

# Vietnam Pepper Comprehensive Report Q2.2019

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## Abstracts

### VIETNAMESE PEPPER INDUSTRY

Pepper is the most popular spice in the world today, is a high-grade spice, taking a leading role (about 34%) in the total value of spice production traded in the world. The demand for pepper in the world is increasing, making commercial activities in the pepper market vibrant. The world pepper prices fluctuate based on the price fluctuations in large pepper exporting countries such as Vietnam, Brazil, Indonesia, India.

The pepper industry is one of the agricultural sectors that makes an important contribution to Vietnam's agricultural sector. The area of pepper in Vietnam has continuously increased strongly from 2012 to 2018 with the annual CAGR of 20.24% due to the strong increase in pepper price in the period of 2012 - 2015, making farmers in pepper growing regions continuously expand new plant area.

Vietnam's pepper output grew continuously with an estimated CAGR of 12.1% in the period of 2012-2018, accounting for 40% of total global pepper production, of which black pepper accounted for a major proportion with 89% of total production.

In Q1/2019, the export production of pepper of all kinds was estimated to increase 19.3% over the same period in 2018. The total export turnover decreased by 17.7% compared to the first quarter of 2018. Although the pepper export volume of Vietnam has continuously increased in the past years and become the largest pepper exporter in the world, Vietnam's pepper export in 2019 is forecast to be difficult when the supply exceeds the demand.

The average export price of pepper in Vietnam increased sharply in the period of 2012 to 2015, then has fell sharply from the end of 2015 until now. Generally in the first 3 months of 2019, the export pepper price decreased by 28% compared to the same

period last year, which led to the decreasing revenue of many enterprises in the industry in 2018.

## Contents

### ABBREVIATIONS

### EXECUTIVE SUMMARY

## 1. BUSINESS ENVIRONMENT

- 1.1. Macroeconomic situation
- 1.2. Legal framework
- 1.3. Trade agreements

## 2. WORLD PEPPER MARKET

- 2.1. Current situation of production
  - 2.1.1. Definition and classification
  - 2.1.2. Production
- 2.2. Consumption
- 2.3. Pepper Import - Export
  - 2.3.1. Export
  - 2.3.2. Import
- 2.4. Price movement of some types of pepper
- 2.5. Pepper markets in some countries

## 3. VIETNAM PEPPER MARKET

- 3.1. History of industry formation and development
- 3.2. Value chain of the industry
- 3.3. Production process and technology
- 3.4. Current situation of production
- 3.5. Consumption
- 3.6. Pepper Import - Export
- 3.7. Price movement of some types of pepper
- 3.8. Methods of purchase and payment

## 4. INDUSTRY OVERVIEW

- 4.1. Risk Analysis and SWOT Analysis
  - 4.1.1. Risk Analysis

4.1.2. SWOT Analysis

4.2. Development planning and forecast of pepper industry

4.2.1. Industry planning

4.2.2. Forecast

## **5. ENTERPRISE ANALYSIS**

5.1. Enterprise introduction

5.2. Enterprise analysis

## **6. APPENDIX**

## List Of Tables

### LIST OF TABLES

Table 1: Differences between black pepper and white pepper

Table 2: Top countries that exported the largest quantity of pepper (tons), 2017-2018

Table 3: Pepper harvest time in major pepper producing countries

Table 4: Equipment used in black pepper processing line

Table 5: Physical indicators of black pepper

Table 6: Chemical indicators of black pepper

Table 7: ASTA Standards

Table 8: IPC Standard Specifications for Black Pepper

Table 9: IPC Standard Specifications for White Pepper

Table 10: Top pepper importing countries by value,(USD), 2016 - 2017

Table 11: Time and schedule of pepper harvest of Vietnam's pepper regions

Table 12: TOP PEPPER EXPORTING ENTERPRISES IN 2017

Table 13: Indicators for evaluating profitability of enterprises, 2018

## List Of Figures

### LIST OF FIGURES

Figure 1: GDP growth rate by quarter, 2016 - 2019

Figure 2: Gross output of agriculture, forestry and fishery at comparative prices (2010), 2016 - 2019

