

# Urinary Incontinence Devices Market: An Analysis

<https://marketpublishers.com/r/U17A8E960B9EN.html>

Date: April 2009

Pages: 27

Price: US\$ 800.00 (Single User License)

ID: U17A8E960B9EN

## Abstracts

Urinary incontinence (UI) causes embarrassment to the sufferers but more than the embarrassment, the inconvenience UI causes is very painful. The inconvenience is because of the frequent and unplanned trips to the bathroom, even while sleeping. UI causes a sense of urgency that is so strong which produces a serious concern to the sufferer of being too far from the facilities. Incontinence although is related to the normal bodily function but it impacts the quality of life significantly as it affects sleep, energy levels and social interactions.

UI affects both males and females. It is seen that males as well as females are more at risk of UI as they grow old. Females are also affected by UI after child birth or after menopause. Despite these observations UI is neither a disease related to old age nor a definite outcome of childbirth in females.

Among the four established types of UI, stress incontinence is the most common among females. There are various treatment options available for UI including surgical procedures, drugs and medications but the treatment is to be chosen on the basis of the type of incontinence the patient is suffering from.

The continence care products include devices, diapers, pads, and urisheaths. The diapers and pads are being used just for maintenance of UI, while the devices and drugs are used to treat the problem. Globally, as the awareness is being increased about UI and people are slowly starting to overcome the embarrassment, patients are moving away from just managing their problem towards actually getting a permanent solution for UI.

This report gives an overview about the market of incontinence products, concentrating specifically on the devices. The market is being studied on a global basis, in terms of industry growth, market share of players as well regional market shares. The drivers

and challenges of the market are also highlighted in the report. Lastly the major players of this industry are being profiled.

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