

Accommodation Service Standard Report Q2/2019

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Abstracts

VIETNAM ACCOMODATION SERVICE INDUSTRY

Over the past decade, tourism has become more and more accessible to the people of the world. Therefore, the tourism industry has developed strongly, especially in recent years. The tourism industry in recent years has been the driving force for the growth of the number of accommodation establishments. The number of hotel rooms and rooms in the world tends to grow continuously over the years in the period of 2014 - 2025f. Currently, there are more than 700,000 hotels and resorts scattered across the globe.

Vietnam is one of the fastest growing tourist destinations in Southeast Asia thanks to many favorable factors such as the growth in the number of tourists, new hotel brand names entering the market, relaxed visa policy along with the development of infrastructure. In the first 3 months of 2019, the number of international visitors to Vietnam increased by 7% over the same period in 2018. The total revenue from tourists increased 8.35% over the same period last year.

Thanks to the development of the domestic tourism industry in the past years, the number of businesses providing accommodation services has also been growing steadily every year. In the period of 2010-2017, the number of businesses operating in the hospitality industry achieved an annual compound growth of 7.4%.

In Q1/2019, the supply of Hanoi and Ho Chi Minh City did not have much volatility. The supply decreased slightly in Hanoi and remained stable in HCM.City. The average operational capacity and rental prices of Hanoi and HCM.City markets in Q1/2019 recorded a strong increase in all segments thanks to the key tourist season of the two cities. The key tourist cities such as Da Nang, Nha Trang and Phu Quoc all had quite high levels of operational capacity.

Contents

ABBREVIATIONS

EXECUTIVE SUMMARY

1. BUSINESS ENVIRONMENT

- 1.1. Macroeconomic situation
- 1.2. Legal framework

2. INDUSTRY OVERVIEW

- 2.1. Global market
 - 2.1.1. Production and consumption
- 2.2. Vietnam market
 - 2.2.1. History of industry establishment and development
 - 2.2.2. Value chains in electronics industry
 - 2.2.3. Production
 - 2.2.4. Consumption
 - 2.2.5. Import and export
- 2.3. Industry development planning
- 2.4. Outlook and forecasts
 - 2.4.1. Driving forces for industry development

3. ENTERPRISE ANALYSIS

- 3.1. Introduction of enterprises
- 3.2. Financial analysis

List Of Tables

LIST OF TABLES

Table 1: Some indicators of China tourism and travel industry, 2017e

Table 2: Traditional tourism in comparison with online tourism

Table 3: 10 leading international travel enterprises in Vietnam, 2018

Table 4: 10 leading domestic travel enterprises in Vietnam, 2018

Table 5: 10 leading restaurants for tourists in Vietnam, 2018

Table 6: 10 leading 5-star hotels in Vietnam, 2017

Table 7: 10 leading 4-star hotels in Vietnam, 2017

List Of Figures

LIST OF FIGURES

- Figure 1: GDP growth rate by quarter, 2016 - 2019
- Figure 2: GDP by current price and GDP per capita, 2013-2018
- Figure 3: Structure of GDP by current price, Q1/2019
- Figure 4: Contributions to economy growth by sectors, 2017-2019
- Figure 5: FDI Capital, Q1/2016 - Q1/2019
- Figure 6: FDI attraction by sector, Q1/2019
- Figure 7: Workforce structure by sectors, 2017e
- Figure 8: Number of labors in service industry in Vietnam, 2014 - 2017e
- Figure 9: VND/USD exchange rate, 2011-3/2019
- Figure 10: USD/CNY exchange rate, 2016 - 4//2019
- Figure 11: World Tourism Market Revenue, 2010 - 2017
- Figure 12: Labor structure of the world tourism and travel industry, 2016
- Figure 13: Global tourism revenue, 2017
- Figure 14: Contribution of tourism and travel industry to world's GDP, 2010 - 2018
- Figure 15: Top countries have the most important contribution to the global GDP, 2018, 2027e
- Figure 16: Contribution to globally economic growth by sectors, 2018
- Figure 17: Export value of the world tourism and travel industry, 2011 - 2017e
- Figure 18: Investment into the tourism and travel industry, 2011 - 2017e
- Figure 19: Structure of the contribution to the world tourism and travel industry, 2018
- Figure 20: The world visitor volume, 2013 - 2017e
- Figure 21: Growth rate of visitors volume by region, 2017e
- Figure 22: Structure of visitor volume by region, 2016
- Figure 23: Structure of outbound travelling expenditure by country, 2016
- Figure 24: Direct contribution of the tourism and travel industry to Chinese GDP, 2011 - 2017e
- Figure 25: Number of international visitors to China, 2011 - 2017e
- Figure 26: Average revenue from each room in global hotels, by region, 2008 – 2016
- Figure 27: The scale of the world hospitality industry, 2014 - 2016
- Figure 28: Growth rate of revenue from each room in global hotels, by region, 2017e
- Figure 29: Overview of the world accommodation service industry in different regions, 2017
- Figure 30: Growth of the world hospitality industry, 2010 - 2018e
- Figure 31: Hotel occupancy rate by region over the world, 2015 - 2017
- Figure 32: Investment capital in the world accommodation service industry by region,

