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Worldwide Cancer Market: Trend Analysis

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Abstracts

The global cancer market represents the most far-reaching pharmaceutical market in the world. Asia-Pacific has the highest prevalence in liver cancer. China is the largest market, with 350,000 patients diagnosed with the disease in 2006. Breast cancer is the most common cancer for women and accounts for nearly one in three cancer cases diagnosed in women.

The most common types are prostate cancer, female breast cancer, and lung cancer and account for more than half of all cancer cases treated with radiation therapy. Stomach cancer was the fourth most common type of cancer in the world in 2007, with an estimated one million new cases. More than two-thirds of new cases have occurred in developing countries.

The report throws light on the different types of cancers, new cases and deaths. It also analyzes the global radiation therapy and oncology market. It starts with a discussion of the worldwide diagnosis and therapy equipment market and then analyzes cancer drugs market. The report also discusses the major players with a discussion of their key business strategies.

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