

# Electronic Components Standard Report Q2/2019

<https://marketpublishers.com/r/E96D4528BA0EN.html>

Date: August 2019

Pages: 81

Price: US\$ 995.00 (Single User License)

ID: E96D4528BA0EN

## Abstracts

### VIETNAM ELECTRONIC COMPONENTS INDUSTRY

The Electronic Components Industry is an supporting industry that provides details to assembly complete products, which plays an important role in the development of the Electronics industry. In 2018, the total value of components production value was estimated to rise by 7,1% compared to 2017 and was growing at an annual rate of 14.6% in the period of 2012 - 2018.

Domestic electronic components production was increasing, the consumption value of the electronic components industry in 2018 increased dramatically by 37,6% compared to the previous year due to the increasing demand of multinational electronics groups in Vietnam such as Samsung, LG, Nokia,.. However, due to the failure to meet the products required by FDI enterprises, Vietnamese enterprises are mainly packaging with simple plastic and metal parts, receiving the lowest value-added part, not able to receive high technology.

Of all the total export value in Q1/2019, 2 main items in the electronics industry which were phones and components, computers, electronic products and electronic components, contributed the most to the export turnover, accounting for 29.3% of the total export turnover.

In 2017, The Government issued Decision No. 68/QD-TTg on the Supporting Industry Development Program from 2016 to 2025 in order to seriously implement the development of Vietnam's supporting industry as a premise for the development of manufacturing and processing industry. Vietnam's participation in many trade agreements in the coming time will help attract foreign investment strongly, especially for direct investment capital, technology transfer promotion, improving business management qualifications, increasing production and business efficiency.

## Contents

### ABBREVIATIONS

### EXECUTIVE SUMMARY

### 1. BUSINESS ENVIRONMENT

- 1.1. Macroeconomic situation
- 1.2. Legal framework

### 2. INDUSTRY OVERVIEW

- 2.1. Global market
  - 2.1.1. Definition and classification
  - 2.1.2. The process of manufacturing electronic components
  - 2.1.3. Network model of production in the electronics industry
  - 2.1.4. Methods of producing electronic components
  - 2.1.5. Production and consumption
- 2.2. Vietnam market
  - 2.2.1. History of industry establishment and development
  - 2.2.2. Value chains in electronics industry
  - 2.2.3. Production
  - 2.2.4. Consumption
  - 2.2.5. Import and export
- 2.3. Industry development planning
- 2.4. Industry Outlook

### 3. ENTERPRISE ANALYSIS

- 3.1. Introduction of enterprises
- 3.2. Financial analysis

## List Of Tables

### LIST OF TABLES

Table 1: Major FDI projects in electronics industry of Vietnam

Table 2: Requirements of multinational corporations for components vendors

Table 3: Production of major electronic components products in Vietnam, 2010 - 3M/2019

Table 4: Production output of several types of computers, electronic products and regional components, 3M/2019

Table 5: Some FDI projects invested in electronic components industry, 2014 – 3M/2019

Table 6: Sales volume of some types of computers, electronic products and regional components, 2M/2019

Table 7: Demand for electronic components of Canon Vietnam

Table 8: Demand for electronic components of Intel

Table 9: Top 15 enterprises exporting all kinds of phones and components with the largest turnover, Q1/2019

Table 10: Top 10 enterprises importing the largest phones and accessories with the largest turnover, Q1/2019

Table 11: Computers, electronic products and imported components, Q1/2019

Table 12: List of a project of Electronic Industry calling for foreign direct investment (FDI) in Hai Phong city in the period of 2018 - 2025

