

Vietnam Telecommunication Comprehensive Report

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Abstracts

VIETNAM TELECOMMUNICATIONS MARKET

Vietnam's telecommunications sector continues to have significant growth potential, especially in the field of 3G for mobile phones and FTTH for wired networks. According to estimates, telecommunications service revenue in the first 3 months of 2019 increased by more than 6% compared to the same period in 2018. According to the increase from 2018, the number of mobile subscribers in the first 3 months of 2019 continued to increase which recorded a slight increase of 2.2% compared to the end of 2018.

According to the statistics of the Foreign Investment Agency, in the first 3 months of 2019, the information and communication sector ranked 9th among the largest invested sectors with a total registered investment capital of 0.99%.

In general, the trend of using 2G services has declined sharply over the years, while 3G has continuously increased in recent years. After a long time of testing 4G services at the end of 2016, at the beginning of Q2/2017, 3 big operators VinaPhone, MobiFone and Viettel officially launched 4G services. According to Open signal, Vietnam's 4G popularity is on the average of the world with the rate of 71.26%.

In recent years, mobile market share in Vietnam has been still in the hands of 3 big operators Viettel, VinaPhone and MobiFone with over 90% of mobile subscribers in the market. Due to the impact from the Ministry of Information and Communications, Circular 47 on promotion level for mobile services was issued, the revenue of 3 big operators VinaPhone, Viettel and MobiFone did not grow strongly compared to 2017.

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