

US Tissue Market (At Home & Away From Home): Insights, Trends and Forecast (2020-2024)

<https://marketpublishers.com/r/U1FF6D050A7EN.html>

Date: February 2020

Pages: 113

Price: US\$ 1,800.00 (Single User License)

ID: U1FF6D050A7EN

Abstracts

The U.S. tissue production volume is anticipated to reach 10,227 thousand tons in 2024, growing at a CAGR of 1.76%, for the period spanning from 2020 to 2024. The factors such as increasing population, upsurge in disposable income and rising millennial population are expected to drive the market. However, growth of the industry would be challenged by growing competition, hand dryer utilization, oversupply and quality control. A few notable trends include increasing tissue per capita consumption, growing e-commerce penetration, sanitation improvements, new technologies and lifestyle changes.

The major properties of tissue paper include absorbency, thickness (bulk), brightness, stretch, basis weight, appearance and comfort. Tissue paper products are broadly classified into two categories: Converted (at-home and away-from home products i.e. napkin, bathroom tissue, toweling, facial tissue, wipes and other similar sanitary product) and Parent Roll (sold to independent converters or between companies for further processing). The sub-categories of tissue papers can further be classified into ultra-premium, premium and economical (value) products; according to their pricing.

At-home tissue products are the most consumer tissue products and are growing owing to factors such as low cost options, development of high quality tissues and change in lifestyle.

Improvements in manufacturing technology, availability of raw materials and rising number of investments in tissue market, government support, increasing tissue production capacities, steady rise of GDP and quality up gradation for new tissue product specification have driven the U.S. tissue production.

Scope of the report:

The report provides a comprehensive analysis of the U.S. tissue market, segmented on the basis of product types i.e. Converted and Unconverted (Parent Roll) Tissues.

The major regional market i.e. the U.S. has been analysed.

The market dynamics such as growth drivers, market trends and challenges are analysed in-depth.

The competitive landscape of the market, along with the company profiles of leading players i.e. The Procter & Gamble Company, Kimberly-Clark Corporation, Cascades Inc., Clearwater Paper Corporation, Kruger Products L.P. and Hengan International Group Company Ltd are also presented in detail.

Key Target Audience:

Tissue Manufacturers

Raw Material Suppliers

End Users (Commercial and Residential)

Consulting Firms

Investment Banks

Government Bodies & Regulating Authorities

Contents

1. MARKET OVERVIEW

- 1.1 Introduction
- 1.2 Classification of Tissue Paper
- 1.3 Tissue Paper Product Types
- 1.4 Properties of Tissue Paper
- 1.5 Quality Requirement
- 1.6 Types of Fiber
- 1.7 Fiber Requirement
- 1.8 Production Process

2. GLOBAL TISSUE MARKET ANALYSIS

- 2.1 Global Tissue Demand Volume Forecast
- 2.2 Global Tissue Demand Volume by Region

3. US TISSUE MARKET ANALYSIS

- 3.1 The U.S. Tissue Production Capacity Volume
- 3.2 The U.S. Tissue Production Capacity Volume Forecast
- 3.3 The U.S. Tissue Production Volume
- 3.4 The U.S. Tissue Production Volume Forecast
- 3.5 The U.S. Tissue Production Volume by Segments
 - 3.5.1 The U.S. Converted Tissue Production Volume
 - 3.5.2 The U.S. Converted Tissue Production Volume Forecast
 - 3.5.3 The U.S. Tissue Parent Roll Production Volume
 - 3.5.4 The U.S. Tissue Parent Roll Production Volume Forecast
- 3.6 The U.S. Tissue Production Volume by Raw Material
- 3.7 The U.S. Tissue Demand Volume
- 3.8 The U.S. Tissue Demand Volume Forecast
- 3.9 The U.S. Tissue Demand Volume by Segments
 - 3.9.1 The U.S. Converted Tissue Demand Volume
 - 3.9.2 The U.S. Converted Tissue Demand Volume Forecast
 - 3.9.3 The U.S. Converted Tissue Demand Volume by Segments
 - 3.9.4 The U.S. At-home Tissue Demand Volume Forecast
 - 3.9.5 The U.S. At-home Tissue Demand Volume by Product Type
 - 3.9.6 The U.S. Bathroom Tissue Demand Volume

