

The US Specialty Pharmaceutical Market Report: 2012 Edition

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Abstracts

With the advent of novel technologies, companies operating in the healthcare/pharmaceutical/therapeutic industry are now scaling new heights. Also, this industry is boosted by the rising number of incidences of health related issues emanating from the changing lifestyle and continuously evolving surrounding environment. To address the growing demand for better healthcare options and the unmet needs within the chronic disease segment, respective companies are coming up with new and improved therapies some of which fall within the bounds of specialty pharmaceuticals.

There is no particular definition for specialty pharmaceutical but on the basis of some parameters, it takes into account the following:

- Biotech origin of drugs/plasma derivatives

- Orphan drugs

- Skyrocketing cost of treatment

- Treatment for a chronic condition by specialist

- Patient monitoring and education is required

- Distribution calls for special handling

The specialty drugs cater to the disease areas like deep vein thrombosis, cancer,

multiple sclerosis, HIV, hepatitis C, cardiovascular and autoimmune diseases among others. These diseases are quite difficult to treat and require special drugs for placating the condition. The respective therapeutic molecules and biologics require special packaging, handling and distribution channel termed as specialty distribution when taken together, and are sold via specialty pharmacies.

This report provides a comprehensive overview of the US specialty pharmaceutical market covering various disease segments and the specialty pharmacy market. The specialty pharma realm is intensely competitive with numerous corporations holding the reins of the same. The leading industry players include Pfizer, Amgen, Roche, Eli Lilly, NovoNordisk and J&J. Also, market dynamics viz., key trends, industry developments, growth drivers and the challenges faced by the industry are discussed in detail.

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