

# **Real- Estate Standard Report Q2/2019**

https://marketpublishers.com/r/RB46F548E4DEN.html Date: August 2019 Pages: 128 Price: US\$ 995.00 (Single User License) ID: RB46F548E4DEN

## **Abstracts**

VIETNAM REAL ESTATE MARKET

After a long time of bubble development with a virtual price and then falling into a recession, house prices have gradually returned to the real value. In the first 3 months of the year, the retail market in Hanoi was gloomy, no new projects were launched, the situation did not change much compared to Q4/2018. While the HCM.City market continued to increase the retail supply, the rental rates as well as the occupancy rates were improved.

The office supply in 2 major markets - Hanoi as well as TP. Ho Chi Minh City all received significant additions in Q1/2018. The demand for offices across the country is forecast to continue to grow thanks to the high economic growth prospects and the abundant investment flows both domestic and abroad.

With an export-oriented economy, with exports accounting for a significant proportion of 80% of GDP, Vietnam is attracting a large and growing amount of foreign investment. With the increasing demand for land and industrial plants, this segment will continue to be an attractive investment channel.

In the first 3 months of 2019, while the apartment market for sale in Hanoi was vibrant due to the plentiful new supply to the market, Ho Chi Minh City also experienced a decrease in supply as well as sales due to the limited land fund. However, the price offered by HCM. City increased strongly in Q1/2019 due to some projects in the highend segment marketed.

According to the latest announcement of the Ministry of Construction, the inventory number as of the end of April 2019 is estimated at 20,000 billion dong, continuing the downward trend thanks to the stable market development, good sales in many segment.



In 2018, the real estate market witnessed a large number of M&A deals whose scale was up to over \$ 1 billion. Vietnam is forecasted to be a potential medium and long-term investment market for at least the next 5 years.



## Contents

### ABBREVIATIONS

#### **EXECUTIVE SUMMARY**

### **1. BUSINESS ENVIRONMENT**

- 1.1 Macroeconomic situation
- 1.2 Legal framework

### 2. WORLD REAL ESTATE MARKET

#### 3. VIETNAM REAL ESTATE MARKET

- 3.1 Industry concepts and characteristics
- 3.2 The period of volatility of Vietnam Real Estate Market
- 3.3 Movement of the real estate market
  - 3.3.1 Real estate for rent
  - 3.3.2 Real estate for sale
- 3.4 SWOT analysis
- 3.5 Housing development planning
- 3.6 Driving forces

#### 4. ENTERPRISE ANALYSIS



## **List Of Tables**

#### LIST OF TABLES

Table 1: Typical projects are scheduled for 2019-2020 Table 2: Typical projects are expected to be completed in 2019-2020 Table 3: Typical projects under construction, 2019 Table 4: Big office deals (>1,000m<sup>2</sup>) in Hanoi, 2018 Table 5: Typical projects under construction Table 6: Big office deals in HCMC, 2018 Table 7: Typical projects in the period 2018-2020 Table 8: Typical projects in the period 2018-2025 Table 9: Typical Serviced Apartments in Hanoi, 2019 Table 10: Typical projects under construction, 2019 Table 11: Typical projects are projected to complete Table 12: Typical projects are open for sale Table 13: Lending rates of commercial banks, Q4/2018 Table 14: Typical projects are expected to complete Table 15: Typical projects are expected to complete Table 16: Largest urban areas of Vietnam Table 17: Major shopping centers of AEON in Vietnam

Table 18: Top Real Estate enterprises with highest revenue, 2018



## **List Of Figures**

#### LIST OF FIGURES

Figure 1: CPI fluctuations by month, 1/2015 – 3/2019 Figure 2: GDP growth by quarter, 2016 - 2019 Figure 3: Consumer Confidence Index, Q1/2014 –Q4/2018 Figure 4: CPI by commodity group, Q1/2019 Figure 5: Average lending interest rate applied to USD, 2012 – 3T/2018 Figure 6: FDI, 2016 –2019 Figure 7: House price movement in the US, 5/2012 – 2/2019 Figure 8: Total investment capital in global real estate market, 2008-2017 Figure 9: Number of enterprises in Vietnam real estate business, 2010-2017 Figure 10: Number of labors in Vietnam real estate business, 2010-2017 Figure 11: Vietnam real estate business's revenue, 2010-2017 Figure 12: Vietnam real estate business's before-tax profit, 2010-2017 Figure 13: Total supply by category, Q1/2019 Figure 14: Supply structure by region, Q1/2019 Figure 15: Vacancy rates and rental prices, Q1/2019 Figure 16: Rental supply of commercial center, 2010-Q1/2019 Figure 17: Rental price and vacancy rates of commercial center, 2010-Q1/2019 Figure 18: Total supply, Q1/2019 Figure 19: Retail supply structure by region, Q1/2019 Figure 20: Vacancy rate and rental prices, Q4/2018 Figure 21: Supply of commercial center for lease 2013-Q1/2019 Figure 22: Rental price and vacancy rate of commercial centers, 2009-2018 Figure 23: Structure of retail area for rent by purpose, 2015 Figure 24: Structure of retail area for rent by purpose, 2018 Figure 25: New supply and vacancy rate of grade A offices, 2014-Q1/2019 Figure 26: Total supply by region,Q1/2019 Figure 27: Office rental price, Q1/2016-Q1/2019 Figure 28: Average rental price by area, Q1/2019 Figure 29: Structure of office for rent by industry, 2018 Figure 30: Office supply and vacancy rate, Q1/2017-Q1/2019 Figure 31: Total supply and rental price by category, Q1/2019 Figure 32: Office rental price, Q1/2016-Q1/2019 Figure 33: Structure of office for rent by industry, 2018 Figure 34: Structure of co-working space for rent by enterprise, 2018 Figure 35: Total Supply by Region, Q1/2019



