

Vietnam Beverage Standard Report

<https://marketpublishers.com/r/V5030767B484EN.html>

Date: April 2024

Pages: 80

Price: US\$ 995.00 (Single User License)

ID: V5030767B484EN

Abstracts

VIETNAM BEVERAGE INDUSTRY

The global beverage market always maintain positive developments and there are also many prospects which have not been exploited. Beer is produced in large scale and volume but there are still some problems about the main input material. Wine has witnessed a rapid growth, especially high-class wine lines. In which, champagne volume does not remain stable due to the quality as well as the fluctuation of grape volume to make wine depending on the weather changes.

Vietnam beverage market has gradually met the demand of consumers, replacing a part of imported products and taking part in exporting, in which beer and soft-drink gain the upper hand, wine only accounts for a small proportion.

Regarding the beer market, the domestic beer producing industry has met the internal consumption demand, and gradually decreased importing and increased exporting, which contributes to improve the export turnover. Vietnam always among the biggest beer markets in the world. In the first 3 months of 2019, the total beer volume increased 8.1% over the same period of 2018. Equatorial Guinea was the largest beer market of Vietnam with about 20% of total beer exports.

Regarding the alcohol market, in the first 3 months of 2019, wine production rose by 8.6% compared to the same period last year. The wine imports increased 9.7% in volume and 9.5% in value over the same period of 2018 because the domestic consumption market still grew stably. In general, the wine scale is small, the production is on a downward trend, unable to meet the domestic high quality wine demand, and of low export value.

Regarding the soft-drink market, in Q1/2019, the soft-drink production in Vietnam

increased by 70% compared to Q1 / 2018, the consumption rose 73% over Q1 / 2018. In early 2019, the pure water consumption growth rate decreased by more than 7%, accounting for 55.6% of the total consumption of soft drinks, followed by soda water, bird's nest drinks and nutritious juices, fruit juices (all accounted for 11.6%); Non-carbonated mineral water (9.1%). The carbonated mineral water only accounted for about 0.5%.

Contents

Abbreviations

Executive summary

1 BUSINESS ENVIRONMENT

1.1 Macroeconomic context

1.2 Legal Framework

2 INDUSTRY OVERVIEW

2.1 Global market

2.1.1. Beer

2.1.2. Spirit

2.1.3 Soft Drink

2.2 Vietnam market

2.2.1 Beer

2.2.2 Spirit

2.2.3 Soft Drink

2.3 Industrial Development Motive

3 ENTERPRISE ANALYSIS

3.1 Profitability

3.2 Operability

3.3 Financial strength

3.4 Profit Margin

List Of Tables

LIST OF TABLES

- Table 1: Roadmap for SCT applied to Spirit and Beer from 2016
- Table 2: Quantity and growth rate of beer production in 7 regions 2017e
- Table 3: Top 5 largest wine producing countries, 2017–2018
- Table 4: Top largest wine consuming countries, 2017- 2018
- Table 5: Wine import by countries, 3M/2019
- Table 6: Vietnam wine export, 3M/2019
- Table 7: Top 10 typical enterprises in beverage industry in 2018

List Of Figures

LIST OF FIGURES

- Figure 1: Monthly CPI fluctuations, 1/2015 - 3/2019
- Figure 2: GDP growth rate by quarter, 2016 – 2019
- Figure 3: Consumer confidence index, Q1/2014 - Q4/2018
- Figure 4: Total population and population structure in working age Period 2010–2017
- Figure 5: Retail sales of goods, 2010 - Q1/2019
- Figure 6: Total disposable income, 2010–2020f
- Figure 7: Enterprises producing Beer 2011–2017
- Figure 8: Before-tax profit ratio of Beverage Industry 2010–2016
- Figure 9: Production Growth rate of Beverage Industry 2011–2017
- Figure 10: Global beer production and consumption, 2010–2017e
- Figure 11: Market share of 5 largest wine producing countries 2018e
- Figure 12: Global wine production and consumption, 2005–2018e
- Figure 13: Market share of 5 largest wine consuming countries, 2018
- Figure 14: Strong spirit consumption, 2017-2023f
- Figure 15: Top largest strong spirit importing countries 2018
- Figure 16: Value and export volume of soft drinks, 2010-2017e
- Figure 17: Global soft drink consumption through off-trade channel, 2012 - 2017
- Figure 18: Beverage consumption structure by volume, 2017
- Figure 19: Domestic beverage production and consumption, 2010-Q1/2019
- Figure 20: Domestic beverage import-export, 2010-Q1/2019
- Figure 21: Domestic beer production and consumption 2010 – Q1/2019
- Figure 22: Revenue structure of Beer industry, Q1/2019
- Figure 23: Domestic market share of enterprises, 2017
- Figure 24: Top Vietnam beer brand, 2017
- Figure 25: Beer import quantity and value 2010 – Q1/2019
- Figure 26: Vietnam Import proportion of beer by country, 3M/2019– 2018e
- Figure 27: Vietnam beer export 2010 – Q1/2019
- Figure 28: Largest Vietnam beer consumption market, 3M/2019e
- Figure 29: The proportion of beer consumption through distribution channels, 2011 - 2016
- Figure 30: Beer price structure to consumers 2018
- Figure 31: Domestic Spirit Production 2010 – 3M/2019e
- Figure 32: Domestic Spirit Revenue 2010 – 3M/2019
- Figure 33: Market share of consumption volume of wine production enterprises 2017
- Figure 34: Market share of wine brand by output, 2017

