

US Cabinet Market Report: 2008 Edition

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The cabinet market is highly fragmented and residential buildings account for the largest share of the cabinet demand. Consumers are becoming more conscious regarding healthy environment and adoption of “going green” concept. Style is a key trend prevalent in cabinet market. Canada is the major market in terms of US cabinet imports. The primary demand drivers for the cabinet market are growing residential construction and home improvement activity, principally in North America and Europe.

Growth in the industry is primarily being driven by remodeling expenditures and to a minor extent by new residential construction. An aging baby boomer population is another major contributor to market growth. The sheer size of this generation and their unprecedented wealth continue to influence all areas of the economy. The three major players (Masco, Fortune Brands and American Woodmark) share roughly half of the US market.

This report analysis the US cabinet market and highlights market environment and cabinet segments. Growth drivers and key issues impacting the market have been analyzed to build up a scenario of outlook of the market. The report discusses major players’ market share and profiles them with a focus on their business strategies.

Table of Content

1. INDUSTRY STRUCTURE

2. INDUSTRY OVERVIEW

2.1 Market Value and Segments

- Market Value

- Growth Rate

- Industry Statistics

2.2 U.S. Domestic Imports

- Import Sources

- Import Value

2.3 U.S. Domestic Exports

- Export Destinations

- Export Value

3. INDUSTRY TRENDS

3.1 Increasing Focus on Design

3.2 Green Initiatives

3.3 Industry Raw Material and Manufacturers

3.4 Residential Buildings to Remain Dominant Market

4. GROWTH DRIVERS

- 4.1 Residential Remodeling Growth
- 4.2 Product Innovation and Brand Awareness
- 4.3 Baby Boomer Population Shaping Remodeling Market

5. KEY ISSUES

- 5.1 Reducing Employment Level
- 5.2 Declining Housing Demand
- 5.3 Increasing Raw Material Costs
- 5.4 Slower Consumer Spending

6. COMPETITIVE LANDSCAPE

- 6.1 Major Player Market Share
- 6.2 Comparative Analysis of Major Players

7. COMPANY PROFILES

- 7.1 American Woodmark
 - Overview
 - Key Financials
 - Business Strategies
 - Focus on relationship building rather than acquisitions
 - Product development based on market trends
- 7.2 Masco Corporation
 - Overview
 - Business Strategies
 - Diversified Product Profile
 - Business Expansion through Acquisitions
- 7.3 Fortune Brands
 - Overview
 - Business Strategies
 - Brand Expansion and Innovation
 - Minimizing Operating Units

8. MARKET OUTLOOK

9. APPENDIX

- Countertops
- European Union

LIST OF TABLES

- Kitchen Cabinet & Countertop Manufacturing Statistics (2003-07)
- Leading U.S. Cabinet Import Sources (2007)
- U.S. Wood Kitchen Cabinet and Countertop Imports (2005-08)
- Wood Kitchen Cabinet and Countertop Exports (2005-08)
- Remodeling Market Index Current and Future Expectations Indices (2001-08)
- Sales Comparison of Building Products Coverage (2007)
- Industry Debt Comparison (2007)
- Competitor Comparison (2007)
- Fortune Brands - Revenue by Business Segments (2005-07)

Masco Corporation - Revenue by Geography (2006-07)
Countertop Key Indicators (2006/11E)

LIST OF CHARTS

Market Segmentation
US Cabinet Market (2003-07)
Office Furniture Shipments by Type (2007)
Percentage of Residential Improvement Costs Recouped
New Home Construction (2003-07)
US Cabinet Market Share (2007)
American Woodmark - Sales Breakdown by End-market (2007)
US Cabinet Market Forecast (2007-10)
EU Domestic Furniture Consumption by Product Group (2006)

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