

Undiagnosed Sleep Disorder Market Offers Growth Opportunities

<https://marketpublishers.com/r/UF7FF33F687EN.html>

Date: April 2008

Pages: 31

Price: US\$ 900.00 (Single User License)

ID: UF7FF33F687EN

Abstracts

There are more than 70 different sleep disorders but the most common ones include insomnia, sleep apnea, restless legs syndrome, and narcolepsy. One of the fastest growing sector in the sleep disorder treatment market is obstructive sleep apnea (OSA) products. OSA affects up to 18 million patients in the US with as many as 85% are undiagnosed. Similarly, 30 million are chronic sufferers of insomnia but only a third of chronic sufferers are receiving treatment. A key reason for this low percentage of people receiving treatment is the side effects associated with most of the insomnia drugs. Over 1.6 million Americans use some form of alternative medicine to treat insomnia.

With rising awareness of sleep disorders, more people are undergoing tests to understand the basics of their sleep disorder condition. Hospitals are opening new sleep centers and upgrading old ones. Patients are looking at innovative aspects in sleep centers which make them feel more homely.

Pharma companies are coming up with new sleeping disorder drugs. Gamma Aminobutyric Acid (GABA) agents dominate the insomnia market. More than a dozen insomnia drugs are in phase II and phase III clinical trials. Major products are Ambien, Ambien CR, Lunesta, Temazepam, and Zolpidem. Respirationics and ResMed are the leading competitors in the continuous positive airway pressure (CPAP) market.

The report analyzes the sleep disorder treatment market. The focus is on OSA and insomnia treatment products. The report also profiles the major companies, with a discussion of their key business strategies. It also analyzes the major market and demographic trends prevalent in the sleep disorder treatment market.

Contents

1. SLEEP DISORDERS: AN INTRODUCTION

Sleep Cycle
Amount of Sleep Required
Sleep Disorders
Insomnia
Sleep Apnea
Narcolepsy
Restless Legs Syndrome
Treatment & Diagnosis

2. MARKET OVERVIEW

Worldwide Market
US Market

2.1 OSA Market

Sleep Disordered Breathing Market Breakup
US Market for OSA Treatment

2.2 Insomnia Market

3. MARKET TRENDS

3.1 Use of Actigraphy for Sleep Disorder Evaluation
3.2 Alternative Medicines for Insomnia
3.3 Opportunities for HME Providers
3.4 Increasing Sleep Centers

4. DEMOGRAPHIC TRENDS

4.1 Sleep Disorders in Older People
4.2 Sleep Disorders in Women
4.3 Sleep Disorders in Children
4.4 Sleep Concerns of Employees

5. COMPETITIVE LANDSCAPE

5.1 Insomnia Market

Drugs in Pipeline for Insomnia

Insomnia Market Activity

Marketers of Insomnia Drugs

Insomnia Market Share

Characteristics of Drugs

5.2 OSA Market

OSA Sales & Market Share

Worldwide Market

US Market

6. COMPANY PROFILES

6.1 Respirationics

Overview

Business Strategies

Product Innovation

Strong Distribution Network

International Growth

6.2 ResMed

Overview

Business Strategies

Continued Product Development and Innovation

Increase Public and Clinical Awareness

Expansion into New Clinical Applications

6.3 Neurocrine

Overview

Business Strategies

Building Product Portfolio

Identifying Novel Drug Targets

6.4 Neurogen

Overview

Business Strategies

Pursue a Risk-balanced Drug Portfolio

Partnering at Optimal Stages

Focus on Specialist Care Indications

List Of Charts

LIST OF CHARTS

Total Sleep/Day by Age Group
Classification of Sleep Disorders
Worldwide Market for Sleep Disorder Treatment (2004-10E)
US Sleep Diagnostic/Treatment Device Market (2005-07E)
US Market for OSA Treatment (2003-07E)
Sleep Disordered Breathing Market Breakup
Insomnia Market Share – Drug Classes (2006)
Non-Benzo/Non-Barbituate Market Share (2007)

List Of Tables

LIST OF TABLES

Sleep Disorder Facilities in the US (1996-2007)
Employees Survey – Causes of Sleep Disturbance
Drugs in Pipeline for Insomnia
Insomnia Market Activity (2007)
Current/Potential Marketers of Insomnia Drugs
Characteristics of Drugs Marketed For Insomnia
OSA Market Leaders – Market Share (2005-09E)
OSA Market Leaders –US & International Sales (2005-09E)
ResMed - CPAP Products
Neurocrine - Product Pipeline
Neurogen - Clinical Development Programs

I would like to order

Product name: Undiagnosed Sleep Disorder Market Offers Growth Opportunities

Product link: <https://marketpublishers.com/r/UF7FF33F687EN.html>

Price: US\$ 900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/UF7FF33F687EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970