

US Roofing Market: An Analysis



Phone: +44 20 8123 2220
Fax: +44 207 900 3970
office@marketpublishers.com
<http://marketpublishers.com>

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The Western US low-slope roofing market is growing and steep-slope portion of the commercial roofing market has taken a bigger piece of the market. The low-slope has captured about half of the market in 2007, closely followed by steep-slope market. Asphalt shingles are the leading material in steep-slope roofing applications. The majority of the commercial roofing growth comes from the high-end fiberglass shingles, most of which is being applied on re-roofing projects.

Residential roofing demand is primarily driven by replacement market which has covered a large part of the market whereas new construction drives the market to a lesser extent. Within the replacement demand, approximately more than three-fourths is non-discretionary replacements due to deterioration with age or weather damage.

The report analyses Western US Roofing market with an overview of low slope roofing, steep slope roofing, residential and commercial roofing market. The report also discusses overall United States roofing industry with detailed description of market segments and product segments (Asphalt shingles, laminated asphalt shingles, conventional asphalt shingles and metal roofing). It also highlights various industry trends and demand drivers. The report gives an overview of leading players in the market with significant development and strategies.

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