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Abstracts

VIETNAM TELECOMMUNICATIONS MARKET

The telecommunication sector of Vietnam continues to have significant growth potential, especially in the field of 3G for mobile phones and FTTH for wired networks. According to estimates, telecom service revenue in the first 9 months of 2019 increased by more than 6% over the same period in 2018. According to the momentum from 2018, the number of mobile subscribers in the first 9 months of 2019 across the market continues. recorded a slight increase of xx% compared to the end of 2018.

According to the Foreign Investment Department, in the first 9 months of 2019, the information and communication sector ranked 9th among the largest invested sectors with the total registered investment capital accounting for x.xx%.

In general, the trend of using 2G services has decreased sharply over the years, while 3G has continuously increased in recent years. After a long trial of 4G services at the end of 2016, in early Q2/2017, three major carriers VinaPhone, MobiFone and Viettel officially launched 4G services. According to Opensignal, Vietnam's popularity level is among the world's average with the rate up to xx.xx%.

In recent years, the mobile market share in Vietnam has been in the hands of three big players Viettel, VinaPhone and MobiFone maintained with more than 90% of mobile subscribers in the market. Due to the influence from the Ministry of Information and Communications issued Circular 47 stipulating the promotion level for mobile services, the revenue of the three major carriers VinaPhone, Viettel and MobiFone has not grown sharply compared to 2017.

Contents

Abbreviations

Executive summary

1. BUSINESS ENVIRONMENT

1.1 Macroeconomic situation

1.2 Legal framework

2. WORLD TELECOMMUNICATIONS MARKET

2.1 Market size

2.2 Internet

2.3 Mobile phones

2.4 Landline phones

3. VIETNAM MARKET

3.1 History of the industry

3.2 Telecommunications market scale and infrastructure

Market scale

Internet

Mobile phone

Landline phones

3.3 Planning and forecast

4. ENTERPRISES ANALYSIS

3.1 VNPT

3.2 VNPT - VinaPhone

3.3 Viettel

3.4 MobiFone

3.5 Evaluate top 3 business results

List Of Charts

LIST OF CHARTS

Figure 1: GDP growth rate by quarter, 2016 - 2019

Figure 2: Market scale of electronics retail in Vietnam by quarter, Q1/2016 – Q4/2019

Figure 3: Population pyramid, 2019

Figure 4: Rate of urbanization, 2013 – 2019

Figure 5: Global revenue of telecommunication industry, 2013 – 2019

Figure 6: Revenue of telecommunication industry by region, 2015-2019

Figure 7: Number of internet users in the world, 2005 - 2019

Figure 8: Number of internet users among 100 people by region, 2019

Figure 9: Mobile broadband penetration rate by region, 2015-2019

Figure 10: Number of Internet subscribers in Asia-Pacific region, 2010 – 2019

Figure 11: Number of fixed broadband Internet subscribers worldwide, 2010 - 2019

Figure 12: Fixed broadband penetration, 2010 – 2019

Figure 13: The number of fixed broadband subscribers in Asia Pacific, 2010 - 2019

Figure 14: Fixed broadband penetration rates by region, 2015 – 2019

Figure 15: Number of mobile broadband subscribers in the world, 2010 - 2019

Figure 16: Mobile broadband penetration rates by region, 2017 – 2019

Figure 17: Number of mobile broadband subscribers in Asia-Pacific, 2010 - 2019

Figure 18: The penetration rate of 3G, 4G, 5G networks in the world, 2017 - 2019

Figure 19: Internet penetration rate in South-east Asia, 2018

Figure 20: Mobile broadband penetration in Asia Pacific by type, 2017 - 2019

Figure 21: Internet charges/income per capita by country group, 2015

Figure 22: Number of mobile phone subscribers in the world, 2010 - 2019

Figure 23: Global smart phone penetration rates, 2010 - 2019

Figure 24: Number of mobile phone subscribers in Asia Pacific, 2010 – 2019

Figure 25: Mobile penetration by region, 2017 – 2019

Figure 26: Top 25 telecom operators that have the highest revenue, 2018

Figure 27: Global number of subscribers and penetration rate of fixed telephone 2010-2019

Figure 28: Fixed telephone penetration rate by country group, 2010 – 2019

Figure 29: Number of fixed telephone subscribers by region, 2015 - 2019

Figure 30: Fixed telephone penetration rate by region, 2015 - 2019

Figure 31: Top 10 countries with largest revenue from telecommunication in the world, 2019

Figure 32: Top 10 countries with largest revenue from telecommunication in South-east Asia, 2019

Figure 33: Revenue of telecommunication industry revenue, 2013 - 2019

Figure 34: FDI attraction by sector, 2019

Figure 35: Number of internet users, 2010 – 2019

Figure 36: Revenue from Internet, 2015 - 2019

Figure 37: Number of fixed broadband internet and 3G mobile network subscribers, 2013 - 9/2019

Figure 38: Market share of broadband Internet service by subscribers, 2017e

Figure 39: Subscriber structure of fixed broadband internet by channel, 2019

Figure 40: Market share by xDSL internet subscribers, 2017

Figure 41: Market share by FTTH internet subscribers, 2017

Figure 42: Total Internet broadband connection capacity in domestic and international market, 2013 – 2019

Figure 43: 2G and 3G subscribers, 2013 - 2019

Figure 44: Market share of 2G service by subscribers, 2014 - 2019

Figure 45: Market share of 3G service by subscriber, 2014 – 2019

Figure 46: Number of Base Transceiver Station (BTS) by enterprise, 2019e

Figure 47: Number 4G subscribers by enterprise, 2019

Figure 48: Download speed of mobile broadband in South-east Asia, 2019

Figure 49: 4G network penetration in some countries, 2019

Figure 50: 5G network speed in some countries, 2019

Figure 51: Number of mobile telephone subscribers, 2013 - 2019

Figure 52: Revenue from mobile telephone services, 2013 – 2019

Figure 53: Market share of subscribers by enterprise, 2019

Figure 54: Mobile telephone penetration by enterprise, 2019

Figure 55: Number of fixed telephone subscribers, 2010 - 2019

Figure 56: Number of new and outgoing subscribers, 2015

Figure 57: Revenue from typical businesses, 2014 – 2018e

Figure 58: Pre-tax profit of typical enterprises, 2014 –2018e

List Of Tables

LIST OF TABLES

Table 1: Quality of 4G services by operator, 2019

Table 2: The situation of MNP service implementation

Table 3: Turnover by service constitutes of businesses, 2015

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