

# **US Equipment Rental Market (Construction & Industrial, General Tools and Party & Event Equipment): Insights & Forecast with Potential Impact of COVID-19 (2022-2026)**

<https://marketpublishers.com/r/U0E9038525F2EN.html>

Date: November 2022

Pages: 51

Price: US\$ 900.00 (Single User License)

ID: U0E9038525F2EN

## **Abstracts**

The U.S. equipment rental market is expected to record a value of US\$68.52 billion in 2026, growing at a CAGR of 5.47%, for the time period of 2022-2026. The factors such as rise in party & event planning, growth in oil & gas production, rising employment and rapid urbanization would drive the growth of the market. However, the market growth would be challenged by tracking equipment utilization, processing equipment return and balancing portfolio and cash flow. A few notable trends may be include rising use of management software, continuous technological advancements and growth in government projects.

The U.S. equipment rental market is growing due to the expansion of the construction industry. There is a substantial growth in the number of rental service consumers as contractors and dealers are opting for rentals to reduce the size of their fleet and lower the complexity in organizations that may otherwise affect activities, namely, asset disposals, logistics, maintenance, and procurement. As there are growing number of infrastructure projects the adoption rate of rental services is rising, which is accelerating the growth of the equipment rental market in the U.S.

The Home Depot, United Rentals, Ashtead Group (Sunbelt Rentals), Herc Holdings, H&E Equipment Services and BrandSafway are the major players dominating the U.S. equipment rental market.

Scope of the report:

The report provides a comprehensive analysis of the U.S. equipment rental market

The market dynamics such as growth drivers, market trends and challenges are analyzed in-depth.

The competitive landscape of the market, along with the company profiles of leading players (The Home Depot, United Rentals, Ashtead Group (Sunbelt Rentals), Herc Holdings, H&E Equipment Services and BrandSafway) are also presented in detail.

#### Key Target Audience:

Equipment Rental Companies

Tools and Equipment Manufacturers

Raw Material Suppliers

Potential Audience (Construction industry, Mining Industry, End-use Customers)

Investment Banks

Government Bodies & Regulating Authorities

## Contents

### 1. MARKET OVERVIEW

- 1.1 Introduction
- 1.2 Categories of Equipment
- 1.3 Top Benefits Of Equipment Rentals
- 1.4 Types of Rental Equipment
- 1.5 Heavy Machines Value Chain Structure

### 2. IMPACT OF COVID-19

- 2.1 Impact on Economic Growth
- 2.2 Impact on Construction Industry
- 2.3 Fall in the Rig Count

### 3. THE U.S. MARKET ANALYSIS

- 3.1 The U.S. Equipment Rental Market by Value
- 3.2 The U.S. Equipment Rental Market Forecast by Value
- 3.3 The U.S. Equipment Rental Market by Product Category
  - 3.3.1 The U.S. Construction & Industrial Equipment Rental Market by Value
  - 3.3.2 The U.S. Construction & Industrial Equipment Rental Market Forecast by Value
  - 3.3.3 The U.S. General Tools Rental Market by Value
  - 3.3.4 The U.S. General Tools Rental Market Forecast by Value
  - 3.3.5 The U.S. Party & Event Equipment Rental Market by Value
  - 3.3.6 The U.S. Party & Event Equipment Rental Market Forecast by Value
- 3.4 The U.S. Construction Equipment Rental Market by Product Type

### 4. MARKET DYNAMICS

- 4.1 Growth Drivers
  - 4.1.1 Rise in Party and Event Planning
  - 4.1.2 Growth in Oil and Gas Production
  - 4.1.3 Rising Employment
  - 4.1.4 Rapid Urbanization
- 4.2 Key Trends
  - 4.2.1 Increasing Rental Penetration Rate
  - 4.2.2 Rising Use of Management Software

- 4.2.3 Continuous Technological Advancements
- 4.2.4 Growth in Government Projects
- 4.3 Challenges
  - 4.3.1 Tracking Equipment Utilization
  - 4.3.2 Processing Equipment Returns
  - 4.3.3 Balancing Portfolio And Cash Flow

## **5. COMPETITIVE LANDSCAPE**

- 5.1 The U.S. Market
  - 5.1.1 The U.S. Equipment Rental Market Share by Company

## **6. COMPANY PROFILES**

- 6.1 The Home Depot
  - 6.1.1 Business Overview
- 6.2 United Rentals
  - 6.2.1 Business Overview
- 6.3 Ashtead Group (Sunbelt Rentals)
  - 6.3.1 Business Overview
- 6.4 Herc Holdings
  - 6.4.1 Business Overview
- 6.5 H&E Equipment Services
  - 6.5.1 Business Overview
- 6.6 BrandSafway
  - 6.6.1 Business Overview

## List Of Figures

### LIST OF FIGURES

Categories of Equipment

Heavy Machines Value Chain Structure

The U.S. GDP Growth Rate (2019-2021)

The U.S. Construction Spending (2018-2020)

The U.S. Total Rig Count (2015-2021)

The U.S. Equipment Rental Market by Value (2017-2021)

The U.S. Equipment Rental Market Forecast by Value (2022-2026)

The U.S. Equipment Rental Market by Product Category (2021)

The U.S. Construction & Industrial Equipment Rental Market by Value (2017-2021)

The U.S. Construction & Industrial Equipment Rental Market Forecast by Value (2022-2026)

The U.S. General Tools Rental Market by Value (2017-2021)

The U.S. General Tools Rental Market Forecast by Value (2022-2026)

The U.S. Party & Event Equipment Rental Market by Value (2017-2021)

The U.S. Party & Event Equipment Rental Market Forecast by Value (2022-2026)

The U.S. Construction Equipment Rental Market by Product Type (2021)

The U.S. Party and Event Planning Market Revenue (2018-2021)

The U.S. Crude Oil and Natural Gas Production (2017-2021)

Number of Employees in The U.S. Mining, Logging, and Construction industry (2019-2021)

The U.S. Urbanization Population (2017-2021)

The U.S. Rental Penetration Rate (2000-2020)

The U.S. Enterprise Resource Planning (ERP) Software Market (2018-2021)

The U.S. Equipment Rental Market Share by Company (2021)

## List Of Tables

### LIST OF TABLES

Top Benefits Of Equipment Rentals  
Types of Rental Equipment

## I would like to order

Product name: US Equipment Rental Market (Construction & Industrial, General Tools and Party & Event Equipment): Insights & Forecast with Potential Impact of COVID-19 (2022-2026)

Product link: <https://marketpublishers.com/r/U0E9038525F2EN.html>

Price: US\$ 900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U0E9038525F2EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