- Figure 35: Vietnam Wine Import, 2010-Q1/2019
- Figure 36: Vietnam wine export, 2010-Q1/2019
- Figure 37: Top 10 largest wine import enterprises in Vietnam 3M/2019e
- Figure 38: The proportion of 10 companies exporting strongest Brandy in Vietnam 2018e
- Figure 39: Top 10 largest wine export enterprises for Vietnam 3M/2019e
- Figure 40: Top 10 largest Vietnam wine import enterprises 3M/2019e
- Figure 41: Vietnam strong spirit import, 2010-Q1/2019
- Figure 42: Strong spirit import by country 3M/2019
- Figure 43: Strong spirit import by commodity, 3M/2019
- Figure 44: Vietnam strong spirit export, 2010-Q1/2019
- Figure 45: Strong spirit export by country, 3M/2019
- Figure 46: Strong spirit export by commodity, 3M/2019
- Figure 47: Proportion of 10 biggest Strong-spirit importers of Vietnam 3M/2019e
- Figure 48: Top 10 strong-spirit exporter for Vietnam, 3M/2019e
- Figure 49: Proportion of 10 biggest Strong-spirit exporters of Vietnam 3M/2019e
- Figure 50: Top 10 Vietnam strong spirit importer, 3M/2019e
- Figure 51: Domestic production and consumption, 2010-Q1/2019
- Figure 52: Consumption structure of Soft Drink (by volume) Q1/2019
- Figure 53: Market Share of Vietnam enterprises, 2017
- Figure 54: Market share of Vietnam soft drink commodity, 2017
- Figure 55: Soft drink Import-export, 2010 – Q1/2019
- Figure 56: Vietnam juice import, 2010-Q1/2019
- Figure 57: Juice import by country, 3M/2019
- Figure 58: Vietnam juice export, 2010-Q1/2019
- Figure 59: Juice export by country, 3M/2018
- Figure 60: Proportion of 10 largest juice export companies in Vietnam, 3M/2019e
- Figure 61: Top 10 largest juice exporter for Vietnam, 3M/2019e
- Figure 62: Proportion of 10 largest juice import companies in Vietnam, 3M/2019e
- Figure 63: Top 10 largest Vietnam juice importer, 3M/2019e
- Figure 64: Vietnam soda import volume, 2010-Q1/2019
- Figure 65: Soda import volume by country, 3M/2019
- Figure 66: Vietnam soda export volume, 2010-Q1/2019
- Figure 67: Soda export by country, 3T/2019e
- Figure 68: Proportion of 10 largest soda importers in Vietnam, 3M/2019e
- Figure 69: Top largest soda exporter for Vietnam, 3T/2019e
- Figure 70: Proportion of 10 largest soda exporters in Vietnam, 3M/2019e
- Figure 71: Top largest Vietnam soda importer, 3T/2019e
- Figure 72: Revenue of enterprises in 2017 - 2018

Figure 73: Enterprise management cost / net revenue, 2017-2018

Figure 74: Sales Cost/Net Revenue, 2017-2018

Figure 75: Number of receivable days of enterprises 2018

Figure 76: Inventory turnover of enterprises 2018

Figure 77: Using assets performance of Beverage enterprises 2018

Figure 78: Repayment ability of Beverage enterprises 2018

Figure 79: Solvency of Beverage enterprises 2018

Figure 80: Profit Margin 2017-2018

I would like to order

Product name: Vietnam Beverage Standard Report

Product link: <https://marketpublishers.com/r/V5030767B484EN.html>

Price: US\$ 995.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/V5030767B484EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970