

Vietnam cement industry factsheet

<https://marketpublishers.com/r/VADAD4A1ED36EN.html>

Date: May 2022

Pages: 26

Price: US\$ 260.00 (Single User License)

ID: VADAD4A1ED36EN

Abstracts

Vietnam cement industry still witnessed the status of supply greatly exceeding demand in Quarter I 2022. In particular, the growth of cement production volume outpaced the growth of consumption (both domestic and export), reinforcing the cement industry's supply-demand imbalance. Finding consumer markets for cement enterprises remained challenging in the coming years for several reasons. The first one is that China's cement import demand slowed down as the Chinese government tightened credit to real estate businesses; this, combined with the implementation of Zero-Covid, retarded economic growth, which was the primary driver of public investment. The second is that a number of countries levied taxes on Vietnam's cement products (Philippines: 5 percent import tax, Bangladesh: increased from 15 percent to 23 percent). This led to tariffs being imposed in many of Vietnam's other markets, including China and Africa.

Vietnam also recorded the sharp increase in the price of finished cement. Specifically, cement prices increased significantly in Quarter I due to a series of input factors such as coal, gasoline, and electricity, all of which grew at a rapid pace in terms of price. However, because cement was a product with little product differentiation between businesses, cement enterprises may face significant challenges in the near future as production costs rose faster than selling prices

Contents

- 1. MACROECONOMICS**
- 2. FUEL**
- 3. WORLD MARKET**
- 4. VIETNAM MARKET - DEMAND**
- 5. VIETNAM MARKET - SUPPLY**
- 6. FORECAST**
- 7. NEWS**

List Of Tables

LIST OF TABLES

1. Vietnam market - Demand

Top 10 enterprises exporting clinker Q1/2022e

Top 10 enterprises exporting cement Q1/2022e

2. Vietnam market - Supply

Cement supply by province, 2021

List of factories expected to come into operation in the period of 2021 - 2030f

Production by manufacturing unit Q1/2022e

3. Forecast

Forecast of Vietnam cement 2022

List Of Figures

LIST OF FIGURES

1. Macroeconomics

GDP growth rate by quarter, Q1/2019 – Q1/2022

Newly registered, added and contributed foreign direct investment capital in the processing and manufacturing industry, 2017 Q1/2022

GDP growth of processing and manufacturing industries, 2019 Q1/2022

USD Price Index, 2019 Q1/2022

IIP and PMI Index, 2016 Q1/2022

CPI convulsion, 2016 Q1/2022

2. Fuel

Vietnam coal supply, 2016 Q1/2022

Comparison between domestic and world coal price , 2019 2021

Average full electricity market price (FMP), 2019 2022

3. World market

China's domestic cement production volume, 2020 2022

China real estate investment, 2019 2022

4. Vietnam market Demand

Cement consumption volume, 2017 Q1/2022

Domestic consumption of cement by region, Q1/2022

Estimated domestic cement and clinker consumption by use purpose Q1/2022

Export of clinker and cement by month M1/2019 M3/2022

Export price of clinker and cement 2019 3M/2022

Export volume of Vietnam clinker, 2021 2022

Proportion of clinker exports to cement, Q1/2022

Vietnam's clinker export markets Q1/2022

Vietnam's cement export markets Q1/2022

5. Vietnam market Supply

Domestic production of cement and clinker, 2015 Q1/2022

Cement production volume by block, Q1/2022

Price movement of PCB 40 cement in 3 regions, 2018 Q1/2022

Imbalance of cement consumption by region (data as of the end of 2021)

6. Forecast

Construction industry growth rate 2012 2024f

Estimated development investment expenditure, 2012 2022f

Australian thermal coal price forecast 2019 – 2035f

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