

# Vietnam Automobile Comprehensive Report Q1/2019

<https://marketpublishers.com/r/VF31DD0A291EN.html>

Date: July 2019

Pages: 126

Price: US\$ 1,995.00 (Single User License)

ID: VF31DD0A291EN

## Abstracts

### VIETNAM AUTOMOBILE INDUSTRY

Vietnam automobile industry is now almost stopped at simple assembly with the an average localization rate of approximately of 10%. In order to promote domestic automobile manufacture, The Government has promulgated Decree 116/2017/ND-CP to create new development opportunities for domestic enterprises instead of being inferior to imported automobiles. As a result, in 2018, the total number of cars manufactured and assembled nationwide increased by 8.5% compared to 2017, in which passenger cars had the highest proportion.

The market entry of VinFast is expected to boost the domestic automobile manufacturing and assembly industry, which helps to increase the localization rate and reduces dependence on imported cars.

According to the Vietnam Automobile Manufacturers Association (VAMA), in 2018, the overall automobile market sales increased by 1.5% compared to 2017. It can be seen that the consumption structure of cars by region of Vietnam almost stayed unchanged as it still concentrated on the North and the South with the proportion of 42.47% and 43.33% respectively.

According to the General Department of Customs, in December 2018, the number of imported cars in Vietnam increased by 16.3% in volume and 11.1% in value compared to the previous month. Although the number of imported automobiles in 2018 declined, the strong purchasing power in the last 3 months of the year showed that the demand for consumer cars was still high.

## Contents

Abbreviations

Executive summary

### **1. BUSINESS ENVIRONMENT**

1.1 Macroeconomics

1.2 Legal barrier

1.3 Impact of free trade agreements

### **2. INDUSTRY OVERVIEW**

2.1 World automobile market

2.1.1 Spare parts

2.1.2 Production

2.1.3 Consumption

2.1.4 Import - export

2.1.5 Top typical countries

2.1.6 Top typical brands

2.2 Vietnam automobile market

2.2.1 Scale and characteristics

2.2.2 Industry value chain

2.2.3 Industry position

2.2.4 Spare parts

2.2.5 Production

2.2.6 Consumption

2.2.7 Import

2.2.8 Automobile prices

2.2.9 Distribution system

### **3. RISKS AND CHALLENGES**

### **4. DRIVING FORCES**

### **5. PLANNING AND FORECAST**

### **6. ENTERPRISES**

## List Of Figures

### LIST OF FIGURES:

- Figure 1: Monthly CPI fluctuations, 1/2015 – 12/2018
- Figure 2: GDP growth by Quarters, 2015 – 2018
- Figure 3: Consumer Confidence Index, 2014- Q2/2018
- Figure 4: GDP per capita, 2013 - 2018
- Figure 5: Lending interest rate and mobilizing interest rate, 2012-2018
- Figure 6: VND/USD exchange rate, 2011-2018
- Figure 7: Level of urbanization, 2010 - 2017
- Figure 8: Disposable income and household expenditures, 2008 – 2017f
- Figure 9: Import of world car components, 2010 - 2017e
- Figure 10: Production of cars in the world, 2010 - 2017
- Figure 11: Structure of world production by vehicle, 2017
- Figure 12: Production structure by region, 2016 - 2017
- Figure 13: World car consumption by type, 2010 - 2017
- Figure 14: Top 10 World's best-selling cars , 2017
- Figure 15: Consumption of car in the world, 2013 - 2017
- Figure 16: Car consumption of ASEAN Automotive Federation members (AAF), 2017
- Figure 17: The number of vehicles used in the world, 2010 - 2015e
- Figure 18: Structure of vehicle usage by area, 2015
- Figure 19: Exporting cars in the world, 2010 – 2017e
- Figure 20: Structure of automobile exports by country, 2017e
- Figure 21: Import structure of cars by country, 2017e
- Figure 22: Top 10 leading producers in the world, 2016
- Figure 23: Top ten world's most-priced cars published by Brand Finance, 2017
- Figure 24: Number of businesses, 2010-2016
- Figure 25: Number of employees, 2010-2016
- Figure 26: Sales of automobile manufacturing and assembly, 2010 – 2017
- Figure 27: Sales of automobile wholesaling and retailing, 2010 – 2017
- Figure 28: Vehicle consumption structure by business, 2018
- Figure 29: Car accessories output, 2013-9M/2018
- Figure 30: Structure of car accessories, 9M/2018
- Figure 31: Import of car accessories, 2010 – 2018
- Figure 32: Localization rate of some countries in the region, 2017
- Figure 33: Import of automobile spare parts by countries, 2016-2018
- Figure 34: Import structure of automobile spare parts, 2018
- Figure 35: Production output of THACO, 2010 - 2016

