

# Accommodation Service Standard Report Q1/2020

<https://marketpublishers.com/r/A47D66FA25F8EN.html>

Date: May 2024

Pages: 88

Price: US\$ 995.00 (Single User License)

ID: A47D66FA25F8EN

## Abstracts

### VIETNAM ACCOMODATION SERVICE INDUSTRY

Over the past decade, tourism has become more and more accessible to the people of the world. Therefore, the tourism industry has developed strongly, especially in recent years. The tourism industry in recent years has been the driving force for the growth of the number of accommodation establishments. The number of hotel rooms and rooms in the world tends to grow continuously over the years in the period of 2014 - 2025f. Currently, there are more than 700,000 hotels and resorts scattered across the globe.

Vietnam is one of the fastest growing tourist destinations in Southeast Asia thanks to many favorable factors such as the growth in the number of tourists, new hotel brand names entering the market, relaxed visa policy along with the development of infrastructure. In the first 9 months of 2019, the number of international visitors to Vietnam increased by xx% over the same period in 2018. The total revenue from tourists increased xx% over the same period last year.

Thanks to the development of the domestic tourism industry in the past years, the number of businesses providing accommodation services has also been growing steadily every year. In the period of 2010-2017, the number of businesses operating in the hospitality industry achieved an annual compound growth of xx%.

In Q4/2019, the supply of Hanoi and Ho Chi Minh City did not have much volatility. The supply decreased slightly in Hanoi and remained stable in HCM.City. The average operational capacity and rental prices of Hanoi and HCM.City markets in Q4/2019 recorded a strong increase in all segments thanks to the key tourist season of the two cities. The key tourist cities such as Da Nang, Nha Trang and Phu Quoc all had quite high levels of operational capacity.

## Contents

Abbreviation  
Report Summary

### **1. BUSINESS ENVIRONMENT**

1.1 Macroeconomic situation  
1.2 Legal framework

### **2. GLOBAL TOURISM AND TRAVEL INDUSTRY AND ACCOMMODATION SERVICE INDUSTRY**

2.1 Global tourism and travel industry  
    2.1.1 Global tourism and travel industry scale  
    2.1.2 Situation of the world tourism and travel industry  
2.2 Global accommodation service industry  
    2.2.1 Global accommodation service industry scale  
    2.2.2 Situation of global accommodation service industry

### **3. VIETNAM ACCOMMODATION SERVICE INDUSTRY**

3.1 Situation of the tourism and travel industry  
3.2 Overview of the accommodation service industry  
3.3 Supply  
3.4 Operating capacity  
3.5 Room hiring price  
3.6 SWOT analysis  
3.7 Planning  
3.8 Driving forces

### **4. ENTERPRISE ANALYSIS**

4.1 Enterprise overview  
4.2 Financial analysis  
Appendix

## List Of Figures

### LIST OF FIGURES

Figure 1: GDP growth rate by quarter, 2016 - 2019

Figure 2: GDP structure at current prices, 2019

Figure 3: Contribution of accommodation and catering services to GDP, 2014-2019

Figure 4: VND/USD exchange rate, 2013 -12/2019

Figure 5: USD/CNY exchange rate, 2016 - 12/2019

Figure 6: World Tourism Market Revenue, 2010 - 2018

Figure 7: Labor structure of the world tourism and travel industry, 2019e

Figure 8: Contribution of tourism and travel industry to global GDP, 2010 – 2019e

Figure 9: Contribution to globally economic growth by sectors, 2018

Figure 10: Top countries have the most important contribution to the global GDP, 2018, 2027e

Figure 11: Investment into the tourism and travel industry, 2011 – 2027f

Figure 12: Export value of the world tourism and travel industry, 2011 – 2027f

Figure 13: Structure of the contribution to the world tourism and travel industry, 2018

Figure 14: The world visitor volume, 2013 - 2019

Figure 15: Growth rate of visitors volume by region, 2018e

Figure 16: Structure of visitor volume by region, 2018

Figure 17: Structure of outbound travelling expenditure by country, 2018

Figure 18: Direct contribution of the tourism and travel industry to Chinese GDP, 2011 - 2017e

Figure 19: Number of international visitors to China, 2011 - 2018

Figure 20: The scale of the world hospitality industry, 2014 - 2016

Figure 21: Average daily revenue from each hotel room by region, 2013 – 2019

Figure 22: Growth of global hotel industry, 2008 - 2019e

Figure 23: Hotel occupancy rate by region, 2013 - 2019

Figure 24: Investment capital in the world accommodation service industry by region, 2016 - 2018e

Figure 25: Number of rooms in hotels and accommodations over the world, 2014 – 2025f

