

U.S. Automotive Aftermarket: Insights & Forecast with Potential Impact of COVID-19 (2023-2027)

<https://marketpublishers.com/r/U38D9B4BB6EAEN.html>

Date: August 2023

Pages: 69

Price: US\$ 1,250.00 (Single User License)

ID: U38D9B4BB6EAEN

Abstracts

The U.S. automotive aftermarket is expected to record a value of US\$479.25 billion in 2027, growing at a CAGR of 3.08%, for the duration spanning 2023-2027. The factors such as growth in automotive production, upsurge in used car sales, rising number of smartphone users, acceleration in electric vehicle sales and rapid urbanization would drive the growth of the market. However, the market growth would be challenged by expansion of ride-sharing services and rise in aftermarket fraudulent. A few notable trends may include growth in average age of vehicles, expansion of automotive dealer on online platforms and launch of new & advanced car accessories.

The automotive aftermarket in the U.S. is growing enormously, due to the presence of well established automotive industry. The aftermarket in the automotive industry is comprised of the auto services and parts businesses. Favourable government policies, regulations, and subsidies in the U.S. are driving the demand for electric vehicles, leading to the increasing use of lightweight auto parts in the EV production to increase efficiency, which is likely to support the growth of the U.S. automotive aftermarket in coming years.

Key players operating in the automotive aftermarket in the U.S. include 3M Company, Lear Corporation, AutoZone, O'Reilly Auto Parts, Advance Auto Parts and Cooper Tire & Rubber Company. High competition in the market has encouraged key players to gain a competitive edge by focusing on offering high-quality products. With the increasing price competitiveness in the U.S. market, various companies are challenged to provide innovative offerings to help consumers address the changing technologies at an economical price, which is eventually aiding the market growth.

Scope of the report:

The report provides a comprehensive analysis of the U.S. automotive aftermarket.

The market dynamics such as growth drivers, market trends and challenges are analyzed in-depth.

The company profiles of leading players (3M Company, Lear Corporation, AutoZone, O'Reilly Auto Parts, Advance Auto Parts and Cooper Tire & Rubber Company) are also presented in detail.

Key Target Audience:

Auto Parts & Components Manufacturers

Auto Service Providers

Raw Material Suppliers

End Users (Automotive Industry, Ecommerce Industry, Business Entities and Consumers)

Investment Banks

Government Bodies & Regulating Authorities

Contents

1. OVERVIEW

- 1.1 Introduction
- 1.2 Value Chain of OEM/OES in Aftermarket
- 1.3 Top Ten Trends in Automotive Aftermarket
- 1.4 The Future Development Direction of the Automobile Industry
- 1.5 Automotive Aftermarket Distribution Channels

2. IMPACT OF COVID-19

- 2.1 Decline in Motor Vehicle Sales
- 2.2 Downfall in Consumer Spending
- 2.3 Impact on Automotive Dealership

3. THE U.S. MARKET ANALYSIS

- 3.1 The U.S. Automotive Aftermarket by Value
- 3.2 The U.S. Automotive Aftermarket Forecast by Value
- 3.3 The U.S. Specialty Auto Equipment Market by Value
- 3.4 The U.S. Specialty Auto Equipment Market Forecast by Value
- 3.5 The U.S. Specialty Auto Equipment Market by Product Type
 - 3.5.1 The U.S. Auto Accessories & Appearance Products Market by Value
 - 3.5.2 The U.S. Auto Accessories & Appearance Products Market Forecast by Value
 - 3.5.3 The U.S. Auto Performance Products Market by Value
 - 3.5.4 The U.S. Auto Performance Products Market Forecast by Value
 - 3.5.5 The U.S. Wheels, Tires & Suspension Market by Value
 - 3.5.6 The U.S. Wheels, Tires & Suspension Market Forecast by Value]
- 3.6 The U.S. Auto Parts Export by Value
- 3.7 The U.S. Auto Parts Export Forecast by Value
- 3.8 The U.S. Auto Parts Import by Value
- 3.9 The U.S. Auto Parts Import Forecast by Value
- 3.10 The U.S. Auto Parts Import by Regions
 - 3.10.1 The U.S. Auto Parts Import Value from Mexico
 - 3.10.2 The U.S. Auto Parts Import Value from Canada
 - 3.10.3 The U.S. Auto Parts Import Value from Japan
 - 3.10.4 The U.S. Auto Parts Import Value from China
 - 3.10.5 The U.S. Auto Parts Import Value from Korea

