

Vietnam Beverages Comprehensive Report Q1/2020

<https://marketpublishers.com/r/VDAE4BE84F1EN.html>

Date: May 2024

Pages: 119

Price: US\$ 1,995.00 (Single User License)

ID: VDAE4BE84F1EN

Abstracts

VIETNAM BEVERAGE INDUSTRY

In 2019, Vietnam has a total beer production of 5.08 billion liters (an increase of 22.9% over the same period in 2018); consumption reached 4.09 billion liters (up 29.1% over the same period last year). Regarding imports, the imported beer output reached 37.07 million liters (up 8.9% over the same period), the three main sources of beer supply in Vietnam are the Netherlands (25%), Mexico (17%) and Belgium (16%). Spirits: Production of spirits reaches 24.01 million liters (up 8.6%); consumption reached 15.9 million liters (up 8.97%); Inventory of 17.33 million liters. Wine: Wine production reached 62.39 million liters (up 8.82%); sales reached 60.9 million liters (up 8.83%), inventories were 13.4 million liters. Beverage: in 2019, beverage production in Vietnam reached 11.81 billion liters (up 31% compared to 2018), consumption reached 11.72 billion liters (up 30% compared to 2018), worth VND 38.86 trillion (up 39.2% over the same period last year).

Decree 100 on the Prevention of Alcohol Harms, issued on January 1, 2020, will strongly affect Vietnam's beer industry, forecasting the growth rate of the beer industry in

The year will not be maintained at 2 digits as in previous years.

Contents

Abbreviations
Executive summary

1 BUSINESS ENVIRONMENT

1.1 Macroeconomic context
1.2 Legal Framework
1.3 Trade agreements

2 INDUSTRY OVERVIEW

2.1 Global market
 2.1.1 Beer
 2.1.2 Wine
 2.1.3 Soft Drink
2.2 Vietnam market
 2.2.1. Beer
 2.2.2 Spirit
 2.2.3 Soft Drink
2.3 Risk Analysis
 3.2.1 SWOT analysis
 2.3.2 Competitiveness analysis
 2.3.3. Business risk
2.4 Industrial Development Planning
2.5 Planning and prediction

3 ENTERPRISE ANALYSIS

3.1 Profitability
3.2 Operability
3.3 Financial strength
3.4 Profit margin

4 FINANCIAL STATEMENT APPENDIX

List Of Figures

LIST OF FIGURES

- Figure 1: Total population and working age population 2013–2018
- Figure 2: GDP growth rate by quarter, 2016 – 2019
- Figure 3: Consumer confidence index, Q1/2014 - Q4/2018
- Figure 4: CPI movement by month, 1/2015-12/2019
- Figure 5: Retail sales of goods, 2010 - 2019
- Figure 6: Total disposable income, 2010–2020f
- Figure 7: Enterprises in the manufacture of Beer industry 2010–2016
- Figure 8: Profit before tax ratio of Beverage industry 2010–2016
- Figure 9: Beverage industry's production growth rate 2011–2017
- Figure 10: Global Barley Production and Consumption, 10/11–18/19e
- Figure 11: Barley's price movements in the UK 1/2012-6/2019
- Figure 12: Market Share of the 5 largest barley producing countries 2018/2019e
- Figure 13: Barley consumption for Malt processing worldwide, 10/11–18/19
- Figure 14: Global malt export volume and value 2011 - 2018
- Figure 15: Global Hops growing area and production 2008–2018e
- Figure 16: Hops Price in Washington, D.C. 1982–2018
- Figure 17: Market share of 5 largest hops producing countries 2018
- Figure 18: Market share of 5 largest hops exporting countries 2018e
- Figure 19: Hops export quantity in 2011–2018e
- Figure 20: Global beer production and consumption, 2010–2017e
- Figure 21: Global Beer export volume and value, 2010–2017
- Figure 22: Market share of top largest beer brand, 2018
- Figure 23: Vineyard surface area, 2005–2018e
- Figure 24: Grape production, 2010 – 2018
- Figure 25: Market share of 5 largest wine producing countries 2018e
- Figure 26: Global wine production and consumption, 2005–2018e
- Figure 27: Market share of 5 largest wine consuming countries, 2018
- Figure 28: Wine export quantity and value 2000–2018e
- Figure 29: Strong spirit consumption, 2017-2023f
- Figure 30: Top largest strong spirit importing countries 2018

