

Vietnam Coffee Market Standard Report Q4/2019

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Abstracts

VIETNAM COFFEE MARKET

The world coffee export volume has continuously changed over the years. The world coffee export volume in the 2017/2018 crop was estimated to decrease by xx% compared to the previous crop and increase again in the 2018/2019e crop, reaching xx%. Meanwhile, the demand for coffee in the world increased, the world coffee consumption in the 2018/2019 crop was estimated at xx million bags.

According to USDA's report, in the 2018/19 crop, Vietnam's coffee production was expected to continue to grow because in the previous crop, the weather was relatively stable, the rainfall was enough to supply the crop, helping the coffee production increase strongly again. The domestic coffee consumption during 2012/2013 - 2018/2019e grew with a CAGR of xx%.

The total volume of Vietnam imported coffee in 2017/18 was estimated at about xx million bags. Vietnam is currently importing a small amount of fresh coffee beans and roasted coffee beans, brewed coffee from China, Laos, Indonesia, Brazil, America ...

In Q4/2019, it was estimated that the coffee exports declined by xx% in volume and xx% in value compared to the same period last year. Vietnam is the largest Robusta coffee exporter in the world but mainly in raw form, which does not bring high added value.

Contents

Abbreviations

Executive Summary

1. BUSINESS ENVIRONMENT

1.1 Macroeconomic situation

1.2 Legal framework

2. WORLD COFFEE MARKET

2.1 Production

2.2 Consumption

3. VIETNAM COFFEE MARKET

3.1 Types of coffee produced in Vietnam

3.2 Process and production technology

3.3 Production

3.4 Consumption

3.5 Export and Import

3.6 Price

4. INDUSTRY PLANNING

5. ENTERPRISE ANALYSIS

5.1 Profitability

5.2 Operation capability

5.3 Operation efficiency

5.4 Profit margin

6. APPENDEX

List Of Tables

LIST OF TABLES

Table 1: Quality classification of green coffee

Table 2: The ratio of other types of coffee allowed in coffee classes

Table 3: Total number of errors allowed for each type of coffee

Table 4: Weight ratio for each coffee class on round hole sieve

Table 5: Sensory requirements

Table 6: Physical/chemical requirements

Table 7: Arabica and Robusta coffee comparison

Table 8: Some of largest coffee import firms, 2018

Table 9: Some of the largest coffee export firms, 5M/2019

Table 10: Average export price of coffee to 10 markets reached the highest level, 9M/2019

Table 11: Top coffee processing enterprises of Vietnam

List Of Figures

LIST OF FIGURES

- Figure 1: GDP growth rate, by quarter, 2016 – 2019
- Figure 2: Output value of agriculture, forestry and fishery in the first 9 months (at constant prices in 2010), 2016 - 2019
- Figure 3: Monthly CPI fluctuation, 1/2015 -9/2019
- Figure 4: VND/USD exchange rate, 1/2013 - 9/2019
- Figure 5: Main agricultural products export of Vietnam, 9M/2019
- Figure 6: Value and share of coffee in main agricultural products, 2010- 9M/2019
- Figure 7: World coffee output by season, 2008/2009 - 2019/2020f
- Figure 8: Structure of coffee production by type, 2018/2019e
- Figure 9: Structure of Arabica production, 2017/2018e
- Figure 10: Structure of coffee production by region, 2018/2019e
- Figure 11: Structure of coffee production by country, 2018/2019e
- Figure 12: Coffee consumption in the world, 2012/2013 - 2018/2019e
- Figure 13: Structure of world coffee consumption by region, 2018/2019e
- Figure 14: Structure of coffee consumption by country, territory, 2018/2019e
- Figure 15: Structure of coffee growing area in Vietnam, 2018/19e
- Figure 16: Planting area of coffee in some provinces, 2014/15 - 2017/18
- Figure 17: Number of ground roasted coffee processing plants and capacity, 2017
- Figure 18: Instant coffee processing plants and capacity, 2017
- Figure 19: Coffee production output of Vietnam, 2012/2013 - 2019/2020f
- Figure 20: Coffee production structure of Vietnam, 2018/2019e
- Figure 21: Vietnam coffee consumption, 2012/13 - 2018/2019e
- Figure 22: Coffee retail sales in Vietnam, 2011 - 2018e
- Figure 23: Value of coffee retail sales, 2011 - 2018
- Figure 24: Instant coffee consumption habits, 2016
- Figure 25: Types of coffee used in households, 2016
- Figure 26: Roasted coffee consumption habits, 2016
- Figure 27: Vietnam coffee import, 2012/13 - 2018/19e
- Figure 28: Vietnam coffee import markets by value, 2018/2019
- Figure 29: Structure of Vietnam coffee import, 2018/2019e
- Figure 30: Top 10 coffee import firms in Vietnam, 2018
- Figure 31: Vietnam's export volume and value, 2013 – 9M/2019
- Figure 32: Structure of export output of coffee by main category, 7M/2019
- Figure 33: Coffee export value by month, 2016 - 2019
- Figure 34: Average export price and export volume of coffee by month, 2017 – 9/2019

Figure 35: Structure of coffee export markets, 9M/2019

Figure 36: Top coffee export firms in Vietnam, 5M/2019

Figure 37: Price of raw coffee beans, 10/2016 - 9/2019

Figure 38: FOB export price of coffee in Ho Chi Minh City, 10/2016 - 9/2019

Figure 39: Profit index, 2017 - 2018

Figure 40: Profit margin, 2017 - 2018

Figure 41: Solvency, 2017 - 2018

Figure 42: Selling expenses, 2017 - 2018

Figure 43: Management expense, 2017 - 2018

Figure 44: Self-financing rate,, 2017 - 2018

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