

The US Farm Tire Market Report: 2016 Edition

<https://marketpublishers.com/r/UB1EF2FB531EN.html>

Date: February 2016

Pages: 57

Price: US\$ 800.00 (Single User License)

ID: UB1EF2FB531EN

Abstracts

Agricultural/farm tires are categorized under specialty tires and are used for farm vehicles such as tractors and harvesters. The farm tire market in the US was comparatively down in 2015 due to the decline in net farm income and exports of farm equipments. Moreover, new tire technology and sustainable materials and growing demand of eco-friendly tires have resulted in further development of farm tires, larger in size and for diversified uses. However, fluctuating raw material prices are a challenge for the manufacturers and dealers in the industry's supply chain.

The total US farm tire market can be divided between replacement and original equipment segments, which can be further subdivided into radial rear, bias rear, and small farm categories of farm tires. The replacement segment accounts for the maximum share of the total US farm tire market. Apart from number of companies engaged in the manufacturing of farm tires, Firestone is the market leader in both the segments i.e. OE and RT. Other major players operating in the US farm tire industry include Goodyear, Michelin, Titan, BKT and Trelleborg.

The report offers in-depth analysis of an overview of the US farm tire market. It discusses market size, segments, key trends and challenges associated with industry. The factors affecting the industry are US farm income and export of US agriculture equipment. The competitive aspects of the market are also highlighted and major players in the US farm tire market are being profiled with their key financials and business strategies.

By combining SPSS Inc.'s data integration and analysis capabilities with our relevant findings, we have predicted the future growth of the industry. We employed various significant variables that have an impact on this industry and created regression models with SPSS Base to determine the future direction of the industry. Before deploying the regression model, the relationship between several independent or predictor variables

and the dependent variable was analyzed using standard SPSS output, including charts, tables and tests.

Contents

1. TIRE MARKET- AN INTRODUCTION

1.1 Types of Tires

2. GLOBAL TIRE MARKET

2.1 Global Tire Market by Value

2.2 Global Tire Market Volume by Region

2.3 Global Tire Market by Segment

2.3.1 Global Passenger Car and Light Truck Tire Market

2.3.2 Global Truck Tire Market

2.3.3 Specialty Tire Market

3. THE US TIRE MARKET

3.1 The US Tire Market by Volume

3.2 The US Replacement Tire Market

3.2.1 The US Replacement Tire Sales by Value

3.2.2 The US Replacement Tire Sales by Type

3.2.3 The US Replacement Tire Shipments by Volume

3.2.4 The US Replacement Tire Shipments by Categories

3.3 The US OE Tire Market

3.3.1 The US OE Tire Shipments by Volume

3.3.2 The US OE Tire Market by Categories

4. THE US FARM TIRE MARKET

4.1 The US Farm Tire Shipment by Volume

4.2 The US Farm Tire Shipment by Segment

4.3 The US Replacement Farm Tire Market

4.3.1 The US Replacement Farm Tire Shipments by Volume

4.3.2 The US Replacement Farm Tire Shipments by Category

4.4 The US OE Farm Tire Market

4.4.1 The US OE Farm Tire Shipments by Volume

4.4.2 The US OE Farm Tire Shipments by Category

5. MARKET DYNAMICS

5.1 Factors Affecting the Industry

- 5.1.1 Accelerating Economic Growth
- 5.1.2 The US Farm Income
- 5.1.3 The US Net Cash Income
- 5.1.4 Rising Tractor Market in the US

5.2 Trends and Development

- 5.2.1 Introduction of New Tire Sizes
- 5.2.2 Tire Technology and Sustainable Materials
- 5.2.3 Non-Motor Vehicle Markets To Grow Fastest
- 5.2.4 Growing Demand of Eco-Friendly Tires
- 5.2.5 Rising Demand of Wide-Section Tires
- 5.2.6 Natural Rubber and Synthetic Rubber Price Trend
- 5.2.7 The US Agriculture Equipment Export

5.3 Challenges

- 5.3.1 Impact of Imported Tires
- 5.3.2 Tighter Government and Environmental Regulation
- 5.3.3 Tariffs Placed on China's Tire Exports
- 5.3.4 Seasonal in Nature

6. COMPETITIVE LANDSCAPE

6.1 Global Tire Market

6.2 The US Tire Market

- 6.2.1 The US Replacement Passenger Tires Brand Shares
- 6.2.2 The US Replacement Light Truck Tires Brand Shares
- 6.2.3 The US Replacement Medium/Heavy Truck Tires Brand Shares
- 6.2.4 The US/Canadian OE Consumer Tire Brand Share

