

# Vietnam Automobile Standard Report Q2/2019

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## Abstracts

### VIETNAM AUTOMOBILE INDUSTRY

Vietnam automobile industry is now almost stopped at simple assembly with the an average localization rate of approximately of 10%. In order to promote domestic automobile manufacture, The Government has promulgated Decree 116/2017/ND-CP to create new development opportunities for domestic enterprises instead of being inferior to imported automobiles. According to the General Statistics Office, the first 3 months of 2019, the volume of cars produced and assembled nationwide increased by 75.1% compared to the same period of 2018.

VinFast's market entry is expected to boost the domestic automobile manufacturing and assembly industry, which helps increase the localization rate and reduce dependence on imported cars.

According to the Vietnam Automobile Manufacturers Association (VAMA), in the first 3 months of 2019, the overall automobile market sales increased 31.26% over the same period of 2018. The ranking of the 10 best-selling cars in the whole market has had many changes compared to 2018. However, it can be seen that the ranking in the first 3 months of 2019 still has the main contribution of domestic production and assembly automobiles with 8/10 car model.

The total volume of automobile import of complete units in the first 3 months of 2019 increased more than 8 times in quantity and 6 times in value compared to the same period in 2018. It can be seen, after continuous decline from 2016- 2018 due to the impact of the supply market, the barriers from domestic decree to imported cars, Q1/2019 recorded the best growth of imported automobiles in the past years when the imported cars volume in the first 3 months of 2019 is nearly half of 2018.

## Contents

### ABBREVIATIONS

### EXECUTIVE SUMMARY

### 1. BUSINESS ENVIRONMENT

1.1 Macroeconomics

1.2 Legal barrier

### 2. INDUSTRY OVERVIEW

2.1 World automobile market

2.1.1 Spare parts

2.1.2 Production

2.1.3 Consumption

2.2 Vietnam automobile market

2.2.1 Scale and characteristics

2.2.2 Industry value chain

2.2.3 Industry position

2.2.4 Production

2.2.5 Consumption

2.2.6 Import

2.2.7 Automobile prices

### 3. RISKS AND CHALLENGES

### 4. DRIVING FORCES

### 5. PLANNING

### 6. ENTERPRISE

## List Of Tables

### LIST OF TABLES

Table 1: Regulation of maintenance of means of transport

Table 2: The draft import tax applies to automobile parts

Table 3: Roadmap to apply special consumption tax on cars

Table 4: Import structure of automobile components and accessories, 2018

Table 5: Export structure of automobile components and accessories, 2018

Table 6: Competitive Analysis between Truong Hai and Toyota Vietnam by the end of 3/2019

Table 7: Top brands of above 2 billions cars imported in Viet Nam, 2017

Table 8: Special consumption tax by car segment, 2018

Table 9: Imported car prices from ASEAN before 1/1/2018, assuming an original price of

Table 10: Imported car prices from ASEAN after 1/1/2018, assuming an original price of

Table 11: Estimated vehicle output and growth rate of the year

Table 12: Expected volume of domestic assembled vehicles compared to total domestic demand (%)

Table 13: Expected to export complete vehicles and spare parts

Table 14: Rate of localization by value over years

## List Of Figures

### LIST OF FIGURES

- Figure 1: Monthly CPI fluctuations, 1/2015 – 3/2019
- Figure 2: GDP growth by Quarters, 2016 – 2019
- Figure 3: Consumer Confidence Index, 2014- Q4/2018
- Figure 4: GDP per capita, 2013 - 2018
- Figure 5: Lending interest rate and mobilizing interest rate, 2012-2018
- Figure 6: VND/USD exchange rate, 1/2013-3/2019
- Figure 7: Level of urbanization, 2012 - 2018
- Figure 8: Disposable income and household expenditures, 2008 – 2017f
- Figure 9: Import of world car components, 2013 - 2018
- Figure 10: Production of cars in the world, 2013 - 2018
- Figure 11: Structure of world production by vehicle, 2018
- Figure 12: Production structure by region, 2016 - 2017
- Figure 13: Production structure by region, 2018
- Figure 14: World car consumption by type, 2010 - 2017
- Figure 15: Top 10 World's best-selling cars , 2018
- Figure 16: Consumption of car in the world, 2013 - 2017
- Figure 17: Car consumption of ASEAN Automotive Federation members (AAF), 2017
- Figure 18: Number of used cars in the world, 2012-2017
- Figure 19: Structure of vehicle usage by area, 2017
- Figure 20: Number of businesses, 2010-2017
- Figure 21: Number of employees, 2010-2017
- Figure 22: Sales of automobile manufacturing and assembly, 2010 – 2017
- Figure 23: Sales of automobile wholesaling and retailing, 2010 – 2017
- Figure 24: Vehicle consumption structure by business, Q1/2019
- Figure 25: Production and assembly of automobiles in Vietnam, 2010 - Q1/2019
- Figure 26: Production, assembly structure by vehicle type, 2011 – Q1/2019
- Figure 27: Automobile consumption in Vietnam, 2010-Q1/2019
- Figure 28: Consumption of cars by vehicle type, 1/2018-3/2019
- Figure 29: Consumption output by car origin, 1/2018-3/2019
- Figure 30: Trends in automobile industry development in some Southeast Asian countries, 2011 - 2016
- Figure 31: Proportion of car ownership below 9 seats in some countries in region, 2017
- Figure 32: Number of cars per 100 households by urban and rural areas, 2004 – 2016e
- Figure 33: Top 10 best selling cars Q1/2019

Figure 34: Consumption structure of VAMA members by region , Q1/2017-Q1/2019

Figure 35: Consumption vehicles of VAMA members by region, Q1/2019

Figure 36: Vehicle consumption structure by business, Q1/2018

Figure 37: Vehicle consumption structure by business, Q1/2019

Figure 38: Import of automobiles in complete units, 2011-Q1/2019

Figure 39: Automobile import structure by type, Q1/2019

Figure 40: Import complete cars from some big countries, Q1/2018 - Q1/2019

Figure 41: Structure of complete cars import by country, Q1/2019

Figure 42: Top markets of above 2 billions cars imported in Viet Nam, 2017

Figure 43: Vietnam Automobile prices comparing to other countries, 2017

Figure 44: Vehicle prices according to the cost structure of the consumer

Figure 45: Price movements of some major vehicles, 6/2017-3/2019

Figure 46: Growth rate of average income by age group, 2014-2018

Figure 47: Population pyramid, 2018

Figure 48: Outstanding consumer loans, 2012 - 2018

Figure 49: Structure of population by stratification (expenditure), 2013 – 2020f

Figure 50: Disposable income and household expenditures, 2012 – 2017f

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