

Vietnam cement industry factsheet

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Abstracts

Vietnam cement industry still witnessed the status of supply greatly exceeding demand in Quarter I 2022. In particular, the growth of cement production volume outpaced the growth of consumption (both domestic and export), reinforcing the cement industry's supply-demand imbalance. Finding consumer markets for cement enterprises remained challenging in the coming years for several reasons. The first one is that China's cement import demand slowed down as the Chinese government tightened credit to real estate businesses; this, combined with the implementation of Zero-Covid, retarded economic growth, which was the primary driver of public investment. The second is that a number of countries levied taxes on Vietnam's cement products (Philippines: 5 percent import tax, Bangladesh: increased from 15 percent to 23 percent). This led to tariffs being imposed in many of Vietnam's other markets, including China and Africa.

Vietnam also recorded the sharp increase in the price of finished cement. Specifically, cement prices increased significantly in Quarter I due to a series of input factors such as coal, gasoline, and electricity, all of which grew at a rapid pace in terms of price. However, because cement was a product with little product differentiation between businesses, cement enterprises may face significant challenges in the near future as production costs rose faster than selling prices

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