

Vietnam Dairy Industry Standard Report

<https://marketpublishers.com/r/V64756AD3630EN.html>

Date: May 2024

Pages: 92

Price: US\$ 995.00 (Single User License)

ID: V64756AD3630EN

Abstracts

VIETNAM DAIRY INDUSTRY

Milk is an important and essential food but due to its high price compared to the average income of Vietnamese people, spending on this product is limited. Spending on milk accounts for more than 10% of total food expenditure in Vietnam. In the period of 2010-2018, revenue of dairy enterprises has been constantly growing at an average rate, Vietnam's dairy industry has grown at CAGR of 12.7% / year. Revenue growth of the dairy industry was mainly attributed to two main segments: powdered milk and liquid milk, accounting for 75% of the total market value.

Vietnam's liquid milk market has a compound annual growth rate of 20.9% in the period of 2010 - 2018. By the end of September 2019, revenue of liquid milk consumption in Vietnam increased rapidly compared to the same period in 2018. Sales of powdered milk grew continuously during the period from 2010 to 2018, with a compound annual growth rate (CAGR) of 19.4% during this period. Sales of powdered milk in the first 9 months of 2019 increased compared to the same period in 2018. Sales of condensed milk in the first quarter of 2019 increased by 4.3% compared to the same period in 2018. According to VIRAC's forecast, the dairy market Especially, although the growth is slow, it will still maintain a stable growth rate of around 5% / year for the next 5 years.

The dairy industry has been actively contributing to the country's economy with rapid growth, the following year is always higher than the previous year, an average of 15-17% / year. Vietnam's dairy processing industry has been planned to develop to 2020, with a vision to 2025 with innovative mechanisms and policies to help businesses in the industry develop and increase competition when integrating.

Contents

Abbreviations

Executive Summary

I. Business environment

1. MACROECONOMIC SITUATION

2. LEGAL FRAMEWORK

II. Global market

1. DAIRY GOODS

III. Vietnam's market

1. HISTORY OF ESTABLISHMENT AND DEVELOPMENT

2. PRODUCTION PROCESS

3. PRODUCTION

4. CONSUMPTION

5. IMPORT EXPORT

6. PRICE

IV. Industrial development plan

V. Drivers of the dairy industry

VI. Enterprise Analysis

1. ENTERPRISE INTRODUCTION

2. FINANCIAL ANALYSIS

List Of Tables

LIST OF TABLES

Table 1: World's top 5 biggest butter importing countries, 2017-2018

Table 2: Some brands of powdered milk in Vietnam

Table 3: Description of goods under the HS code

Table 4: Retail price of some powdered milk products for kids under six years old in 3/2019

Table 5: Development planning for dairy products to 2020, vision to 2025

Table 6: Indicators for performance efficiency, 2018

List Of Figures

LIST OF FIGURES

- Figure 1: GDP and dairy consumption per capita
- Figure 2: Expenditure structure of Vietnamese people, 2018
- Figure 3: Market share of Beverage (excluding Beer) by shopping channels of age groups, 2018
- Figure 4: Rate of urbanization in Vietnam, 2010 - 2018
- Figure 5: Growth in urban and rural dairy consumption by quarter, 2015–2018
- Figure 6: Total population and population structure in working age period 2010-2018
- Figure 7: VND/USD exchange rate, 1/2013 – 3/2019
- Figure 8: Monthly CPI Fluctuation 1/2015 - 3/2019
- Figure 9: Consumer confidence index by quarter, Q1/2014 – Q4/2018
- Figure 10: Retail sales of goods, 2010 - Q1/2019
- Figure 11: Liquid milk production and consumption, 2012 – 2019f
- Figure 12: Fresh milk consumption per capita, 2008-2023f
- Figure 13: Milk consumption per capita growth 2006 - 2025
- Figure 14: Liquid milk trade, 2008-2023f
- Figure 15: Exports structure by country, 2018
- Figure 16: Global cheese production and consumption, 2011 – 2019f
- Figure 17: Cheese production structure, 2018e
- Figure 18: Cheese consumption structure, 2018e
- Figure 19: Export structure of cheese, 2018e
- Figure 20: Import structure of cheese, 2018e
- Figure 21: Cheese Global Trade 2011 – 2019f
- Figure 22: Skimmed milk powder production and consumption, 2011 – 2019f
- Figure 23: Structure of skimmed milk powder production and consumption, 2018e
- Figure 24: Skimmed Milk Powder Global Trade, 2011 – 2019f
- Figure 25: Export structure, 2018e
- Figure 26: Import structure, 2018e
- Figure 27: Global WMP production and consumption, 2015 – 2019f
- Figure 28: Production structure of WMP, 2018e
- Figure 29: Consumption structure of WMP, 2018e
- Figure 30: Whole Milk Powder Global Trade, 2015 – 2020f
- Figure 31: Export and import structure of WMP, 2018e
- Figure 32: Global butter production and consumption, 2011 – 2019f
- Figure 33: Consumption structure of butter, 2018e
- Figure 34: Butter Global Trade 2011 – 2019f

