

Global Endoscopy Market Report: 2011 Edition

URL: <https://marketpublishers.com/r/WAE54F557DDEN.html>

Date: January 1, 2012

Pages: 32

Price: US\$ 800.00

ID: WAE54F557DDEN

Disease, aging, and injuries have been a part of life cycle and human intelligence always applied itself to overcome them. Surgeries are one of the indispensable procedures of treatment in certain situations. Endoscopic equipment was a revolutionary work in achievement of surgical procedures with minimal invasion. Apart from use in various types of surgeries, endoscopy equipments are now also being used for non-surgical applications in the form of internal diagnostic tool and even for anatomical observations. Due to these multiple uses, its market continues to grow worldwide.

New research towards development of technologically advanced endoscopic equipments in the US and European countries have resulted in the ever growing use and a steady market growth of endoscopy products in these regions. Furthermore, the emerging countries like India and China are also catching up on growing use of endoscopic procedures with higher population lending support to their increased usage. The global endoscopy market is expected to grow at a CAGR of approximately 13.2% for the period spanning 2011 to 2014.

Intense efforts to provide better medical services have increased the average human life span and aging population at global level is growing. More surgical interventions are required for treatment of medical problems of the elderly people and minimally invasive surgery is being universally resorted to by the medical practitioners as the most effective recourse. Furthermore, the demand for endoscopic equipments is driven by rising incidences of cancer due to their growing usage for early detection and treatment of the disease. Short recovery time and higher success rate of treatment has led to mass acceptance of the use of endoscopic equipments among patients and medical service providers alike.

The market for endoscopy products is highly competitive with several players operating in the market both at a global and regional level. Technological, price, and service diversities are the key factors responsible for driving competition in the market. The leading players include Olympus, Johnson & Johnson, Boston Scientific Corporation, Covidien, Stryker, and Karl Storz, among others.

The report presents an analysis of the global endoscopy market. It begins with a discussion of the worldwide medical equipment and supplies market and then goes on to analyze the global endoscopy equipment market. Apart from analyzing the growth driver pushing the demand, the report also discusses the major types of endoscopes and market share. It also profiles the major industry players with a discussion of their key business strategies.

By combining SPSS Inc.'s data integration and analysis capabilities with our relevant findings, we have predicted the future growth of the industry. We employed various significant variables that have an impact on this industry and created regression models with SPSS Base to determine the future direction of the industry. Before deploying the regression model, the relationship between several independent or predictor variables and the dependent variable was analyzed using standard SPSS output, including charts, tables and tests.

Table of Content

1. OVERVIEW

- 1.1 Introduction
- 1.2 Use of Endoscopy
- 1.3 Types of Endoscopes

2. MARKET OVERVIEW

- 2.1 Global Medical Equipment and Supplies Market
- 2.2 Global Endoscopy Market
- 2.3 Endoscopy Market by Segments
 - 2.3.1 Rigid & Flexible Endoscope Market
 - 2.3.2 Arthroscopy Market
- 2.4 Endoscopy – Emerging Markets
 - 2.4.1 India
 - 2.3.2 China

3. MARKET DYNAMICS

- 3.1 Significant Developments
 - 3.1.1 New Endoscopic Device for Early Diagnosis of Inflammatory Bowel Disease
 - 3.1.2 New Endoscopic Device to Identify Pre-cancerous Cells in Oesophagus
 - 3.1.3 Expect Endoscopic Ultrasound Aspiration Needle
- 3.2 Growth Drivers
 - 3.2.1 Growing Ageing Population
 - 3.2.2 Widespread Acceptance of Minimally Invasive Surgery
 - 3.2.3 Increasing Cancer Cases
 - 3.2.4 Rising Rates of Co-morbidities – Obesity and Diabetes

4. COMPETITIVE SCENARIO OF ENDOSCOPY MARKET

Competitive Overview
Market Share

5. COMPANY PROFILES

- 5.1 Johnson & Johnson
 - Business Description
 - Key Financials
 - Business Strategies
 - Growth through Strategic Acquisitions
 - New Product Introductions
- 5.2 Olympus Corp
 - Business Description
 - Key Financials
 - Business Strategies
 - Expansion through Mergers & Acquisitions
 - Innovative Product Development
- 5.3 Covidien Plc
 - Business Description
 - Key Financials
 - Business Strategies
 - Focus on Innovation
 - Strategic Acquisitions & Divestitures
- 5.4 Boston Scientific Corp

Business Description
Key Financials
Business Strategies
Accomplish Global Market Leadership
Realignment of Business Portfolio

6. MARKET OUTLOOK

- 6.1 Market Forecast
- 6.2 Forecast Methodology
 - 6.2.1 Dependent and Independent Variables
 - 6.2.2 Correlation Analysis
 - 6.2.3 Regression Analysis

LIST OF CHARTS

Global Medical Equipment and Supplies Market, 2011 & 2016F
Global Endoscopy Market Revenues, 2005-2010
Breakdown of Global Endoscopy Market by Segments, 2010
Global Rigid and Flexible Endoscope Market, 2010 & 2017F
Global Market for Arthroscopy Products, 2010 & 2015F
Global Arthroscopy Market by Regions, 2010 & 2015F
Indian Rigid and Flexible Endoscope Market, 2010
Physician Numbers per 1 Million Population in China, 2009
Digestive System Ratio of Cancer Deaths by Region, 2009
Global Ageing Population, 2005-2012E
New Cancer Cases Worldwide, 2003-2010
Growth in Obese Population, 2004-2012F
Growth in Diabetics Population, 2004-2012F
Global Endoscopy Market Shares, 2010
Johnson & Johnson's Medical Devices and Diagnostics Franchise Sales, 2010
Johnson & Johnson and Ethicon Endo-Surgery Franchise Sales, 2006-2010
Olympus Corporation's Sales Breakdown by Segments, 2011
Olympus Corporation and Medical Business Segments Sales, 2006-2011
Covidien's Revenue Breakdown by Business Segments, 2011
Covidien's Revenues and Net Income, 2006-2011
Boston Scientific's Revenue Breakdown by Business Segments, 2010
Boston Scientific's Total and Endoscopy Revenues, 2006-2010
Global Endoscopy Market Forecasts, 2009-2014F

LIST OF TABLES

Dependent & Independent Variables (2005-2010)
Correlation Matrix
Model Summary – Coefficient of Determination
Regression Coefficients Output

I would like to order:

Product name: Global Endoscopy Market Report: 2011 Edition
Product link: <https://marketpublishers.com/r/WAE54F557DDEN.html>
Product ID: WAE54F557DDEN
Price: US\$ 800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service: office@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click 'BUY NOW' button on product page <https://marketpublishers.com/r/WAE54F557DDEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
E-mail:
Company:
Address:
City:
Zip/Post Code:
Country:
Tel:
Fax:
Your message:

* All fields are required

Customer Signature _____

Please, note that by ordering from MarketPublisher.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms_conditions.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to **+44 20 7900 3970**