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Abstracts

The steel industry is a heavy important industry in industry area in the world and creates the essential products in daily life. Therefore, the changes in the industry will directly impact to the field of industrial production and affect on economic growth.

In 5 years, the production and consumption of steel in the world has tended to increase with the highest level in 2014. However, in 2015, it went down. The reason was that the world's no.1 steel market was China declined, supply exceeded demand so this country aimed to massively export to foreign markets with cheap price. This caused global market manipulation. The demand reduced and the supply was surplus, steel trade surplus of China is becoming a threat to the countries producing steel in the world.

While the global steel market was slowdown, the Indian steel industry had an annual steady growth, became the No. 3 in the largest steel producers in the world, after China and Japan.

In Vietnam, the domestic steel production volume grew continuously in 2011 – 2015, especially soared in 2015. Meanwhile, the domestic consumption volume grew unevenly in recent years. Besides, the number of enterprises steel production rose sharply in 2011, but reduced in 2012 and continued to increase in 2014.

The Vietnam steel industry is always in the imbalance situation with the excess of crude steel but the lack of other finished products. The machine and technology of domestic steel production was only on average compared to the world. It largely used the machines and technology from Chinese emissions leading to big energy consumption. The efficiency in economy – technology was low and the production cost was high. All of these make difficulty in competing with cheap imported steel from China.

Many trade agreements (TPP, AEC, ...) will bring great opportunities for Vietnamese

enterprises such as powerfully attract of foreign investment, promote technology transfer, improve corporate governance, increase business efficiency while expanding markets for export industries, including the steel industry. However, the Vietnamese steel companies also face challenges and difficulties in foreign markets while continuously facing commercial lawsuits and being levied the high Anti-Dumping and Anti-Subsidy from Canada, United States, ... and fiercely competing on the “home” due to massive importing of steel products from abroad with the lower price than in domestic. Vietnam is in danger of becoming the consumption market of imported steel of giants in the global steel industry, especially China. Although the government has supported several measures such as tax increase for safeguard on steel products from abroad, but if the local firms are not actively investing in technology and innovating in the production, Vietnam’s steel market will soon belong to foreign firms.

Contents

EXECUTIVE SUMMARY

Part I. Business environment

1. MACROECONOMIC SITUATION

Chart 1. GDP growth

Chart 2. The rate of urbanization in Vietnam, 2004-2016 (%)

Chart 3. 10 largest imported items from China, 2015

Chart 4. CNY/VND rate, 2010-2015

Chart 5. VND/USD rate, 2010 - 1/2016

Chart 6. Interest rate

Chart 7. Coal price movement

Chart 8. Average electricity price

Chart 9. Volume of coal production and export of Vietnam

2. LEGAL FRAMEWORK

Chart 10. The route of official safeguard levy

Part II. World market

1. DEFINITION AND CLASSIFICATION

2. MANUFACTURING PROGRESS

Picture 1. Manufacturing progress of steel

Picture 2. Closed process model in production

3. PRODUCTION

Chart 10. Global steel production, 2011 – H1/2016

Chart 11. Steel production by region, 2015

Chart 12. Production in some countries, 2015

Chart 13. Top 10 Largest producing countries, 2015

Chart 14. Steel production by sectors, 2014

4. CONSUMPTION

Chart 15. Global steel consumption, 2011 - 2017E

Chart 16. Steel consumption by regions, 2011 – 2015

Chart 17. Steel consumption proportion by regions, 2015

Chart 18. Steel consumption per capita, 2015

Table 1. The growth rate of steel consumption by sector across areas 2014 – 2016 (%)

Part III. Vietnam's market

1. HISTORY OF FORMATION AND DEVELOPMENT

2. INDUSTRIAL VALUE CHAIN

Picture 3. Long steel's value chain

Picture 4. Flat steel's value chain

Chart 19. Added value in the world's flat steel industry

3. PRODUCTION

Chart 20. The number of enterprises and labor in steel industry

Chart 21. Number of enterprises in region

Chart 22. Production structure by products H1/2016

Chart 23. Production volume

Table 2. Some steel projects are expected to go into production in 2015

4. CONSUMPTION

Chart 24. Volume of consumed steel

Chart 25. Structure of steel consuming market in H1/2016

Chart 26. Construction steel consumption, 2011 – H1/2016

Chart 27. Market share of construction steel 5T/2016

Chart 28. Galvanised iron sheet consumption

Chart 29. Galvanised iron sheet market shares, 5M/2016

Chart 30. Pipes market share 5M/2016

Chart 31. Consumption of pipes

5. IMPORT - EXPORT

Chart 32. Steel import volume and value, 2011 – H1/2016

Chart 33. Steel import structure, H1/2016

Chart 34. Steel import turnover from China, 2010 – 5/2016

Chart 35. Export volume and turnover of iron and steel

Chart 36. Structure of export market of iron and steel 5M/2016

6. PRICE MOVEMENT

Chart 37. The domestic steel construction price by region

Part IV. Prospects and forecasts

1. INDUSTRIAL DEVELOPMENT PLANNING

Part V. Enterprise analysis

1. ENTERPRISE INTRODUCTION

2. FINANCIAL ANALYSIS

Chart 38. Net revenue and growth

Chart 39. Gross profit and gross profit margin

Chart 40. Selling expenses and Selling expenses/Net value

Chart 41. G&A expenses and G&A expenses/Net revenue

Chart 42. Assets structure

Chart 43. Financial costs

Chart 44. Capital structure

Part VI. Appendix of financial statements

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