

# U.S. Education Market: Industry Analysis & Outlook (2019-2023)

<https://marketpublishers.com/r/UAA0F6431C3EN.html>

Date: February 2019

Pages: 88

Price: US\$ 900.00 (Single User License)

ID: UAA0F6431C3EN

## Abstracts

Education refers to as a learning experience which brings change in person's capability and thinking through knowledge, skills, values, beliefs and certain habits. The education system in the United States has a decentralized structure based on Federal Constitution and follows a specific pattern where early childhood education is followed by primary (elementary) school, middle school, secondary school (high school) and post-secondary (tertiary) education.

Online learning is a major factor contributing to the growth of the U.S. education market. Increasing adoption of online courses over the traditional method contributed to the growth of the market. The increasing number of student enrollments in the U.S. showed rising demand for skilled professionals and quality learning. Accelerating economic growth with increasing capital investments in the market has a massive impact on the education market in the United States. Rising use of technology in education will accelerate the growth of the education market in the country.

K-12 segment dominated the U.S. education market which is mainly driven by the mounting requirement of skilled labor and increasing adoption of blended learning methods. The growing number of mergers and acquisitions in the market indicated the rising collaboration with software technologies and expanding cost-effective learning is expected to drive the market growth in the coming years. However, strict legal and regulatory issues and increased competition from foreign universities in the education market in the U.S. negatively affects the growth of the U.S. education market.

The report "U.S. Education Market: Industry Analysis & Outlook (2019-2023)" by Koncept Analytics provides an extensive research and detailed analysis of the present market along with future outlook. The report discusses the major growth drivers and

challenges of the market along with the U.S. dependence on other countries for growth including China and India. The report profiles the key players of the market including Bright Horizons Family Solutions, Grand Canyon, Inc., Strayer Education, Inc. and 2U, Inc.

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