

Vietnam Dairy Standard Report Q2/2019

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Abstracts

VIETNAM DAIRY INDUSTRY

Dairy is an important and essential food but due to the high cost of goods manufactured compared to Vietnamese average income, the spending on it is still limited. The spending on milk accounts for over 10% of the total food expenditure in Vietnam.

Revenue of dairy enterprises grew continuously at a CAGR of 12.7%/year during the period of 2010 - 2018. The dairy revenue growth is mainly due to 2 segments: milk powder and liquid milk, accounting for 75% of the total market value.

Vietnam liquid milk market grew at a CAGR of 20.9% in the period of 2010 - 2018. Up to the end of March 2019, Vietnam liquid milk consumption revenue increased by 9.8% compared to the same period of 2018.

The powder milk consumption revenue grew at a CAGR of 19.4%. The milk powder consumption revenue in the first 3 months of 2019 rose by 8.5% compared to the same period of 2018.

The condensed milk consumption revenue in Q1/2019 increased by 4.3% in comparison with the same period of 2018. VIRAC forecasts that although the condensed milk market grows slowly, it will maintain a stable growth rate of around 5%/year over the next 5 years.

The dairy market has been contributing positively to the national economy with a high growth rate, the next year is always higher than the previous with an average rate of 15 - 17%/year. Vietnam dairy processing industry is planned to develop until 2020 with a view to 2015 with many innovative mechanisms and policies in order to help enterprises in the industry develop and promote competition when integrating.

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