

Vietnam Leather and Footwear Comprehensive Report

Q4.2016

<https://marketpublishers.com/r/V1BA066F990EN.html>

Date: November 2016

Pages: 122

Price: US\$ 1,995.00 (Single User License)

ID: V1BA066F990EN

Abstracts

The electronic component industry is the supporting industry which is important to the development of the electronics.

World's Total production value has surged since 2012 but seemed to slow down in 2014 and it was 578 billion USD in 2015. This is due to the USD rising along with the interest expectation while the American economy is slow down, which affect the industry development. Besides, the outputs industry - Electronic industry also slowed down due to the plummet of oil price since the second half of 2014.

The global electronics market has long been controlled by developed economies like America, Japan, and some EU countries. Following countries struggled in accessing and participating into the market. In order to do this, they have to pass multinational companies. In the last decade, India and China are named the global workshops; however, recently with the emergence of Vietnam, multinational companies are considering the plant movement to Vietnam due to low labor cost and investment and trade incentives.

In 2014, electronics industry production value was 403 thousand billion VND, accounting for 9.5% in value of the entire industry.

Vietnam's electronic component industry is young and just operates in the outsourcing aspect through importing basic electronic parts and then assembling to specialized ones and then export. Hence the added value is low, only 5-10% mainly due to the advantage of low cost of labor.

Supporting industry and component production in Vietnam are not yet developed

because of the high capital investment requirement. In addition, for a long time, component import tax is below 5% (according to AFTA and WTO), lower than the tariff of import goods to produce the components; hence, leads to the increasing imbalance between assembling and component production.

With the participation of Vietnam into many FTAs in upcoming time, notably TPP, will attract foreign investment strongly, incenting direct investment capital source and the technology transfer, improve management skills, and raise efficiency of business. As the capital continues to flow and Vietnam becomes the choice of many big companies such as Electronics Viet Nam, Samsung, United More SDN.Bhd (Malaysia), Vietnamese enterprises will have the chance to receive the technology transfer from FDI. However, joining TPP allows to less requirements of imports, tariff will be reduced to 0%, making import goods very cheap and will pressure down domestic companies. If Vietnamese policy makers cannot navigate correctly and companies don't put their efforts to meet demand of TPP market, Vietnam market will be lost to FDI and imported goods.

Contents

Executive Summary

1. BUSINESS ENVIRONMENT

1.1 Macroeconomics Situation

1.2 Legal Barriers

1.3 Trade Agreements

2. GLOBAL LEATHER AND FOOTWEAR INDUSTRY OVERVIEW

2.1 The Leather and Footwear Industry Value Chain

2.2 Production Methods

2.3 The Leather Industry

2.3.1 Raw Materials

2.3.2 Production

2.3.3 Consumption

2.3.4 Export – Import

2.3.5 Price Movement

2.3.6 Some Typical Countries

2.4 The Footwear Industry

2.4.1 Raw Materials

2.4.2 Production

2.4.3 Consumption

2.4.4 Export – Import

2.4.5 Footwear Price

2.4.6 Some Typical Countries

2.4.7 Famous Brands

3 VIETNAM LEATHER AND FOOTWEAR INDUSTRY OVERVIEW

3.1 History of Formation and Development

3.2 Industry Scale and Features

3.3 The Leather Industry

3.3.1 Raw Materials

3.3.2 Production – Consumption

3.3.3 Export

3.3.4 Import

- 3.3.5 Inventories
- 3.4 The Footwear Industry
 - 3.4.1 Raw Materials
 - 3.4.2 Production
 - 3.4.3 Consumption
 - 3.4.4 Export
 - 3.4.5 Import
 - 3.4.6 Footwear Price
 - 3.4.7 Inventories
 - 3.4.8 Distribution Channels
- 3.5 Some Other Leather Products
- 3.6 Machinery/Technology
- 3.7 Risks and Challenges
- 3.8 Industry Planning
- 3.9 Driving Forces and Forecasts

4. ENTERPRISE ANALYSIS

Appendix

I would like to order

Product name: Vietnam Leather and Footwear Comprehensive Report Q4.2016

Product link: <https://marketpublishers.com/r/V1BA066F990EN.html>

Price: US\$ 1,995.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/V1BA066F990EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970