

US Restaurants Industry: Growing Importance of Quick Service Restaurants Segment



Phone: +44 20 8123 2220
Fax: +44 207 900 3970
office@marketpublishers.com
<https://marketpublishers.com>

US Restaurants Industry: Growing Importance of Quick Service Restaurants Segment

Date:	October 1, 2007
Pages:	29
Price:	US\$ 900.00
ID:	UDAF21E3EAAEN

The U.S. Restaurant industry has produced 16 consecutive years of real sales growth. Key factors behind this extended growth in restaurant sales include rising population, increasing real disposable income per capita, trend towards busier lifestyles, rise in spending on entertainment, and improved availability of good-quality dining options.

Over the last few years, the rapid growth of fast-casual chains has provided consumers a suitable source of flavorful food at reasonable prices, which offers a tempting alternative to cooking at home.

On the other hand, the full-service restaurant industry continues to have a positive long-term outlook overall, supported in part by favorable demographic changes and consumer eating habits, a strong supply and demand balance, and superior restaurant services.

The report focuses on the U.S Restaurants Industry – its size, growth rate, trends, growth drivers, opportunities etc. Full service and Quick service restaurant segments have been covered separately in the report. In addition, the report covers statistics on quick service hamburger market.

The report profiles most of the major industry players, including their financial information, and key business strategies.

Table of Content

1. INDUSTRY DEFINITION AND NAICS CLASSIFICATION

2. RESTAURANTS INDUSTRY OVERVIEW

- 2.1 Full Service Restaurants
- 2.2 Fast-Casual Restaurants

3. FULL SERVICE RESTAURANTS MARKET

- 3.1 Industry Background and Sales
- 3.2 Market Trends
 - 3.2.1 Steady Growth over Past Several Years
- 3.3 Growth Drivers
 - 3.3.1 Increase in Dual-Income Households
- 3.4 Market Opportunities
 - 3.4.1 Rising Hispanic Population
 - 3.4.2 Growth in Key Population Segment May Benefit Restaurant Sales

4. FAST-CASUAL RESTAURANTS MARKET

- 4.1 Industry Background and Sales
- 4.2 Quick-Service Hamburger Market
- 4.3 Market Trends
 - 4.3.1 Echo-boomers to Drive Quick-casual Restaurants

5. PROFILE OF LEADING PLAYERS

- 5.1 California Pizza Kitchen, Inc.
 - 5.1.1 Company Overview
 - 5.1.2 Financial Highlights
 - 5.1.3 Business Strategies
- 5.2 BJ's Restaurants
 - 5.2.1 Company Overview
 - 5.2.2 Financial Highlights
- 5.3 Carrols Restaurant Group, Inc.
 - 5.3.1 Company Overview
 - 5.3.2 Financial Highlights
 - 5.3.3 Business Strategies
- 5.4 Buffalo Wild Wings, Inc.
 - 5.4.1 Company Overview
 - 5.4.2 Financial Highlights
 - 5.4.3 Business Strategies
- 5.5 The Cheesecake Factory Incorporated
 - 5.5.1 Company Overview
 - 5.5.2 Financial Highlights
 - 5.5.3 Business Strategies
- 5.6 P.F. Chang's China Bistro, Inc.
 - 5.6.1 Company Overview
 - 5.6.2 Financial Highlights
 - 5.6.3 Business Strategies
- 5.7 Red Robin Gourmet Burgers, Inc.
 - 5.7.1 Company Overview
 - 5.7.2 Financial Highlights
 - 5.7.3 Business Strategies
- 5.8 Texas Roadhouse, Inc.
 - 5.8.1 Company Overview
 - 5.8.2 Financial Highlights
 - 5.8.3 Business Strategies

LIST OF TABLES

- Table 1.1: NAICS Classification
- Table 2.1: Food and Drinks Service Industry Sales (2006-07)
- Table 3.1: Sales of Full-service Restaurants by Type (2005 and 2010)
- Table 4.1: Sales of Limited Service Restaurants by Type (2005 and 2010)
- Table 5.1: California Pizza Kitchen: Financial Snapshot
- Table 5.2: BJ's Restaurants: Financial Snapshot
- Table 5.3: Carrols Restaurant Group: Financial Snapshot
- Table 5.4: Buffalo Wild Wings: Financial Snapshot
- Table 5.5: The Cheesecake Factory: Financial Snapshot
- Table 5.6: P.F. Chang's China Bistro: Financial Snapshot
- Table 5.7: Red Robin Gourmet Burgers: Financial Snapshot
- Table 5.8: Texas Roadhouse: Financial Snapshot

LIST OF FIGURES

Figure 3.1: Married Household Income Trends (2002-05)

Figure 3.2: Annual Expenditures on Food Away From Home by Race/Origin

Figure 4.1: Hamburger Segment Market-Share

I would like to order:

Product name: US Restaurants Industry: Growing Importance of Quick Service Restaurants Segment
Product link: <https://marketpublishers.com/r/UDAF21E3EAAEN.html>
Product ID: UDAF21E3EAAEN
Price: US\$ 900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service: office@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click 'BUY NOW' button on product page <https://marketpublishers.com/r/UDAF21E3EAAEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
E-mail:
Company:
Address:
City:
Zip/Post Code:
Country:
Tel:
Fax:
Your message:

* All fields are required

Customer Signature _____

Please, note that by ordering from MarketPublisher.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms_conditions.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to **+44 20 7900 3970**