- Figure 35: Export structure of butter, 2018
- Figure 36: Global yogurt production value, 2000 -2019f
- Figure 37: Market share of global yogurt by company name, 2018e
- Figure 38: Export structure of global yogurt by value, 2017e
- Figure 39: Global yogurt export, 2012 – 2017 e
- Figure 40: Consumption of milk and dairy products per capita, 2013 – 2020f
- Figure 41: Consumption of dairy products per capita, 2018
- Figure 42: Price movement of milk and dairy products, 7/2010 – 3/2019
- Figure 43: Number of enterprises and workers in the dairy industry, 2010 - 2017
- Figure 44: Fixed asset value of dairy sector over the years, 2010 - 2017
- Figure 45: Production volume of liquid milk, 2010 – 3M/2019
- Figure 46: Production volume of milk powder, 2010 –3M/2019
- Figure 47: Production of liquid milk and powdered milk by month, 2010 – 3M/2019
- Figure 48: Dairy industry's sales, 2010 – 2018
- Figure 49: Dairy consumption per capita, 2008 – 2017f
- Figure 50: Sales of liquid milk, 2010 –3M/2019
- Figure 51: Market share of liquid milk, 2018
- Figure 52: Sales of powdered milk, 2010 - 3M/2019
- Figure 53: Market share of powdered milk by brand, 2018e
- Figure 54: Sales of yogurt, 2010 – 3M/2019
- Figure 55: Market share of yogurt by brand, 2017e
- Figure 56: Sales of condensed milk, 2010 –3M/2019
- Figure 57: Market share of condensed milk, 2017e
- Figure 58: Import of milk and dairy products, 2010 – 3M/2019
- Figure 59: Import structure of milk and dairy products by HS code, 2018e
- Figure 60: Import market for milk and dairy products, 2018e
- Figure 61: Export of milk and dairy products, 2010 – 2018e
- Figure 62: Total population and birth rate over the years, 2010-2018
- Figure 63: Number of people above 60 years old, 2017 - 2030f
- Figure 64: Elder rate having healthy problems, 2017
- Figure 65: Forecast of milk consumption in Vietnam, 2008 - 2020f
- Figure 66: Net revenue, 2017 - 2018
- Figure 67: Gross profit, 2017 - 2018
- Figure 68: Selling expense/ Net revenue, 2017 - 2018
- Figure 69: Vinamilk's sales and advertising expenses, 2010 - 2018
- Figure 70: Selling expense structure of Vinamilk, 2018
- Figure 71: Administrative expenses, 2017 - 2018
- Figure 72: Debt, 2017 - 2018
- Figure 73: Short-term Assets/Long-term Assets, 2017 - 2018

Figure 74: Liquidity, 2017 - 2018

Figure 75: Profit Ratio, 2018

I would like to order

Product name: Vietnam Dairy Industry Standard Report

Product link: <https://marketpublishers.com/r/V64756AD3630EN.html>

Price: US\$ 995.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/V64756AD3630EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970