Figure 36: Rental price by area, Q1/2019

- Figure 37: Total supply and vacancy rate of Northern Industrial Zone, Q1/2019
- Figure 38: Average rental price for the Northern Industrial Zone, Q1/2019
- Figure 39: Total supply and vacancy rate, Q1/2019
- Figure 40: Rental price by area,Q1/2019
- Figure 41: Vacancy rate, 2011-2018
- Figure 42: Rental price for factories available, 2011 2018
- Figure 43: Rental price for land by area, 2011 2018
- Figure 44: Total Supply by Category, 2005- 2018
- Figure 45: Apartment rental price by category, Q1/2013- Q4/2018
- Figure 46: Apartment rental price and rental capacity, Q1/2017- Q4/2018
- Figure 47: Total supply of apartments for rent, Q1/2015- Q4/2018
- Figure 48: Apartment rental prices by class, Q4/2016- Q4/2018
- Figure 49: Hotel total supply, Q1/2017 Q1/2019
- Figure 50: Rental price and capacity, Q1/2017-Q1/2019
- Figure 51: Hotel total supply, Q1/2017 Q1/2019
- Figure 52: Rental price and capacity, Q1/2019
- Figure 53: Average rental price and capacity, Q1/2017- Q1/2019
- Figure 54: Housing supply in Hanoi, 2010- Q1/2019
- Figure 55: Price fluctuation of apartment for sale, Q1/2011 Q1/2019
- Figure 56: New supply and number of apartments sold, 2014- Q1/2019
- Figure 57: Offer price for apartment in Ho Chi Minh City, Q1/2015 Q1/2019
- Figure 58: High-end apartment segment's price, 2013- Q1/2019
- Figure 59: Structure of buying houses by purpose in HCM, 2016
- Figure 60: Total villa/townhouse supply, Q1/2017- Q1/2019
- Figure 61: Price fluctuation of villas and townhouses,Q1/2015- Q1/2019
- Figure 62: Total villa/townhouse supply, Q1/2016- Q1/2019
- Figure 63: Invest capital in types of transportation, 2010-2015
- Figure 64: Proportion of logistics cost in Vietnam's GDP in 2016, compared to other countries
- Figure 65: LPI Index ranks of ASEAN countries, 2010-2018
- Figure 66: LPI Index rank of Vietnam, 2007-2018
- Figure 67: Level of urbanization, 2010 2017
- Figure 68: Disposable income and household expenditures, 2008 2017f
- Figure 69: Outstanding credit of Real estate, 12/2012-12/2018
- Figure 70: Structure of real estate credit balance, 2018
- Figure 71: Structure of population by stratification (expenditure), 2013 2020f
- Figure 72: Number of tourists, 2014-Q1/2019
- Figure 73: Vietnam's revenue in real estate business, 2010-2022f



- Figure 74: Net revenue growth, 2017 2018
- Figure 75: Gross profit growth, 2018
- Figure 76: Liquidity ratio, 2018
- Figure 77: Receivable turnover, 2017 2018
- Figure 78: Solvency. 2018
- Figure 79: Asset turnover ratio, 2018
- Figure 80: Fixed asset turnover, 2018
- Figure 81: Enterprise management expenses/Net revenue, 2017 2018
- Figure 82: Interest Expense/Net revenue, 2017 2018
- Figure 83: Sale expenses/Net revenue, 2017 2018
- Figure 84: Profit ratio , 2018
- Figure 85: Retail market share in Vietnam, 2016
- Figure 86: Distribution of supermarkets in Vietnam, by region, 2017



### I would like to order

Product name: Real- Estate Standard Report Q2/2019

Product link: <u>https://marketpublishers.com/r/RB46F548E4DEN.html</u>

Price: US\$ 995.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/RB46F548E4DEN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

\*\*All fields are required

Custumer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970