Figure 3: VND/USD exchange rate, 1/2013 – 3/2019

Figure 4: Average lending rate, 2012 – 3M/2019

Figure 5: Import - Export, 2016 – Q1/2019

Figure 6: Value share of pepper industry contributing to Vietnam's export turnover, 2010-Q1/2019

Figure 7: Growth of the world pepper plantation area over the years, 2014-2018

Figure 8: World pepper production by type, 2013-2019f

Figure 9: Structure of global black pepper production by country, 2018

Figure 10: Structure of global white pepper volume by country,

Figure 11: Pepper consumption structure by region, 2018

Figure 12: Pepper consumption worldwide, 2012 – 2018

Figure 13: Pepper consumption in world's largest pepper producing countries, 2017 – 2019f

Figure 14: Global pepper exports and export growth, 2010 - 2018

Figure 15: Top countries that exported the largest quantity of pepper (tons), 2017-2018

Figure 16: World pepper import structure by output (ton), 2018

Figure 17: Global pepper imports and import growth, 2012-2018

Figure 18: Export prices of pepper in main producing countries by month, 2/2016-12/2018

Figure 19: Pepper's spot price movement at Kochi-India trading floor, 1/2016 – 6/2018

Figure 20: Black pepper volume structure in Indonesia by region, 2018e

Figure 21: Pepper volume in Indonesia, 2011 - 2018

Figure 22: White pepper volume structure in Indonesia by region, 2018e

Figure 23: Pepper import and export in Indonesia, 2010-2018

Figure 24: Pepper production in India, 2011 - 2018e

Figure 25: Pepper consumption in India, 2011 - 2018e

Figure 26: Structure of pepper import markets of India, 2017

Figure 27: India's pepper import and import, 2012-2018

Figure 28: Structure of pepper export markets to India, 2017

Figure 29: Brazil's pepper production and consumption, 2011 - 2018

- Figure 30: Pepper production structure by type, 2018e
- Figure 31: Brazil's pepper export by type, 2017
- Figure 32: Brazil's monthly pepper export, 2010 - 2017
- Figure 33: Structure of Brazil's pepper importers, 2017
- Figure 34: Structure of pepper cultivation in Vietnam, 2017
- Figure 35: Pepper cultivation area in Vietnam, 2009 - 2018e
- Figure 36: Pepper production in Vietnam, 2012 - 2018
- Figure 37: Pepper structure by type, 2018
- Figure 38: Distribution structure of pepper volume in Vietnam, 2018
- Figure 39: Pepper consumption in Vietnam, 2011-2018e
- Figure 40: Pepper exports and export turnover in Vietnam, 2011 – – 3/2019
- Figure 41: Structure of Vietnam's pepper importers by volume, 3T/2019
- Figure 42: Pepper export volume by country, 2018 – 3M/2019
- Figure 43: Structure of exported pepper by type, 2018e
- Figure 44: Structure of exported pepper by processing step, 2018e
- Figure 45: Structure of Vietnam's pepper export by type of enterprise, 2013 – 2018
- Figure 46: Top 10 largest pepper export enterprises in Vietnam, 2018
- Figure 47: Structure of Vietnam's pepper import by type, 2018
- Figure 48: Vietnam's pepper import, 2010 – 2018
- Figure 49: Average monthly export price of pepper, 1/2017 - 3/2019
- Figure 50: Export price movement of pepper in Vietnam, 1/2018-3/2019
- Figure 51: The wholesale price of black pepper by month, 1/2017-3/2019
- Figure 52: The wholesale price of black pepper by week, 1/2019 - 3/2019
- Figure 53: Forecast for pepper export volume, 2015 – 2020f
- Figure 54: Net revenue from goods sold and services provided, 2017-2018
- Figure 55: Sales expenses/Net revenue, 2017-2018
- Figure 56: Administrative expenses/Net revenue, 2017-2018
- Figure 57: Financial expenses/Net revenue, 2017-2018
- Figure 58: Asset structure, 2018
- Figure 59: Capital structure, 2018
- Figure 60: Solvency ratios, 2017-2018
- Figure 61: Asset use efficiency, 2018

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