Table 13: Minimum wage by region in Vietnam from January 1, 2019

Table 14: Performance evaluation indicators, 2018

## List Of Figures

### LIST OF FIGURES

- Figure 1: GDP growth rate by quarter, 2016 – 2019
- Figure 2: Production value of electronics industry, 2010-2018e
- Figure 3: VND/USD exchange rates, 1/2013 – 3/2019
- Figure 4: Interest rates, 2012 – 2018
- Figure 5: Labor productivity in Vietnam, 2011-2018e
- Figure 6: Total population and population structure in working age from 2010 to 2018
- Figure 7: Most exported goods, Q1/2019
- Figure 8: The proportion of import-export value of electronics, computers, phones and components, 2010 – Q1/2019
- Figure 9: Most imported goods, Q1/2019
- Figure 10: Foreign direct investment, 2016 - 2019
- Figure 11: Attracting FDI by sector, Q1/2019
- Figure 12: Total value of manufacturing global electronic components, 2010 – 2018e
- Figure 13: Global production structure of electronics and information technology by type, 2018e
- Figure 14: Growth rate of the global electronics industry by region, 2016 - 2018e
- Figure 15: Market share of semiconductor devices, 2018e
- Figure 16: Global semiconductor market revenue, 2012 - 2019f
- Figure 17: Revenue of semiconductor equipment by each product type, 2018e
- Figure 18: World tablet sales, Q1/2016-Q1/2019
- Figure 19: Market share of world tablet, Q1/2018-Q1/2019
- Figure 20: World personal computer sales, 3M/2018-3M/2019
- Figure 21: Market share of personal computer manufacturers, 3M/2019
- Figure 22: World smartphone sales in the first 3 months of the year, 2018-2019
- Figure 23: Market share of global smartphone manufacturers, 3M/2018 – 3M/2019
- Figure 24: Localization rate of Japanese electronics enterprises in some countries, 2015
- Figure 25: Global value chain of Samsung and Vietnam
- Figure 26: Production value of electronic components industry, 2011 - 2018e
- Figure 27: Electronic components production structure by type, 2018e
- Figure 28: Industrial production index of electronic components industry by month, 2017 - 2018 (Calculated by original in 2015)
- Figure 29: Supply structure of electronic components 2015
- Figure 30: Mobile phone production over the months, 2018-2019
- Figure 31: The structure of Vietnam's telephone production by region, 3M/2019
- Figure 32: Number of enterprises and workers in the Electronic Components industry,

2010 - 2017

Figure 33: Classification of electronic components enterprises by region, 2016 - 2017

Figure 34: Total fixed assets and average long-term investments, 2010 - 2017

Figure 35: Net revenue and profit before tax of enterprises of Electronic Components Industry, 2010 - 2017

Figure 36: Consumption value of electronic components, 2012 - 2018e

Figure 37: The rate of smartphone use in Vietnam by region, 2017

Figure 38: Exporting Vietnamese phones and accessories over the years of 2018-2019

Figure 39: Market structure of phones and export components, Q1/2019

Figure 40: Whole cell phone and export phone parts of Vietnam, Q1/2019

Figure 41: Market share of telephone companies in the European market, Q1/2019

Figure 42: Import turnover of phones and phone components, 2010 – 2018e  
phone components for Vietnam, Q1/2019

Figure 43: Market structure provides phones and phone components for Vietnam, Q1/2019

Figure 44: Export turnover of computers, electronic products and components of Vietnam, 2010 - Q1/2019

Figure 45: Export structure of computers, electronic products and components according to Vietnamese enterprises, Q1/2019

Figure 46: Top 10 export markets for computers, electronic products and components of Vietnam, Q1/2019

Figure 47: Top 10 export items with the highest ratio of FDI, 3M/2019

Figure 48: Import turnover of computers, electronic products and components, 2011 - Q1/2019

Figure 49: Import structure of computers, electronic products and components according to Vietnamese enterprises, Q1/2019

Figure 50: Top 10 markets providing Vietnamese computers, electronic products and components, 3T/2019

Figure 51: Number of smart phones and function phones, 2013-2019e

Figure 52: Revenue of domestic electronics technology groups, 3M/2019

Figure 53: Revenue and growth of Vietnam electronics market, Q3/2014 - Q1/2019

Figure 54: Net revenue from sales and services, 2017-2018

Figure 55: Sales of Samsung Bac Ninh and Samsung Thai Nguyen, 2011 - 2018

Figure 56: Gross profit and gross profit margin of enterprises, 2017-2018

Figure 57: Selling expenses and administrative expenses, 2018

Figure 58: Asset structure, 2018

Figure 59: Capital structure, 2018

Figure 60: Solvency, 2018

Figure 61: Efficiency of asset using, 2018

## I would like to order

Product name: Electronic Components Standard Report Q2/2019

Product link: <https://marketpublishers.com/r/E96D4528BA0EN.html>

Price: US\$ 995.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/E96D4528BA0EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970