

US Balloon Sinus Dilation Market: Industry Analysis & Outlook (2017-2021)

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Abstracts

Sinusitis is an inflammation of the sinuses. It occurs as a result of an infection from a virus, bacteria, or fungus. Sinusitis is of three types which are acute sinusitis, recurrent acute rhinosinusitis and chronic rhinosinusitis. There are four sinus cavities located in the head which are frontal, maxillary, ethmoid, and sphenoid. There are many treatments and surgeries available of which the balloon sinus dilation is becoming immensely popular due to its less invasive nature and fewer complications in comparing with its counterpart FESS (Functional Endoscopic Sinus Surgery).

The competition in the balloon sinus dilation market is stiff because of the presence of strong competitors. Many players are seeing the market as new and emerging and are trying hard to increase their market share. Many new products have been launched with a goal of capitalizing the opportunity. The population of people affected with sinusitis in the US is increasing which is driving the market for it as well.

The key factors driving the growth of the US market are increase in diabetic patients, rising adult population, exposure to air pollution in urban areas, increasing healthcare expenditure, improving economic growth, increase in asthma patients and higher life expectancy rate. Some of the noteworthy trends and developments of this industry are shift towards minimally invasive treatment, launch of new products, reimbursement facilities and introduction of new technologies. However, the expansion of the US balloon sinus dilation market is hindered by negative effect of tough competition and legal regulations.

The report "US Balloon Sinus Dilation Market: Industry Analysis and Outlook (2017-2021)" provides an in-depth analysis of the market. The major trends, growth drivers as well as issues being faced by the industry are being presented in this report.

The industry comprises of large players such as Johnson & Johnson, Medtronic, Entellus Medical and Smith & Nephew. All these companies have been profiled in the present report highlighting their key financials and business strategies for growth.

Contents

1. INTRODUCTION

- 1.1 Sinusitis: An Introduction
- 1.2 Sinusitis Types and Anatomy
- 1.3 Sinusitis Treatment Options
- 1.4 Balloon Sinus Dilation
- 1.5 Steps in Balloon Sinuplasty
- 1.6 Benefits and Risks Associated with Balloon Sinuplasty

2. THE US BALLOON SINUS DILATION MARKET ANALYSIS

- 2.1 The US Balloon Sinus Dilation Market by Value
- 2.2 The US Balloon Sinus Dilation Market Forecast by Value
- 2.3 The US Balloon Sinus Dilation Market Value by Segment
- 2.4 The US Balloon Sinus Dilation Procedures
- 2.5 The US Balloon Sinus Dilation Procedures Forecast
- 2.6 The US Balloon Sinus Dilation Market Volume by Segment
- 2.7 The US Balloon Sinus Dilation Growth and Penetration
- 2.8 The US Operating Room Market by Value
- 2.9 The US Operating Room Market Forecast by Value
- 2.10 The US Operating Room Procedures
- 2.11 The US Operating Room Procedures Forecast
- 2.12 The US Operating Room Market Growth and Penetration
- 2.13 The US Office Market by Value
- 2.14 The US Office Market Forecast by Value
- 2.15 The US Office Procedures
- 2.16 The US Office Procedures Forecast
- 2.17 The US Office Market Growth and Penetration
- 2.18 The US Sinusitis Patients
- 2.19 The US Sinusitis Patients Forecast
- 2.20 The US Chronic Sinusitis Patients
- 2.21 The US Chronic Sinusitis Patients Forecast
- 2.22 Annual Office Visits for Chronic Sinusitis Forecast
- 2.23 Annual Office Visits for Acute Sinusitis Forecast
- 2.24 The US Eligible ENT Patients by Volume Forecast
- 2.25 The US Surgical Procedures by Volume Forecast

3. MARKET DYNAMICS

3.1 Growth Drivers

- 3.1.1 Rise in Diabetic Patients
- 3.1.2 Increase in Adult Population
- 3.1.3 Exposure to Air Pollution in Urban Areas
- 3.1.4 Growing Healthcare Expenditure
- 3.1.5 Increase in Asthma Patients
- 3.1.6 Increasing Life Expectancy Rate
- 3.1.7 Improving Economic Conditions

