

Vietnam Beverages Standard Report Q1/2020

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Abstracts

VIETNAM BEVERAGE INDUSTRY

In 2019, Vietnam has a total beer production of 5.08 billion liters (an increase of 22.9% over the same period in 2018); consumption reached 4.09 billion liters (up 29.1% over the same period last year). Regarding imports, the imported beer output reached 37.07 million liters (up 8.9% over the same period), the three main sources of beer supply in Vietnam are the Netherlands (25%), Mexico (17%) and Belgium (16%). Spirits: Production of spirits reaches 24.01 million liters (up 8.6%); consumption reached 15.9 million liters (up 8.97%); Inventory of 17.33 million liters. Wine: Wine production reached 62.39 million liters (up 8.82%); sales reached 60.9 million liters (up 8.83%), inventories were 13.4 million liters. Beverage: in 2019, beverage production in Vietnam reached 11.81 billion liters (up 31% compared to 2018), consumption reached 11.72 billion liters (up 30% compared to 2018), worth VND 38.86 trillion (up 39.2% over the same period last year).

Decree 100 on the Prevention of Alcohol Harms, issued on January 1, 2020, will strongly affect Vietnam's beer industry, forecasting the growth rate of the beer industry in

The year will not be maintained at 2 digits as in previous years.

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