- Figure 36: Production and assembly of automobiles in Vietnam, 2010 - 2018
- Figure 37: Production, assembly structure by vehicle type, 2010 – 2018
- Figure 38: Automobile consumption in Vietnam, 2006-2018
- Figure 39: Consumption of cars by vehicle type, 1/2017-12/2018
- Figure 40: Consumption output by car origin, 1/2017-12/2018
- Figure 41: Trends in automobile industry development in some Southeast Asian countries, 2011 - 2016
- Figure 42: Proportion of car ownership below 9 seats in some countries in region, 2017
- Figure 43: Number of cars per 100 households by urban and rural areas, 2004 – 2016e
- Figure 44: Top 10 best selling cars 2018
- Figure 45: Consumption structure of VAMA members by region , 2016-2018
- Figure 46: Consumption vehicles of VAMA members by region, 2018
- Figure 47: Vehicle consumption structure by business, 2017
- Figure 48: Vehicle consumption structure by business, 2018
- Figure 49: Import of automobiles in complete units, 2011-2018
- Figure 50: Import complete cars from some big countries, 2017 - 2018
- Figure 51: Structure of complete cars import by country, 2018
- Figure 52: Top markets of above 2 billions cars impored in Viet Nam, 2017
- Figure 53: Vietnam Automobile prices comparing to other countries, 2017
- Figure 54: Vehicle prices according to the cost structure of the consumer
- Figure 55: Price movements of some major vehicles, 6/2014-12/2018
- Figure 56: VND/USD exchange rate, 2011-9/2018
- Figure 57: World crude oil, 2011 - 9/2018
- Figure 58: Structure by source of CO2 emission to the environment
- Figure 59: Population pyramid, 2016
- Figure 60: Outstanding consumer loans, 2012 - 2017
- Figure 61: Structure of population by stratification (expenditure), 2013 – 2020f
- Figure 62: Disposable income and household expenditures, 2012 – 2017f
- Figure 63: Forecast of car consumption in Vietnam, 2016 - 2020f

## List Of Tables

### LIST OF TABLES

Table 1: Regulation of maintenance of means of transport

Table 2: The draft import tax applies to automobile parts

Table 3: Roadmap to apply special consumption tax on cars

Table 4: Roadmap of WTO tariff reductions for imported complete cars and auto components

Table 5: Import structure of automobile components and accessories, 2017e

Table 6: Export structure of automobile components and accessories, 2017e

Table 7: Top the largest automobile consumption countries by volume, 2017

Table 8: Competitive Analysis between Truong Hai and Toyota Vietnam by the end of 2018

Table 9: Top brands of above 2 billions cars imported in Viet Nam, 2017

Table 10: Special consumption tax by car segment, 2018

Table 11: Imported car prices from ASEAN before 1/1/2018, assuming an original price of

Table 12: Imported car prices from ASEAN after 1/1/2018, assuming an original price of

Table 13: Estimated vehicle output and growth rate of the year

Table 14: Expected volume of domestic assembled vehicles compared to total domestic demand (%)

Table 15: Expected to export complete vehicles and spare parts

Table 16: Rate of localization by value over years

## I would like to order

Product name: Vietnam Automobile Comprehensive Report Q1/2019

Product link: <https://marketpublishers.com/r/VF31DD0A291EN.html>

Price: US\$ 1,995.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/VF31DD0A291EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970