- 3.10.6 The U.S. Auto Parts Import Value from Germany
- 3.10.7 The U.S. Auto Parts Import Value from Thailand
- 3.10.8 The U.S. Auto Parts Import Value from Taiwan
- 3.10.9 The U.S. Auto Parts Import Value from Vietnam
- 3.10.10 The U.S. Auto Parts Import Value from Italy

4. MARKET DYNAMICS

4.1 Growth Drivers

- 4.1.1 Growth in Automotive Production
- 4.1.2 Upsurge in Used Car Sales
- 4.1.3 Rising Number of Smartphone Users
- 4.1.4 Acceleration in Electric Vehicle Sales
- 4.1.5 Rapid Urbanization

4.2 Key Trends and Developments

- 4.2.1 Growth in Average Age of Vehicle
- 4.2.2 Expansion of Automotive Dealers on Online Platforms
- 4.2.3 Launch of New and Advanced Car Accessories

4.3 Challenges

- 4.3.1 Expansion of Ride-sharing Services
- 4.3.2 Rise in Fraudulent Products

5. COMPANY PROFILES

5.1 3M Company

- 5.1.1 Business Overview

5.2 Lear Corporation

- 5.2.1 Business Overview

5.3 AutoZone

- 5.3.1 Business Overview

5.4 O'Reilly Auto Parts

- 5.4.1 Business Overview

5.5 Advance Auto Parts

- 5.5.1 Business Overview

5.6 Cooper Tire & Rubber Company

- 5.6.1 Business Overview

List Of Figures

LIST OF FIGURES

Components of Automotive Aftermarket
Value Chain of OEM/OES in Aftermarket
Automotive Aftermarket Distribution Channels
The U.S. Motor Vehicle Sales (2019-2020)
The U.S. Personal Consumption Expenditures on Motor Vehicle Maintenance and Repair (2018-2020)
Number of Automotive Dealers in the U.S. (2018-2020)
The U.S. Automotive Aftermarket by Value (2018-2022)
The U.S. Automotive Aftermarket Forecast by Value (2023-2027)
The U.S. Specialty Auto Equipment Market by Value (2018-2022)
The U.S. Specialty Auto Equipment Market Forecast by Value (2023-2027)
The U.S. Specialty Auto Equipment Market by Product Type (2022)
The U.S. Auto Accessories & Appearance Products Market by Value (2018-2022)
The U.S. Auto Accessories & Appearance Products Market Forecast by Value (2023-2027)
The U.S. Auto Performance Products Market by Value (2018-2022)
The U.S. Auto Performance Products Market Forecast by Value (2023-2027)
The U.S. Wheels, Tires & Suspension Market by Value (2018-2022)
The U.S. Wheels, Tires & Suspension Market Forecast by Value (2023-2027)
The U.S. Auto Parts Export by Value (2018-2022)
The U.S. Auto Parts Export Forecast by Value (2023-2027)
The U.S. Auto Parts Import by Value (2018-2022)
The U.S. Auto Parts Import Forecast by Value (2023-2027)
The U.S. Auto Parts Import by Regions (2022)
The U.S. Auto Parts Import Value from Mexico (2018-2022)
The U.S. Auto Parts Import Value from Canada (2018-2022)
The U.S. Auto Parts Import Value from Japan (2018-2022)
The U.S. Auto Parts Import Value from China (2018-2022)
The U.S. Auto Parts Import Value from Korea (2018-2022)
The U.S. Auto Parts Import Value from Germany (2018-2022)
The U.S. Auto Parts Import Value from Thailand (2018-2022)
The U.S. Auto Parts Import Value from Taiwan (2018-2022)
The U.S. Auto Parts Import Value from Vietnam (2018-2022)
The U.S. Auto Parts Import Value from Italy (2018-2022)
The U.S. Motor Vehicle Production (2020-2025)

The U.S. Used Car Sales Volume (2010-2020)
Number of Smartphone Users in the U.S. (2020-2025)
The U.S. Electric Vehicle Sales (2017-2022)
The U.S. Urban Population (2017-2022)
The U.S. Average Age of Vehicles (2019-2022)
The U.S. Ride-sharing Market (2017-2022)

List Of Tables

LIST OF TABLES

Top Ten Trends in Automotive Aftermarket
Ecommerce Automotive Platforms

I would like to order

Product name: U.S. Automotive Aftermarket: Insights & Forecast with Potential Impact of COVID-19 (2023-2027)

Product link: <https://marketpublishers.com/r/U38D9B4BB6EAEN.html>

Price: US\$ 1,250.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U38D9B4BB6EAEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