6.3 The US Farm Tire Market

- 6.3.1 The US Radial Rear OE Farm Tire Brand Share
- 6.3.2 The US Bias Rear OE Farm Tire Brand Share
- 6.3.3 The US Small Farm OE Tire Brand Share
- 6.3.4 The US Radial Rear Replacement Farm Tire Brand Share
- 6.3.5 The US Bias Rear Replacement Farm Tire Brand Share
- 6.3.6 The US Small Farm Replacement Tire Brand Share

7. COMPANY PROFILES

7.1 Bridgestone Corporation

- 7.1.1 Business Overview
- 7.1.2 Financial Overview
- 7.1.3 Business Strategies
- 7.2 Michelin
 - 7.2.1 Business Overview
 - 7.2.2 Financial Overview
 - 7.2.3 Business Strategies
- 7.3 Cooper Tire & Rubber Co.
 - 7.3.1 Business Overview
 - 7.3.2 Financial Overview
 - 7.3.3 Business Strategies
- 7.4 Titan International, Inc.
 - 7.4.1 Business Overview
 - 7.4.2 Financial Overview
 - 7.4.3 Business Strategies

8. MARKET OUTLOOK

- 8.1 Market Forecast
- 8.2 Forecast Methodology
 - 8.2.1 Dependent and Independent Variables
 - 8.2.2 Correlation Analysis
 - 8.2.3 Regression Analysis

List Of Charts

LIST OF CHARTS

Types of Tires

- Global Tire Market by Value (2004-2015E)
- Global Tire Market Volume by Region (2014)
- Global Passenger Car and Light Truck Tire Market Growth Rate (2014 vs. 2015)
- Global Truck Tire Market Growth Rate (2014 vs. 2015)
- The US Tire Shipments by Volume (2011-2015)
- The US Replacement Tire Sales by Value (2010-2015)
- The US Replacement Tire Sales by Type (2015)
- The US Replacement Tire Shipments by Volume (2011-2015)
- The US Replacement Tire Shipments by Categories
- The US OE Tire Shipments by Volume (2011-2015)
- The US OE Tire Market by Categories (2011-2015)
- The US Farm Tire Shipment by Volume (2010-2015)
- The US Farm Tire Shipment by Segment (2015)
- The US Replacement Farm Tire Shipments by Volume (2010-2015)
- The US Replacement Farm Tire Shipments by Category (2010-2015)
- The US Replacement Farm Tire Shipments Share by Category (2015)
- The US OE Farm Tire Shipments by Volume (2010-2015)
- The US OE Farm Tire Market Shipments by Category (2010-2015)
- The US OE Farm Tire Market Shipments Share by Category (2015)
- GDP Growth in the US (2008-2014)
- The US Farm Income (2009-2016E)
- The US Net Cash Income (2009-2016E)
- The US Tractor Market (2010-2014)
- Natural and Synthetic Rubber Prices (2006-2015E)
- The US Agriculture Equipment Export (2011-2015)
- The US Replacement Passenger Tires Brand Shares (2015)
- The US Replacement Light Truck Tires Brand Shares (2015)
- The US Replacement Medium/Heavy Truck Tires Brand Shares (2015)
- The US/Canadian OE Consumer Tire Brand Share (2014 vs. 2015)
- The US Radial Rear OE Farm Tire Brand Share (2015)
- The US Bias Rear OE Farm Tire Brand Share (2015)
- The US Small Farm OE Tire Brand Share (2015)
- The US Radial Rear Replacement Farm Tire Brand Share (2015)
- The US Bias Rear Replacement Farm Tire Brand Share (2015)

The US Small Farm Replacement Tire Brand Share (2015)
Bridgestone's Revenue Share by Business Segment (2015)
Bridgestone's Tire Segment Net Sales (2010-2014)
Michelin's Net Sales Share by Business Segment (2015)
Michelin's Net Sales Share by Region (2015)
Michelin's Net Sales and Net Income (2011-2015)
Cooper's Net Sales by Business Segment (2015)
Cooper's Net Sales and Net Income (2011-2015)
Titan's Net Sales Share by Business Segment (2014)
Titan's Net Sales and Net Income (2010-2014)
The US Farm Tire Shipments Forecast (2015-2019E)

List Of Tables

LIST OF TABLES

Global Passenger Car and Light Truck Tire Market (2014-2015)

Global Truck Tire Market (2014-2015)

The US/Canadian Leaders in New Tire Sales (2014 vs. 2015)

Dependent & Independent Variables (2011-2015)

Correlation Matrix

Models Summary – Coefficient of Determination

Regression Coefficients Output

I would like to order

Product name: The US Farm Tire Market Report: 2016 Edition

Product link: <https://marketpublishers.com/r/UB1EF2FB531EN.html>

Price: US\$ 800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/UB1EF2FB531EN.html>