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Abstracts

VIETNAM TELECOMMUNICATIONS MARKET

The telecommunication sector of Vietnam continues to have significant growth potential, especially in the field of 3G for mobile phones and FTTH for wired networks. According to estimates, telecom service revenue in the first 9 months of 2019 increased by more than 6% over the same period in 2018. According to the momentum from 2018, the number of mobile subscribers in the first 9 months of 2019 across the market continues. recorded a slight increase of xx% compared to the end of 2018.

According to the Foreign Investment Department, in the first 9 months of 2019, the information and communication sector ranked 9th among the largest invested sectors with the total registered investment capital accounting for x.xx%.

In general, the trend of using 2G services has decreased sharply over the years, while 3G has continuously increased in recent years. After a long trial of 4G services at the end of 2016, in early Q2/2017, three major carriers VinaPhone, MobiFone and Viettel officially launched 4G services. According to Opensignal, Vietnam's popularity level is among the world's average with the rate up to xx.xx%.

In recent years, the mobile market share in Vietnam has been in the hands of three big players Viettel, VinaPhone and MobiFone maintained with more than 90% of mobile subscribers in the market. Due to the influence from the Ministry of Information and Communications issued Circular 47 stipulating the promotion level for mobile services, the revenue of the three major carriers VinaPhone, Viettel and MobiFone has not grown sharply compared to 2017.

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