3.2 Market Trends

- 3.2.1 Shift towards Minimally Invasive Treatment
- 3.2.2 Launch of New Products
- 3.2.3 Reimbursement Facilities
- 3.2.4 Introduction of New Technologies

3.3 Challenges

- 3.3.1 Increased Competition
- 3.3.2 Legal Regulations

4. COMPETITIVE LANDSCAPE

4.1 The US Balloon Sinus Dilation Market by Company Forecast

4.2 The US Operating Room Market by Company Forecast

4.3 The US Office Market by Company Forecast

5. COMPANY PROFILES

5.1 Johnson & Johnson

- 5.1.1 Business Overview
- 5.1.2 Financial Overview
- 5.1.3 Business Strategies

5.2 Medtronic

- 5.2.1 Business Overview
- 5.2.2 Financial Overview
- 5.2.3 Business Strategies

5.3 Entellus Medical

- 5.3.1 Business Overview
- 5.3.2 Financial Overview
- 5.3.3 Business Strategies

5.4 Smith & Nephew

5.4.1 Business Overview

5.4.2 Financial Overview

5.4.3 Business Strategies

List Of Charts

LIST OF CHARTS

Types of Sinusitis

Modes of Balloon Sinus Dilation

The US Balloon Sinus Dilation Market by Value (2015/2016)

The US Balloon Sinus Dilation Market Forecast by Value (2017-2021)

US BSD Market Value by Segment (2016)

US BSD Market Value by Segment (2021)

The US Balloon Sinus Dilation Procedures (2015/2016)

The US Balloon Sinus Dilation Procedures Forecast (2017-2021)

US BSD Market Volume by Segment (2016)

US BSD Market Volume by Segment (2021)

The US Balloon Sinus Dilation Growth and Penetration (2016-2021)

The US Operating Room Market by Value (2015/2016)

The US Operating Room Market Forecast by Value (2017-2021)

The US Operating Room Procedures (2015/2016)

The US Operating Room Procedures Forecast (2017-2021)

The US Operating Room Market Growth and Penetration (2016-2021)

The US Office Market by Value (2015/2016)

The US Office Market Forecast by Value (2017-2021)

The US Office Procedures (2015/2016)

The US Office Procedures Forecast (2017-2021)

The US Office Market Growth and Penetration (2016-2021)

The US Sinusitis Patients (2015/2016)

The US Sinusitis Patients Forecast (2017-2021)

The US Chronic Sinusitis Patients (2015/2016)

The US Chronic Sinusitis Patients Forecast (2017-2021)

The US Surgical Procedures by Volume Forecast (2017-2021)

The US Diabetic Patients Growth (2010-2016)

The US Adult Population (2015-2021)

The US Urban Population (2009-2016)

The US Healthcare Expenditure Per Capita (2007-2016)

The US Asthma Prevalence Rate (2011-2016)

The US Life Expectancy Rate (2009-2016)

The US GDP Growth (2009-2016)

Growth in Payer Coverage for Standalone Balloon Sinus Dilation

J&J's Revenues Share by Product Sales (2015)

J&J's Sales and Net Income (2011-2015)
Medtronic's Net Sales by Business Segment (2016)
Medtronic's Net Sales and Net Income (2012-2016)
Entellus Medical's Revenue by Geography (2015)
Entellus Medical Revenue and Net Income (2012-2015)
Smith & Nephew Revenue by Product (2015)
Smith & Nephew Revenue by Geography (2015)
Smith & Nephew Revenue and Net Income (2011-2015)

List Of Tables

LIST OF TABLES

Annual Office Visits for Chronic Sinusitis Forecast (2015-2021)

Annual Office Visits for Acute Sinusitis Forecast (2015-2021)

The US Eligible ENT Patients by Volume Forecast (2015-2021)

The US Balloon Sinus Dilation Market by Company Forecast (2015-2021)

The US Operating Room Market by Company Forecast (2015-2021)

The US Office Market by Company Forecast (2015-2021)

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