

WiMax: Market Potential and Growth Drivers

<https://marketpublishers.com/r/WECBEEA05CEEN.html>

Date: March 2008

Pages: 34

Price: US\$ 900.00 (Single User License)

ID: WECBEEA05CEEN

Abstracts

WiMAX, a standard-based broadband wireless technology, provides fixed and mobile users with up to 10+ Mbps of wireless broadband data, including applications like video and VoIP. WiMAX is still in its early stages of deployment on a worldwide scale but market studies suggest strong subscriber growth over the next 4-5 years. The majority of WiMAX deployments and trials have been in markets outside of North America.

WiMAX development has primarily been driven by the desire to create an alternative to DSL services for developed markets. However by re-purposing WiMAX components, this technology may deliver the first low cost mobile wireless VoIP and mobile broadband service targeting high growth markets in emerging countries. Increasing demand for mobile devices is fuelling the growth of WiMAX market. With superior throughput and spectral efficiency, WiMAX provides significant cost savings for operators/carriers, who have to install fewer base stations.

This report analyzes the worldwide WiMAX market. It analyzes the subscriber base growth, market drivers, and competing technologies. The report also profiles the major WiMAX providers, with a discussion of their business strategies and significant developments.

Contents

1. INDUSTRY SNAPSHOT

- 1.1 Definition
- 1.2 Standards
- 1.3 WiMAX Types
- 1.4 Components
- 1.5 Applications
- 1.6 Complementing Technologies
- 1.7 WiMAX Value Chain
- 1.8 Strengths of WiMAX

2. MARKET OVERVIEW

- Worldwide Broadband Subscriber Base
- Worldwide WiMAX Subscriber Base
- WiMAX Subscribers by Region
- WiMAX Growth Forecast
- WiMAX Deployment by Region

3. GROWTH DRIVERS

- 3.1. Focus on Standardization and Cost-effectiveness
- 3.2 Demand for Mobile Devices
- 3.3 Support of Industry Players, Network Operators

4. COMPETITIVE LANDSCAPE

- 4.1 Competing Technologies
Comparative Analysis - Spectral Efficiency & Throughput
- 4.2 WiMAX Providers

5. COMPANY PROFILES

- 5.1 Alvarion
 - Overview
 - Key Financials
 - Business Strategies

Broadband Solutions Based on Open Architecture
Significant Developments

5.2 ADC

Overview

Key Financials

Business Strategies

Expanding Sales in Geographic Markets

Strategic Acquisitions

Focus on Cost Efficiency

Significant Developments

5.3 Redline Communications

Overview

Key Financials

Business Strategies

First Mover Advantage

Sales and Marketing Strategy

Focus on Emerging Broadband Markets

Significant Developments

List Of Tables

LIST OF TABLES

WiMAX Connections by Region (2007)

Fixed WiMAX versus Other Broadband Technologies

Mobile WiMAX versus Others Technologies

Major Market Players - Financial Comparison

List Of Charts

LIST OF CHARTS

WiMAX Value Chain
Worldwide Broadband and WiMAX Subscribers (2006-12E)
WiMAX Subscriber Forecast (2007-10E)
WiMAX Subscriber Base Worldwide – Analyst Projections (2007-12E)
Global WiMAX Subscriber Growth by Fixed & Mobile Segments (2006-12E)
Worldwide Value of WiMAX Backhaul Market (2006-11E)
Global WiMAX Deployments by Region (2007)
WiMAX Deployments by Region (Q307)
Global WiMAX Subscribers by Region (2007)
Worldwide Mobile Phone Shipments (2006-08E)
Worldwide Telecom Infrastructure Spending on WiMAX (2006-11E)
Throughput Comparison
Spectral Efficiency Comparison
Base Station Comparison
Alvarion - Revenue Growth from Overall Operations
Alvarion - WiMAX Revenue Growth
ADC - Revenue Mix 2007E
Redline - Financial Estimates (2008-09E)

I would like to order

Product name: WiMax: Market Potential and Growth Drivers

Product link: <https://marketpublishers.com/r/WECBEAA05CEEN.html>

Price: US\$ 900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/WECBEAA05CEEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970