

Vietnam Leather and Footwear Standard Report

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Abstracts

VIETNAM LEATHER SHOES INDUSTRY

The world tanning industry is characterized by small or medium family businesses. According to World Footwear data, the total global footwear production in 2017 increased by 2.2% compared to 2016. Consumption of footwear recovered continuously in the past 2 years, the consumption value in 2018 was nearly equal. equal to 2014 and achieved a growth of 3.7% over the same period last year.

In Vietnam, the total production of raw leather for the tannery industry is estimated at 220,000-250,000 tons. The compound annual growth rate in the period of 2012 - 2016 reached 14%, in 2018 the leather output reached 75.1 million m², an increase of 7.4% over the same period in 2017. Continuing the growth momentum from the previous year with the cumulative impact From CPTPP, Q4 / 2019 footwear production volume increased over the same period in 2018.

Vietnam is in the top 4 countries producing footwear in the world in quantity, in the first month of 2019, Vietnam's footwear export turnover increased by 14.1% over the same period in 2018, in which enterprises FDI accounts for 78.2% of the total export value. The export value of the Leather and footwear industry is forecast to increase from 8-15% in the period of 2018 to 2020 to reach over 19.3 billion USD.

The value of shoe imports has continuously increased over the years with CAGR of 2012 - 2018 reaching 25.5%. However, in practice, the footwear exporting countries show that the value of footwear exports to Vietnam is about 4 times higher than the statistics. Thus, a significant amount of footwear consumption in Vietnam is brought through smuggling and quota.

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