

# Vietnam Dairy Standard Report

<https://marketpublishers.com/r/V4833CF808CEN.html>

Date: July 2019

Pages: 84

Price: US\$ 995.00 (Single User License)

ID: V4833CF808CEN

## Abstracts

### VIETNAM DAIRY INDUSTRY

Dairy is an important and essential food but due to the high price compared to Vietnamese average income leading to the limitations in dairy's expenses. Dairy's spending accounts for 10% of the total food's expenditure in Vietnam. Average GDP per capita growing constantly is the important factor boosting the dairy consumption. The Young population structure enables a potential market to promote the dairy industry.

The input of processing dairy consists of fresh milk and powder, in which the powder trade among countries dominates. The cow's milk material production in 2018 was estimated to achieve 725.8 million tons, increase 1.7% compared to 2017. The milk consumption is focusing on skimmed powder which is a material using in manufacturing milk products, baby powders because it has already separated milk fat which is difficult to digest with young children.

By the end of 2018, domestic fresh milk material production was estimated to achieve approximately 960.0 thousand tons, rise 6.2% compared to the same period of 2017; consumption revenue in Vietnam increased 10.9% in comparison with 2017. Powder consumption revenue grew continuously between 2010 and 2018 with the growth rate reaching CAGR at 19.4%.

From 2010 to 2018, Vietnam imported about 7.2 billion USD of milk and dairy products, spent 890 million USD each year to meet the domestic consumption demand. Vietnam processing dairy industry was planned for development until 2020, with a vision to 2025 with many mechanisms and policies in order to help businesses in the industry and enhance competition when international integration.

## Contents

Abbreviations

Summary

I. Business environment

### **1. MACROECONOMIC SITUATION**

### **2. LEGAL FRAMEWORK**

II. Global market

### **1. DAIRY GOODS**

III. Vietnam's market

### **1. HISTORY OF ESTABLISHMENT AND DEVELOPMENT**

### **2. PRODUCTION PROCESS**

### **3. PRODUCTION**

### **4. CONSUMPTION**

### **5. IMPORT EXPORT**

### **6. PRICE**

IV. Industrial development plan

V. Drivers of the dairy industry

VI. Enterprise Analysis

### **1. ENTERPRISE INTRODUCTION**

### **2. FINANCIAL ANALYSIS**

## List Of Figures

### LIST OF FIGURES

- Figure 1: GDP and dairy consumption per capita
- Figure 2: Expenditure structure of Vietnamese people, 2018
- Figure 3: Market share of Beverage (excluding Beer) by shopping channels of age groups, 2018
- Figure 4: Rate of urbanization in Vietnam, 2010 - 2018
- Figure 5: Growth in urban and rural dairy consumption by quarter, 2015–2018
- Figure 6: Total population and population structure in working age period 2010-2018
- Figure 7: VND/USD exchange rate, 1/2011 – 12/2018
- Figure 8: Monthly CPI Fluctuation 1/2015 - 12/2018
- Figure 9: Consumer confidence index by quarter, 2014 – Q3/2018
- Figure 10: Retail sales of goods, 2010 - 2018
- Figure 11: Liquid milk production and consumption, 2012 – 2019f
- Figure 12: Fresh milk consumption per capita, 2008-2023f
- Figure 13: Milk consumption per capita growth 2006 - 2025
- Figure 14: Global cheese production and consumption, 2011 – 2019f
- Figure 15: Cheese production structure, 2018e
- Figure 16: Cheese consumption structure, 2018e
- Figure 17: Cheese Global Trade 2011 – 2019f
- Figure 18: Structure of skimmed milk powder production and consumption, 2018e
- Figure 19: Global WMP production and consumption, 2015 – 2019f
- Figure 20: Production structure of WMP, 2018e
- Figure 21: Consumption structure of WMP, 2018e
- Figure 22: Global butter production and consumption, 2011 – 2019f
- Figure 23: Consumption structure of butter, 2018e
- Figure 24: Global yogurt production value, 2000 -2019f
- Figure 25: Market share of global yogurt by company name, 2018e
- Figure 26: Consumption of milk and dairy products per capita, 2013 – 2020f
- Figure 27: Consumption of dairy products per capita, 2018
- Figure 28: Number of enterprises and workers in the dairy industry, 2010 - 2017
- Figure 29: Fixed asset value of dairy sector over the years, 2010 - 2017
- Figure 30: Production volume of liquid milk, 2010 – 2018
- Figure 31: Production volume of milk powder, 2010 –2018
- Figure 32: Production of liquid milk and powdered milk by month, 2016 – 2018
- Figure 33: Dairy industry's sales, 2010 – 2017e
- Figure 34: Dairy consumption per capita, 2008 – 2017f

- Figure 35: Sales of liquid milk, 2010 –2018e
- Figure 36: Market share of liquid milk, 2017
- Figure 37: Sales of powdered milk, 2010 - 2018e
- Figure 38: Market share of powdered milk by brand, 2017e
- Figure 39: Sales of yogurt, 2010 – 2018e
- Figure 40: Market share of yogurt by brand, 2017e
- Figure 41: Sales of condensed milk, 2010 – 2018e
- Figure 42: Market share of condensed milk, 2017e
- Figure 43: Import of milk and dairy products, 2010 – 2018
- Figure 44: Import structure of milk and dairy products by HS code, 2018e
- Figure 45: Import market for milk and dairy products, 2018e
- Figure 46: Export of milk and dairy products, 2010 – 2018e
- Figure 47: Total population and birth rate over the years, 2010-2017
- Figure 48: Number of people above 60 years old, 2017 - 2030f
- Figure 49: Elder rate having healthy problems, 2017
- Figure 50: Net revenue, 2016 - 2017
- Figure 51: Gross profit, 2016 - 2017
- Figure 52: Selling expense/Net revenue, 2016 - 2017
- Figure 53: Vinamilk's sales and advertising expenses, 2010 - 2017
- Figure 54: Selling expense structure of Vinamilk, 2017
- Figure 55: Administrative expenses, 2016 - 2017
- Figure 56: Debt, 2016 - 2017
- Figure 57: Short-term Assets/Long-term Assets, 2016 - 2017
- Figure 58: Liquidity, 2016 - 2017
- Figure 59: Profit Ratio, 2017

## List Of Tables

### LIST OF TABLES

Table 1: Some brands of powdered milk in Vietnam

Table 2: Description of goods under the HS code

Table 3: Retail price of some powdered milk products for kids under six years old in 12/2018

Table 4: Development planning for dairy products to 2020, vision to 2025

Table 5: Indicators for performance efficiency, 2017

## I would like to order

Product name: Vietnam Dairy Standard Report

Product link: <https://marketpublishers.com/r/V4833CF808CEN.html>

Price: US\$ 995.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/V4833CF808CEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970