2016

Figure 51: Mobile market, 2013 - September 2019

Figure 52: Revenue of mobile services, 2013 - 9M / 2019

Figure 53: Market share (subscribers) by enterprise, 2018e

Figure 54: Number of (subscribers) of mobile services by enterprise, 2014-2018

Figure 55: Revenue of landline phones, 2011 - June 2019

Figure 56: Number of fixed subscribers, 2011 - 2018e

Figure 57: Market share (subscribers) of fixed telephone services, 2014-2016

Figure 58: Rate of fixed subscribers / 100 people, 2006 - 2018

Figure 59: Number of new and removed subscribers, 2015

Figure 60: Forecast of telecom subscriber growth, 2016-2022f

Figure 61: Revenue of typical businesses, 2014 - 2018e

Figure 62: Pre-tax profit of typical businesses, 2014 - 2018e

## I would like to order

Product name: Vietnam Telecommunication Standard Report Q4/2019

Product link: <https://marketpublishers.com/r/V150F6AC26D6EN.html>

Price: US\$ 995.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/V150F6AC26D6EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970