Figure 26: Vietnam's number of tourists, 2013 – 2019e

Figure 27: Structure of tourists, 2019

Figure 28: Top 10 countries that have the most tourists come to Vietnam, 2019

Figure 29: Number of foreign visitors come to Hanoi, 2014 - 2019

Figure 30: Number of foreign visitors come to Da Nang, 2013 - 2019

Figure 31: Number of foreign visitors to Ho Chi Minh City (HCMC), 2013 - 2019

- Figure 32: Top countries with highest growth rate of visitors, 2017
- Figure 33: Accommodation purposes, 2017
- Figure 34: Accommodation purposes, 2018
- Figure 35: Vietnam tourism industry revenue, 2013 - 2019
- Figure 36: Vietnam online travel revenue, 2013-2019
- Figure 37: Number of enterprises in accommodation service industry, 2013 - 2018
- Figure 38: Structure of enterprises in accommodation service industry by region, 2018
- Figure 39: Number of labors in the accommodation service industry, 2013 - 2017
- Figure 40: Total investment capital of the accommodation service industry, 2013 - 2018
- Figure 41: Total fixed assets of the accommodation service industry, 2013 - 2018
- Figure 42: Revenue of the accommodation service industry, 2013 - 2018
- Figure 43: Structure of revenue of the accommodation service industry, 2014-2018
- Figure 44: Structure costs and profit on revenue, 2015-2018
- Figure 45: Structure of unallocated activity-based expenses, 2015-2018
- Figure 46: Structure costs and profit to revenue by segment, 2018
- Figure 47: Profit of the accommodation service industry, 2013 – 2018
- Figure 48: Structure of booking room channels,2017
- Figure 49: Structure of booking room channels,2018
- Figure 50: Number of accommodations over the country, 2013 - 2019
- Figure 51: Number of rooms over the country, 2013 - 2019
- Figure 52: Number of accommodations of 3-star and above, 2013 - 2019
- Figure 53: Supply of accommodations of 3-star and above, 2013 - 2019
- Figure 54: Number of accommodation units in the low-end segment, 2016-2018
- Figure 55: Supply of low-end segment services, 2016-2018
- Figure 56: Number of hotels in Hanoi, Q1/2017-Q4/2019
- Figure 57: Number of hotels in HCMC, Q1/2017-Q4/2019
- Figure 58 : Supply of hotels in Da Nang, 2019
- Figure 59: Supply of condotels in Da Nang, Q3/2019
- Figure 60: Supply of resort villas in Da Nang, Q3/2019
- Figure 61: Averageroomcapacityoverthecountry,2013-2019
- Figure 62: Operating capacity of 4-star and 5-star segments, 2014-2019
- Figure 63: Operating capacity in Hanoi market, Q1/2016-Q4/2019
- Figure 64: Operating capacity in Hanoi by segment, 2019
- Figure 65: Operating capacity of some large hotels in Hanoi
- Figure 66: Operating capacity of accomadation service in HCMC, Q1/2016-Q4/2019
- Figure 67: Operating capacity in HCMC by segment, 2019
- Figure 68: Operating capacity of hotels in some key destinations, 2019
- Figure 69: Average room hiring price by segment, 2015-2018
- Figure 70: Average hiring price per room by segment, 2019

- Figure 71: Average room hiring price in Hanoi, Q1/2015-Q4/2019
- Figure 72: Average room hiring price by segment, 2019
- Figure 73: Average room hiring price in HCMC, Q1/2016-Q4/2019
- Figure 74: Average room hiring price by segment, 2019
- Figure 75: Monthly income and spending per capita, 2010 – 2019
- Figure 76: Class of population by spending, 2013 – 2020f
- Figure 77: Debit balance of Real Estate Debt, 2013 – 2019
- Figure 78: Debit balance structure of Real Estate Debt, 2018
- Figure 79: Forecast of the world tourism and travel industry growth, 2017e, 2026f
- Figure 80: Forecast of value of the world tourism and travel industry, 2026f
- Figure 81: Net revenue growth, 2017-2018
- Figure 82: Gross profit growth, 2018
- Figure 83: Liquidity Ratios, 2018
- Figure 84: Receivable turnover, 2018
- Figure 85: Solvency, 2018
- Figure 86: Asset Turnover Ratio, 2018
- Figure 86: Fixed Asset Turnover ratio, 2018
- Figure 88: Enterprise management expense/Net revenue, 2017-2018
- Figure 89: Interest Expense/Net revenue, 2017-2018
- Figure 90: Return on investment ratios, 2018

## List Of Tables

### LIST OF TABLES

Table 1: Some indicators of China tourism and travel industry, 2019

Table 2: Important markets of the accommodation service industry in Asia-Pacific

Table 3: Traditional tourism in comparison with online tourism

Table 4: 10 leading international travel enterprises in Vietnam (outbound), 2019

Table 5: 10 leading domestic travel enterprises in Vietnam (inbound), 2019

Table 6: 10 leading restaurants for tourists in Vietnam, 2018

Table 7: 10 leading 5-star hotels in Vietnam, 2019

Table 8: 10 leading 4-star hotels in Vietnam, 2019

Table 9: 10 leading 3-star hotels in Vietnam based on the number of tourists, 2018

Table 10: Vietnam Visa Exemption, 2019

## I would like to order

Product name: Accommodation Service Standard Report Q1/2020

Product link: <https://marketpublishers.com/r/A47D66FA25F8EN.html>

Price: US\$ 995.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/A47D66FA25F8EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970