

Vietnam Coffee Market Standard Report Q1/2020

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Abstracts

VIETNAM COFFEE MARKET

The world coffee export volume has continuously changed over the years. The world coffee export volume in the 2017/2018 crop was estimated to decrease by xx% compared to the previous crop and increase again in the 2018/2019e crop, reaching xx%. Meanwhile, the demand for coffee in the world increased, the world coffee consumption in the 2018/2019 crop was estimated at xx million bags.

According to USDA's report, in the 2018/19 crop, Vietnam's coffee production was expected to continue to grow because in the previous crop, the weather was relatively stable, the rainfall was enough to supply the crop, helping the coffee production increase strongly again. The domestic coffee consumption during 2012/2013 - 2018/2019e grew with a CAGR of xx%.

The total volume of Vietnam imported coffee in 2017/18 was estimated at about xx million bags. Vietnam is currently importing a small amount of fresh coffee beans and roasted coffee beans, brewed coffee from China, Laos, Indonesia, Brazil, America.

In Q4/2019, it was estimated that the coffee exports declined by xx% in volume and xx% in value compared to the same period last year. Vietnam is the largest Robusta coffee exporter in the world but mainly in raw form, which does not bring high added value.

Contents

Abbreviations

Executive Summary

1. BUSINESS ENVIRONMENT

1.1 Macroeconomic situation

1.2 Legal framework

2. WORLD COFFEE MARKET

2.1 Production

2.2 Consumption

3. VIETNAM COFFEE MARKET

3.1 Classification

3.2 Production process and technology

3.3 Production

3.4 Consumption

3.5 Export and Import

3.6 Inventory

4. PLANNING

5. BUSSINESS ANALYSIS

Appendix

List Of Figures

LIST OF FIGURES

- Figure 1: GDP growth rate, by quarter, 2016 – 2019
- Figure 2: Total agricultural, forestry and fishery products for the whole year (at constant prices in 2010), 2016 - 2019
- Figure 3: Monthly CPI fluctuation, 1/2015 - 12/2019
- Figure 4: VND/USD exchange rate, 1/2013 - 12/2019
- Figure 5: Export structure of key agricultural products of Vietnam, 2019
- Figure 6: Output and value of coffee exports of Vietnam, 2013 - 2019
- Figure 7: World coffee production output by crop year, 2008/2009 - 2019/2020f
- Figure 8: Coffee production structure by type of grain, crop year 2018/2019e
- Figure 9: Arabica production structure, 2017/2018e
- Figure 10: Coffee production structure by region, 2018/2019e
- Figure 11: Production structure by country, 2018/2019e
- Figure 12: World coffee consumption by crop year, 2012/2013 - 2018/2019e
- Figure 13: World coffee consumption structure by region, 2018/2019e
- Figure 14: Coffee consumption structure by country and territory, 2018/2019e
- Figure 15: Structure of coffee acreage in Vietnam, 2018/19e
- Figure 16: Robusta coffee area and output of Vietnam by provinces, crop year 2018/2019
- Figure 17: Arabica coffee area and production in Vietnam by province, crop 2018/2019
- Figure 18: Number of roasting and coffee processing establishments and capacity, 2017
- Figure 19: Instant coffee processing facilities and capacity, 2017
- Figure 20: Vietnam's coffee production output, 2012/2013 - 2019 / 2020f
- Figure 21: Vietnam's coffee production structure, 2018 / 2019e
- Figure 22: Domestic coffee consumption volume of Vietnam, 2012/13 - 2018 / 2019e
- Figure 23: Market share of freshly ground coffee, 2019
- Figure 24: Retail value of coffee in the market, 2011 - 2019
- Figure 25: Market share of instant coffee, 2019
- Figure 26: Number of roasted coffee shops by brand, 2018
- Figure 27: Business results of some major coffee chains, 2018
- Figure 28: Import of Vietnamese coffee, 2012/13 - 2018 / 19e
- Figure 29: Vietnam's coffee import market by value, 2018/2019
- Figure 30: Coffee import structure of Vietnam, 2018 / 2019e
- Figure 31: Vietnam's top 10 coffee importing enterprises, 2018
- Figure 32: Output and value of coffee exports of Vietnam, 2013 - 2019

- Figure 33: Coffee export value by month, 2016 - 2019
- Figure 34: Average export price and export volume of coffee by month, 2017 - 2019
- Figure 35: Structure of coffee export markets, 2019
- Figure 36: Top largest coffee exporters, 5M / 2019
- Figure 37: Domestic coffee bean price, 2017 - 9/2019
- Figure 38: Export price of FOB coffee in Ho Chi Minh, 2017 - 9/2019
- Figure 39: Profit index, 2017 - 2018
- Figure 40: Profit margin, 2017 - 2018
- Figure 41: Solvency, 2017 - 2018
- Figure 42: Selling expenses, 2017 - 2018
- Figure 43: Management expense, 2017 - 2018
- Figure 44: Self-financing rate,, 2017 - 2018

List Of Tables

LIST OF TABLES

Table 1: Legal regulations on coffee industry

Table 2: Compare Arabica and Robusta coffee

Table 3: Some of the largest coffee importing enterprises, 2018

Table 4: Types of coffee exports, 2019

Table 5: Some of the largest coffee exporters, 5M / 2019

Table 6: 10 markets have the highest average export price of coffee products, 9M / 2019

Table 7: Vietnam's top coffee producing and processing enterprises

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