2016 - 2018e

Figure 33: Number of rooms in hotels and accommodations over the world, 2014 – 2025f

Figure 34: Number of visitors to Vietnam, 2011-Q1/2019

Figure 35: Structure of visitors to Vietnam, Q1/2019

Figure 36: Top 10 countries that have visitors to Vietnam the most, Q1/2019

Figure 37: Number of foreign visitors to Hanoi, 2014-Q1/2019

Figure 38: Number of foreign visitors to Da Nang, 2013-Q1/2019

Figure 39: Number of foreign visitors to Ho Chi Minh City (HCMC), 2013-Q1/2019

Figure 40: Top countries having the highest development of visitors, 2017

Figure 41: Accommodation purposes, 2016

Figure 42: Accommodation purposes, 2017

Figure 43: The Tourism market revenue, 2009-Q1/2019

Figure 44: Structure of tourism revenue by channels, 2013-2018

Figure 45: Number of enterprises in accommodation service industry, 2010-2017

Figure 46: Structure of enterprises in accommodation service industry by region, 2017

Figure 47: Number of labors in the accommodation service industry, 2010-2017

Figure 48: Total investment capital of the accommodation service industry, 2010-2017

Figure 49: Total fixed assets of the accommodation service industry, 2010-2017

Figure 50: Revenue of the accommodation service industry, 2010-2017

Figure 51: Structure of revenue of the accommodation service industry, 2014-2017

Figure 52: Structure costs and profit to revenue, 2015-2017

Figure 53: Structure of unallocated activity-based expenses, 2015-2017

Figure 54: Structure costs and profit to revenue by segment, 2017

Figure 55: Profit of the accommodation service industry, 2010-2017

Figure 56: Structure of booking room channels, 2017

Figure 57 : Number of accommodations over the country, 2006-2017

Figure 58: Number of rooms over the country, 2006-2017

Figure 59: Number of accommodations of 3-star and above, 2013-2017

Figure 60: Supply of accommodations of 3-star and above, 2013-2017

Figure 61: Number of hotels in some key tourism destinations, 2017

Figure 62: Number of hotels in some newly popular tourism destinations, 2018

Figure 63: Number of hotels in Hanoi, Q1/2017 - Q1/2019

Figure 64: Number of hotels in HCMC, Q1/2017 – Q1/2019

Figure 65: Supply of hotels in Da Nang, Q1/2019

Figure 66: Supply of condos in Da Nang, Q1/2019

Figure 67: Supply of resort villas in Danang, Q1/2019

Figure 68: Supply of resort villas in some important destinations, 2017

- Figure 69: Supply of 4-star-and-above hotels in some important destinations, 2017
- Figure 70: Supply of condos in some important destinations, 2017
- Figure 71: Average room capacity over the country, 2006-2017
- Figure 72: Operating capacity of 4-star and 5-star segments, 2014-2017
- Figure 73: Operating capacity in Hanoi market, Q1/2016-Q1/2019
- Figure 74: Operating capacity in Hanoi by segment, Q1/2019
- Figure 75: Operating capacity of some large hotels in Hanoi, 2017
- Figure 76: Operating capacity of accommodation service in HCMC, Q1/2016-Q1/2019
- Figure 77: Operating capacity in HCMC by segment, Q1/2019
- Figure 78: Operating capacity of hotels in some important destinations, 2017
- Figure 79: Average room hiring price by segment, 2015-2017
- Figure 80: Average room hiring price in Hanoi, Q1/2015-Q1/2019
- Figure 81: Average room hiring price by segment, Q1/2019
- Figure 82: Average room hiring price in HCMC, Q1/2016-Q1/2019
- Figure 83: Average room hiring price by segment, Q4/2018
- Figure 84: Structure of population by class (expenditure), 2013 – 2020f
- Figure 85: Disposal income and expenditure of household, 2008 – 2017f
- Figure 86: Debit balance of Real Estate Debt, 12/2012-12/2018
- Figure 87: Structure of Debit balance of Real Estate Debt, 2018
- Figure 88: Net revenue growth, 2017-2018
- Figure 89: Gross profit growth, 2018
- Figure 90: Liquidity Ratios, 2018
- Figure 91: Receivable turnover, 2018
- Figure 92: Solvency, 2018
- Figure 93: Asset Turnover Ratio, 2018
- Figure 94: Fixed Asset Turnover ratio, 2018
- Figure 95: Enterprise management expense/Net revenue, 2017-2018
- Figure 96: Interest Expense/Net revenue, 2017-2018
- Figure 97: Return on investment ratios, 2018

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