

US Milk Market (Whole, Plant-based, Organic, Lactose-free & Flavored): Industry Analysis & Outlook (2019-2023)

<https://marketpublishers.com/r/UD528C47398EN.html>

Date: February 2019

Pages: 63

Price: US\$ 800.00 (Single User License)

ID: UD528C47398EN

Abstracts

Milk is relished worldwide and its consumption, particularly in natural form, and production has been rising continuously. Over the years, population growth and greater affordability have pushed the demand for milk and its derivatives. Milk is the number one source of nine essential nutrients in young Americans' diets and provides many significant health benefits. Milk is considered a "complete protein," meaning it contains all the essential amino acids necessary for a human body to function at an optimal level. Drinking milk is associated with a lower risk of age-related muscle loss in several studies.

The US milk market is set to experience favorable growth driven by factors such as rising population, improving disposable incomes, strong sales of lactose free milk and growing health concerns among the consumers. The major trends observed in this market include technological advancements, growing penetration of organic milk, increasing preference of milk alternatives, clean label products and innovative flavors. However, the growth of the market is constrained by challenges such as adverse impact on health, contamination issues and intense competition in the market.

The report "The US Milk Market: Industry Analysis & Outlook (2019-2023)" analyses the development of this market. The major trends, growth drivers as well as issues being faced by the market are discussed in detail in this report. The four major players: Danone SA, Dean Foods Co., Nestlé S.A., PepsiCo, Inc. are being profiled along with their key financials and strategies for growth.

Contents

1. OVERVIEW

- 1.1 Milk
- 1.2 Animal Based Milk
- 1.3 Plant Based Milk
- 1.4 Milk Processing

2. US MILK MARKET ANALYSIS

- 2.1 US Milk Market by Value
- 2.2 US Milk Market Forecast by Value
- 2.3 US Milk Market by Segment
 - 2.3.1 US Regular White Milk Market Forecast by Value
 - 2.3.2 US Plant Based Milk Market Forecast by Value
 - 2.3.3 US Organic Milk Market Forecast by Value
 - 2.3.4 US Lactose Free Milk Market Forecast by Value
 - 2.3.5 US Flavoured Milk Market Forecast by Value
- 2.4 US Milk Production by Volume
- 2.5 US Milk Production Forecast by Volume
- 2.6 US Per Capita Fluid Milk Consumption
- 2.7 US Per Capita Fluid Milk Consumption Forecast

3. MARKET DYNAMICS

- 3.1 Growth Drivers
 - 3.1.1 Increasing Population
 - 3.1.2 Escalating Base of Cows
 - 3.1.3 Improving Disposable Income
 - 3.1.4 Strong Sales of Lactose Free Milk
 - 3.1.5 Rising Health Concerns Among Consumers
- 3.2 Key Trends & Development
 - 3.2.1 Growing Penetration of Organic Milk
 - 3.2.2 Rising Preference for Milk Alternatives
 - 3.2.3 Innovative Flavours
 - 3.2.4 Clean Label Products
 - 3.2.5 Technological Advances
- 3.3 Challenges

3.3.1 Adverse Impact on Health

3.3.2 Contamination Issues

3.3.3 Intense Competition

4. COMPETITIVE LANDSCAPE

4.1 US Market

4.1.1 Revenue Comparison of Key Companies

4.1.2 Market Cap Comparison of Key Companies

4.1.3 US Milk Market Volume Share by Company

4.1.4 US Milk Market Share by Brand

5. COMPANY PROFILES

5.1 Danone SA

5.1.1 Business Overview

5.1.2 Financial Overview

5.1.3 Business Strategies

5.2 Dean Foods Co.

5.2.1 Business Overview

5.2.2 Financial Overview

5.2.3 Business Strategies

5.3 Nestlé S.A.

5.3.1 Business Overview

5.3.2 Financial Overview

5.3.3 Business Strategies

5.4 Dairy Farmers of America, Inc.

5.4.1 Business Overview

5.4.2 Financial Overview

5.4.3 Business Strategies

List Of Charts

LIST OF CHARTS

Milk Types

Types of Animal Based Milk

Types of Plant Based Milk

US Milk Market by Value (2014-2018)

US Milk Market Forecast by Value (2019-2023)

US Milk Market by Segment (2018)

US Regular White Milk Market Forecast by Value (2018-2023)

US Plant Based Milk Market Forecast by Value (2018-2023)

US Organic Milk Market Forecast by Value (2018-2023)

US Lactose Free Milk Market Forecast by Value (2018-2023)

US Flavored Milk Market Forecast by Value (2018-2023)

US Milk Production by Volume (2014-2018)

US Milk Production Forecast by Volume (2019-2023)

US Per Capita Fluid Milk Consumption (2014-2018)

US Per Capita Fluid Milk Consumption Forecast (2019-2023)

Total US Population (2014-2018)

Number of Cows and Milk Produced Per Cow in US (2014-2018)

US GNI per Capita (2014-2018)

US Milk Sales Volume yoy % Change (2017/2018)

Organic Milk's Penetration of Total Milk in US (2018)

Consumer Based Survey on Purchase of Dairy-alternative Products in US (2018)

Revenue Comparison of Key Companies (2017)

US Milk Market Volume Share by Company (2018)

US Milk Market Share by Brand (2018)

Danone SA Sales by Segments (2017)

Danone SA Sales and Net Income (2013-2017)

Dean Foods Net Sales by Segments (2017)

Dean Foods Net Sales and Net Income (2013-2017)

Dean Foods Research & Development Expenditure (2015-2017)

Nestlé S.A. Net Sales by Segments (2017)

Nestlé S.A. Net Sales and Net Profit (2013-2017)

Nestlé S.A. R&D Expenditure (2015-2017)

Dairy Farmers of America Net Sales (2013-2017)

Market Cap Comparison of Key Companies (2018)

I would like to order

Product name: US Milk Market (Whole, Plant-based, Organic, Lactose-free & Flavored): Industry Analysis & Outlook (2019-2023)

Product link: <https://marketpublishers.com/r/UD528C47398EN.html>

Price: US\$ 800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/UD528C47398EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

