

The US Education Industry Report: 2015 Edition

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Abstracts

Education refers to a process of facilitating learning through knowledge, skills, values, beliefs and certain habits. It is on its way to becoming a universal right and is likely to be available everywhere, to everyone without any hurdles. The U.S. education system follows a specific pattern where early childhood education is followed by primary school (Elementary school), middle school, secondary school (High school), and post-secondary (Tertiary) education. Education in the U.S. is provided both by public and private schools. Public education is universally required at the K-12 level, and is available at state colleges and universities for all students.

The education industry of the U.S. has undergone several changes over the past few years and continues to invite significant spending by the public. The overall growth of the industry will be driven by rising responsiveness of people towards the benefits of early education, rising awareness of the advantages of higher education and growing demand for online teaching methods. The major trends in the industry include growth of educational content and technology, rising demand for digital textbooks, high penetration rate for U.S. postsecondary education sector, students shift towards online education and students dependence on family for higher education funding.

The major growth drivers include increasing work participation of women in the U.S., rising postsecondary enrollment rates in the U.S and growing merger and acquisition activities in the industry. However, growth of the market is hindered by several factors including declining population of children under five years of age and legal and regulatory issues.

The report, "The U.S. Education Industry" analyzes the current prevailing condition of the industry along with its major segments including Pre-K, K-12, Post-Secondary and Corporate Training. The U.S. market along with specific dependence on other countries for growth including China, India, France and Germany is being discussed in the report.

The major trends, growth drivers as well as issues being faced by the industry are being presented in this report. The major players in the industry are being profiled, along with their key financials and strategies for growth.

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