

US Cabinet Market Report: 2008 Edition



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The cabinet market is highly fragmented and residential buildings account for the largest share of the cabinet demand. Consumers are becoming more conscious regarding healthy environment and adoption of “going green” concept. Style is a key trend prevalent in cabinet market. Canada is the major market in terms of US cabinet imports. The primary demand drivers for the cabinet market are growing residential construction and home improvement activity, principally in North America and Europe.

Growth in the industry is primarily being driven by remodeling expenditures and to a minor extent by new residential construction. An aging baby boomer population is another major contributor to market growth. The sheer size of this generation and their unprecedented wealth continue to influence all areas of the economy. The three major players (Masco, Fortune Brands and American Woodmark) share roughly half of the US market.

This report analysis the US cabinet market and highlights market environment and cabinet segments. Growth drivers and key issues impacting the market have been analyzed to build up a scenario of outlook of the market. The report discusses major players’ market share and profiles them with a focus on their business strategies.

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