

Vietnam Coffee Market Standard Report Q1/2020

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Abstracts

VIETNAM COFFEE MARKET

The world coffee export volume has continuously changed over the years. The world coffee export volume in the 2017/2018 crop was estimated to decrease by xx% compared to the previous crop and increase again in the 2018/2019e crop, reaching xx%. Meanwhile, the demand for coffee in the world increased, the world coffee consumption in the 2018/2019 crop was estimated at xx million bags.

According to USDA's report, in the 2018/19 crop, Vietnam's coffee production was expected to continue to grow because in the previous crop, the weather was relatively stable, the rainfall was enough to supply the crop, helping the coffee production increase strongly again. The domestic coffee consumption during 2012/2013 - 2018/2019e grew with a CAGR of xx%.

The total volume of Vietnam imported coffee in 2017/18 was estimated at about xx million bags. Vietnam is currently importing a small amount of fresh coffee beans and roasted coffee beans, brewed coffee from China, Laos, Indonesia, Brazil, America.

In Q4/2019, it was estimated that the coffee exports declined by xx% in volume and xx% in value compared to the same period last year. Vietnam is the largest Robusta coffee exporter in the world but mainly in raw form, which does not bring high added value.

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