- 3.9.7 The U.S. Toweling Tissue Demand Volume
- 3.9.8 The U.S. Napkin Tissue Demand Volume
- 3.9.9 The U.S. Away-from Home Tissue Demand Volume Forecast
- 3.9.10 The U.S. Away-from Home Tissue Demand Volume by Segment
- 3.9.11 The U.S. Toweling Tissue Demand Volume
- 3.9.12 The U.S. Bathroom Tissue Demand Volume
- 3.9.13 The U.S. Tissue Parent Roll Demand Volume
- 3.9.14 The U.S. Tissue Parent Roll Demand Volume Forecast
- 3.10 The U.S. Tissue Demand Volume by Price Tier
- 3.11 The U.S. Tissue Imports Volume

4. MARKET DYNAMICS

- 4.1 Growth Drivers
 - 4.1.1 Increasing Population
 - 4.1.2 Upsurge in Disposable Income
 - 4.1.3 Growing HealthCare Expenditure
 - 4.1.4 Rising Millennial Population
- 4.2 Key Trends and Developments
 - 4.2.1 Increasing Tissue per Capita Consumption
 - 4.2.2 Growing E-commerce Penetration
 - 4.2.3 Capacity Additions
 - 4.2.4 Sanitation Improvements
 - 4.2.5 New Technologies
 - 4.2.6 Lifestyle Change
- 4.3 Challenges
 - 4.3.1 Growing Competition
 - 4.3.2 Hand Dryer Utilization
 - 4.3.3 Oversupply
 - 4.3.4 Quality Control

5. COMPETITIVE LANDSCAPE

- 5.1 Global Tissue Market
 - 5.1.1 Key Players – Revenue and Market Cap Comparison
- 5.2 The U.S. Tissue Market
 - 5.2.1 The U.S. Facial Tissue Paper Market Share by Company
 - 5.2.2 The U.S. Toweling Market Share by Company
 - 5.2.3 The U.S. Bathroom Tissue Paper Market Share by Company

- 5.2.4 The U.S. At-Home Tissue Capacity Share by Company
- 5.2.5 The U.S. At-Home Tissue Capacity Share by Company (excluding Big 3)
- 5.2.6 The U.S. AfH Tissue Capacity Share by Company (excluding Big 3)
- 5.2.7 The U.S. Tissue Capacity by Company Forecast

6. COMPANY PROFILES

- 6.1 The Procter & Gamble Company
 - 6.1.1 Business Overview
 - 6.1.2 Financial Overview
 - 6.1.3 Business Strategies
- 6.2 Kimberly-Clark Corporation
 - 6.2.1 Business Overview
 - 6.2.2 Financial Overview
 - 6.2.3 Business Strategy
- 6.3 Cascades Inc.
 - 6.3.1 Business Overview
 - 6.3.2 Financial Overview
 - 6.3.3 Business Strategies
- 6.4 Clearwater Paper Corporation
 - 6.4.1 Business Overview
 - 6.4.2 Financial Overview
 - 6.4.3 Business Strategies
- 6.5 Kruger Products L.P.
 - 6.5.1 Business Overview
 - 6.5.2 Financial Overview
 - 6.5.3 Business Strategies
- 6.6 Hengan International Group Company Ltd
 - 6.6.1 Business Overview
 - 6.6.2 Financial Overview

