

Vietnam Leather and Footwear Standard Report Q2/2019

https://marketpublishers.com/r/V789FBA93D1EN.html

Date: August 2019

Pages: 79

Price: US\$ 995.00 (Single User License)

ID: V789FBA93D1EN

Abstracts

VIETNAM LEATHER AND FOOTWEAR INDUSTRY

The world tanning industry is characterized by small or medium-sized family businesses. According to the World Footwear, the total production of global footwear in 2017 increased by 2.2% compared to 2016. The footwear consumption continuously recovered in the last 2 years, the consumption value in 2018 was nearly equal to 2014 and achieved the growth rate of 3.7% over the same period last year.

In Vietnam, the total output of raw leather supplied to the tanning industry is estimated at 220,000- 250,000 tons. The compound annual growth rate for the period of 2012 - 2016 reached 14%, in 2018 the leather production reached 75.1 million m², rising 7.4% over the same period in 2017. Continuing the growth momentum from the previous year with the positive impact from CPTPP, the footwear production in Q1/2019 reached 432.1 million pairs, of which leather shoes and sandals increased by 11.7% compared to the same period in 2018.

Vietnam ranks among the world's four largest footwear producers in terms of quantity. In the first month of 2019, Vietnam's footwear export turnover increased by 14.1% over the same period of 2018, in which FDI enterprises accounted for 78.2% of total export value. The export value of the footwear industry is forecasted to increase from 8-15% in the period of 2018 to 2020, reaching over 19.3 billion USD.

The value of shoe imports continuously increased over the years with CAGR in the period of 2012-2018 reaching 25.5%. . However, in fact, footwear exporting countries show that the export value of footwear into Vietnam was about 4 times higher than the statistics. Thus, a significant amount of footwear consumed in Vietnam was introduced



through smuggling and quota.



Contents

ABBREVIATIONS

EXECUTIVE SUMMARY

1. BUSINESS ENVIRONMENT

- 1.1. Macroeconomic situation
- 1.2. Legal framework

2. OVERVIEW OF GLOBAL LEATHER AND FOOTWEAR INDUSTRY

- 2.1. Value chain of Leather and Footwear Industry
- 2.2. Production Methods
- 2.3. Leather industry
 - 2.3.1. Production
 - 2.3.2. Consumption
- 2.4. Footwear industry
 - 2.4.1. Production
 - 2.4.2. Consumption

3. OVERVIEW OF VIETNAM LEATHER- FOOTWEAR INDUSTRY

- 3.1. History of Establishment and Development
- 3.2. Industry Scale and Features
- 3.3. Leather industry
- 3.4. Footwear industry
- 3.5. Some other leather products
- 3.6. SWOT analysis
- 3.7. Industry Planning
- 3.8. Driving Forces and Forecasts

4. ENTERPRISE ANALYSIS



List Of Tables

LIST OF TABLES

- Table 1: Legal documents related to leather quarantine
- Table 2: Sport shoes consumption value, 2015 2018e
- Table 3: General information about the leather and footwear industry of Vietnam
- Table 4: Competitive comparison between Vietnamese and Chinese products
- Table 5: Market share of shoes brands in Vietnam, 2014 2018
- Table 6: Typical shoe export enterprises, 2018
- Table 7: Top major importing markets of EU-28, 2012 2017
- Table 8: Top major importing markets of the US, 2012 2017
- Table 9: Export value divided by HS code, 2010 2018e
- Table 10: Production volume
- Table 11: 10 enterprises having the highest revenue in the leather and footwear industry 2018



List Of Figures

LIST OF FIGURES

- Figure 2: Monthly CPI fluctuations 1/2015 3/2019
- Figure 3: Total disposable income and household expenditure, 2010 2017f
- Figure 4: Average population and population growth, 2006 -2018
- Figure 5: Import and export of goods, 2016 Q1/2019
- Figure 6: Most exported goods, Q1/2019
- Figure 7: USD/VND exchange rate, 1/2013 3/2019
- Figure 8: FDI attraction by sector, Q1/2019
- Figure 9: Retail sales of goods in Vietnam, 2010 Q1/2019
- Figure 10: The market share of modern retail in total retail revenue 2014
- Figure 11: Consumer confidence index 2014 Q3/2018
- Figure 12: Leather production, 2010 2015
- Figure 13: Leather consumption, 2010 2014
- Figure 14: Leather consumption structure by products, 2013
- Figure 15: Footwear production structure by region, 2017
- Figure 16: Global footwear output, 2011 2017
- Figure 17: Footwear consumption by type, 2015 2018e
- Figure 18: Footwear consumption value, 2012 2017e
- Figure 19: Market share by region (output), 2017
- Figure 20: Localization ratio by enterprises and sectors (%)
- Figure 21: Total output of some tanned leather products, 2012 2018e
- Figure 22: Tanned leather imports, 2010 2018e
- Figure 23: Tanned leather import structure by country, 2018e
- Figure 24: Leather exports, 2012 2018e
- Figure 25: Leather export structure by country, 2018e
- Figure 26: Number of enterprises and employees in footwear production, 2010 2017
- Figure 27: Footwear production revenue, 2010 2017
- Figure 28: Production output of main products, 2012 Q1/2019e
- Figure 29: Domestic footwear consumption, 2010 2016e
- Figure 30: Retail sales of footwear, 2012 2018e
- Figure 31: Sport shoes retail sales, 2012 2018e
- Figure 32: Sales of some major sport shoes types, 2018e
- Figure 33: Consumption structure by value, 2018e
- Figure 34: Consumer structure by shoe spending per month, 2013
- Figure 35: Footwear consumption structure, 2014



- Figure 36: Footwear consumption segments in Vietnam
- Figure 37: Footwear exports, 2012 Q1/2019e
- Figure 38: Footwear exports by country, 2017 Q1/2019e
- Figure 39: Contribution structure of enterprises in leather footwear export, 2012 -

Q1/2019e

- Figure 40: Footwear imports, 2010 2018e
- Figure 41: Footwear import structure by country, 2018e
- Figure 42: CPI of apparel, headwear and footwear group, 2012 Q1/2019e
- Figure 43: Export price of average shoes, 2014
- Figure 44: Inventories, 2012 2018e
- Figure 45: Export of bags, suitcases, wallets, etc, 2012 Q1/2019e
- Figure 46: Export structure of bags, purses, backpacks, hats ... by business sector,
- 2013 Q1/2019e
- Figure 47: Growth rate of product output (%/year)
- Figure 48: Total investment capital in planning period (VND billion)
- Figure 49: Compare labor costs in some major footwear producing countries
- Figure 50: Net revenue, 2017 2018
- Figure 51: Gross Profit, 2017 2018
- Figure 52: Selling expenses, 2017 2018
- Figure 53: Administrative expenses, 2017 2018
- Figure 54: Self-financing rate, 2017 2018
- Figure 55: Fixed assets/Total assets, 2017 2018
- Figure 56: Total asset turnover, 2017 2018
- Figure 57: Payables, 2017 2018
- Figure 58: Days in inventory, 2017 2018
- Figure 59: Days of sales outstanding, 2017 2018
- Figure 60: Profit margin, 2017 2018
- Figure 61: Solvency, 2017 2018



I would like to order

Product name: Vietnam Leather and Footwear Standard Report Q2/2019

Product link: https://marketpublishers.com/r/V789FBA93D1EN.html

Price: US\$ 995.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/V789FBA93D1EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970