

# State of the US Firearms Market



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The most prominent change in the US civilian firearms market has been the rising popularity of handguns. Long guns, which dominated the market during the first half of the twentieth century, gave way to handguns since mid-1960s. Another notable trend has been the emergence of pistols in higher calibers with high-capacity magazines. Driven by rising sales, the U.S. firearm market has achieved a robust level. Though hunting participation has decreased during the last 5-6 years but spending on hunting equipment has increased.

The declining participation of hunters is expected to intensify the competition in the market. Smith & Wesson is the largest U.S. manufacturer of handguns. It competes with Remington, Sturm Ruger & Co., O.F. Mossberg, Glock, Colt, Beretta and Winchester. Remington is the top manufacturer of rifles and shotguns.

The report profiles the firearms market in the US, analyzing its key segments – handguns and long guns. Apart from providing a competitive landscape of the market, the report also profiles the major firearm manufacturers. It also analyzes the major market and demographic trends.

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