- Figure 31: Soft drink export volume and value 2010-2017e
- Figure 32: Global soft drink consumption through off-trade channel, 2012 - 2017
- Figure 33: Soft drink consumption by volume, 2017
- Figure 34: Carbonated soft drink
- Figure 35: Energy drink and Sport drink
- Figure 36: Fruit juice
- Figure 37: Bottled water
- Figure 38: Vietnam's beverage market, 2013-2019
- Figure 39: Beverage import - export 2013-2019
- Figure 40: Malt exports to Vietnam, 2013-2018
- Figure 41: Main Malt exporting regions to Vietnam, 2018e
- Figure 42: Vietnam Hops Import, 2013 -2018
- Figure 43: Vietnam's hops supply source 2018
- Figure 44: Production and consumption of the beer industry 2010-2019
- Figure 45: Beer industry 's sales, 2019
- Figure 46: Enterprises' domestic market share 2018
- Figure 47: Top Beer brands in Vietnam, 2018
- Figure 48: Beer industry's inventory 2011 – 2019
- Figure 49: Beer industry's inventory structure, 2019
- Figure 50: Beer import - export, 2010 – 2019
- Figure 51: Beer exports by country, 2019
- Figure 52: Beer imports by country, 2019
- Figure 53: Top 10 Beer exporting enterprises in Vietnam 2019e
- Figure 54: Top 10 enterprises importing Beer from Vietnam 2019e
- Figure 55: Top Beer importing enterprises in Vietnam, 2019e
- Figure 56: Top enterprises exporting Beer to Vietnam, 2019e
- Figure 57: Beer consumption via distribution channel 2013 - 2018
- Figure 58: Domestic alcohol production 2010-2019e
- Figure 59: Domestic alcohol consumption 2010-2019e
- Figure 60: Alcohol industry's inventories, 2012-2019
- Figure 61: Market share of Wine producing enterprises 2018
- Figure 62: Market share of Wine brands by output 2018
- Figure 63: Market share of Spirits producing enterprises, 2018
- Figure 64: Market share of Spirits brands, 2018
- Figure 65: Wine import-export 2013-2019
- Figure 66: Wine importing into Vietnam by country, 2019
- Figure 67: Vietnam's Wine exporting by country, 2019
- Figure 68: Top 10 Wine importing enterprises in Vietnam 2019e
- Figure 69: Top 10 Wine exporting enterprises in Vietnam 2019e

- Figure 70: Top 10 enterprises exporting wine to Vietnam 2019e
- Figure 71: Top 10 enterprises importing wine from Vietnam 2019e
- Figure 72: Spirits import-export 2013-2019
- Figure 73: Spirits import by country 2019
- Figure 74: Spirits exporting to Vietnam by country, 2019
- Figure 75: Top 10 Spirits importing enterprises in Vietnam 2019e
- Figure 76: Top 10 Spirits exporting enterprises in Vietnam 2019e
- Figure 77: Top 10 enterprises exporting Spirits to Vietnam 2019e
- Figure 78: Top 10 enterprises importing Spirits from Vietnam 2019e
- Figure 79: Beverage production and consumption, 2013-2019
- Figure 80: Beverage consumption (by volume) 2019
- Figure 81: Beverage industry's inventories 2010-2019
- Figure 82: Inventories by product line 2019
- Figure 83: Market share of Vietnamese Beverage enterprises, 2018
- Figure 84: Market share of Beverage products, 2018
- Figure 85: Fruit import-export 2013-2019
- Figure 86: Importing fruit juice into Vietnam by country 2019
- Figure 88: Exporting fruit juice into Vietnam by country 2019
- Figure 89: Top 10 fruit juice exporting enterprises in Vietnam, 2019e
- Figure 90: Top 10 fruit juice importing enterprises in Vietnam, 2019e
- Figure 91: Top 10 enterprises exporting fruit juice to Vietnam, 2019e
- Figure 92: Top 10 enterprises importing fruit juice from Vietnam, 2019e
- Figure 93: Soft drink import -export
- Figure 94: Importing soft drink into Vietnam by country, 2019
- Figure 95: Exporting soft drink into Vietnam by country, 2019
- Figure 96: Top 10 soft drink importing enterprises in Vietnam, 2019e
- Figure 97: Top 10 soft drink exporting enterprises in Vietnam, 2019e
- Figure 98: Top 10 enterprises exporting soft drink to Vietnam, 2019e
- Figure 99: Top enterprises importing soft drink from Vietnam, 2019e
- Figure 100: Forecasts of Vietnam's beer consumption volume 2019-2022f
- Figure 101: Forecasts of Vietnam's alcohol consumption volume 2019-2022f
- Figure 102: Forecasts of beverage industry's sale 2020-2022f
- Figure 103: Enterprises' revenue 2017 - 2018
- Figure 104: G&A expenses to net sales ratio, 2017-2018
- Figure 105: Costs of goods sold to net sales, 2017-2018
- Figure 106: Enterprises' receivable days 2018
- Figure 107: Enterprises' inventory turnover 2018
- Figure 108: Beverage enterprises' asset turnover 2018
- Figure 109: Beverage enterprises' solvency 2018

Figure 110: Beverage enterprises' liquidity 2018

Figure 111: Rate of return 2017-2018

List Of Tables

LIST OF TABLES

Table 1: The special consumption tax schedule applies to Alcohol and Beer from 2016

Table 2: Vietnam's commitments to CPTPP on import duties:

Table 3: Beer output and production growth rate in 7 regions in the world 2017e

Table 4: List of top countries by Beer import and export value 2018

Table 5: 10 Beer brands with highest value worldwide 2018–2019f

Table 6: Top 5 countries with largest vineyard surface area outside the EU

Table 7: Top 5 countries with largest vineyard surface area in the EU 2018

Table 8: Total grape output by country 2018

Table 9: Top 5 Wine producing countries, 2017–2018

Table 10: Top Wine consuming countries, 2017- 2018

Table 11: Top Wine exporting countries, 2017 - 2018

Table 12: Top Wine importing countries, 2017 - 2018

Table 13: The world's most famous wine brands 2016

Table 14: The world's most famous wines 2016

Table 15: 10 Soft drink brand with highest value in the world 2017–2018

Table 16: Malt and Hops Imports 2010-2017

Table 17: Forecast of consumption value of sub-sectors (including domestic and imported products), 2018-2020

Table 18: List of 10 star enterprises in the Beverage industry

I would like to order

Product name: Vietnam Beverages Comprehensive Report Q1/2020

Product link: <https://marketpublishers.com/r/VDAE4BE84F1EN.html>

Price: US\$ 1,995.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/VDAE4BE84F1EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970