List Of Figures

LIST OF FIGURES

Classification of Tissue Paper
Tissue Paper by Price Tier
Tissue Paper Product Types
Properties of Tissue Paper
Tissue Paper Production Cycle
Global Tissue Demand Volume Forecast (2019-2024)
Global Tissue Demand Volume by Region (2019)
The U.S. Tissue Production Capacity Volume (2015-2019)
The U.S. Tissue Production Capacity Volume Forecast (2020-2024)
The U.S. Tissue Production Volume (2015-2019)
The U.S. Tissue Production Volume Forecast (2020-2024)
The U.S. Tissue Production Volume by Segments (2019)
The U.S. Converted Tissue Production Volume (2015-2019)
The U.S. Converted Tissue Production Volume Forecast (2020-2024)
The U.S. Tissue Parent Roll Production Volume (2015-2019)
The U.S. Tissue Parent Roll Production Volume Forecast (2020-2024)
The U.S. Tissue Production Volume by Raw Material (2019)
The U.S. Tissue Demand Volume (2015-2019)
The U.S. Tissue Demand Volume Forecast (2020-2024)
The U.S. Tissue Demand Volume by Segments (2019)
The U.S. Converted Tissue Demand Volume (2015-2019)
The U.S. Converted Tissue Demand Volume Forecast (2020-2024)
The U.S. Converted Tissue Demand Volume by Segments (2019)
The U.S. At-home Tissue Demand Volume Forecast (2019-2024)
The U.S. At-home Tissue Demand Volume by Product Type (2019)
The U.S. Bathroom Tissue Demand Volume (2015-2019)
The U.S. Toweling Tissue Demand Volume (2015-2019)
The U.S. Napkin Tissue Demand Volume (2015-2019)
The U.S. Away-from Home Tissue Demand Volume Forecast (2019-2024)
The U.S. Away-from Home Tissue Demand Volume by Segment (2019)
The U.S. Toweling Tissue Demand Volume (2015-2019)
The U.S. Bathroom Tissue Demand Volume (2015-2019)
The U.S. Tissue Parent Roll Demand Volume (2015-2019)
The U.S. Tissue Parent Roll Demand Volume Forecast (2020-2024)
The U.S. Tissue Demand Volume by Price Tier (2019)

The U.S. Tissue Imports Volume (2015-2019)
The U.S. Population (2015-2019)
The U.S. GNI Per Capita (2015-2019)
The U.S. HealthCare Expenditure (2015-2019)
The U.S. Millennial Population (2015/2022/2028/2036)
The U.S. Tissue per Capita Consumption (2019)
E-commerce Share of Dollar Sales (2016-2019)
The U.S. Facial Tissue Paper Market Share by Company (2019)
The U.S. Toweling Market Share by Company (2019)
The U.S. Bathroom Tissue Paper Market Share by Company (2019)
The U.S. At-Home Tissue Capacity Share by Company (2019)
The U.S. At-Home Tissue Capacity Share by Company (excluding Big 3) (2019)
The U.S. AfH Tissue Capacity Share by Company (excluding Big 3) (2019)
The U.S. Tissue Capacity by Company Forecast (2018/2021)
Procter & Gamble Net Sales and Net Earnings (2015-2019)
Procter & Gamble Net Sales by Segments (2019)
Procter & Gamble Net Sales by Region (2019)
Kimberly-Clark Corp. Net Sales and Net Income (2015-2019)
Kimberly-Clark Corp. Net Sales by Segments (2019)
Cascades Sales and Net Earnings (Loss) (2014-2018)
Cascades Sales by Segments (2018)
Cascades Sales by Region (2018)
Clearwater Paper Corp. Net Sales and Net Earnings (Loss) (2014-2018)
Clearwater Paper Corp. Net Sales by Segment (2018)
Clearwater Paper Corp. Net Sales by Region (2018)
KPLP Revenues and Net Income (2014-2018)
KPLP Revenues by Segments (2018)
Hengan International Revenues and Net Profit (2014-2018)
Hengan International Revenues by Segment (2018)

List Of Tables

LIST OF TABLES

Major Quality Requirements According to the Type of Tissue
Average Length and Coarseness of Fibers
Fiber Composition According to Type of Tissue Paper
The U.S. Tissue Capacity Additions (2018-2021)
Key Players – Revenue and Market Cap Comparison
Procter & Gamble Product Categories
Kimberly-Clark Corp. Segment Description

I would like to order

Product name: US Tissue Market (At Home & Away From Home): Insights, Trends and Forecast (2020-2024)

Product link: <https://marketpublishers.com/r/U1FF6D050A7EN.html>

Price: US\$ 1,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U1FF6D050A7EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

