

Sports Medicine Market Report: 2013 Edition

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Abstracts

Orthopedics is defined as the study of human musculoskeletal system. It is basically a branch of medical sciences dealing with the prevention and correction of injuries or disorders of the skeletal system and associated muscles, joints, and ligaments. Orthopedic surgeries offer an extensive range of cures and treatments for human beings. Recent advancements in arthroscopy techniques i.e. development of minimally invasive surgical techniques has provided a major breakthrough in the field of orthopedics with special application and usage in the sports medicine segment. One of the transforming milestones in the orthopedics industry is the research and development activities that are being carried out in field of arthroscopic procedures as it has critically reduced the healing time for the injuries.

An increase in the cases of sports injuries has been witnessed worldwide due to changing demographic trends and lifestyle mainly in younger population. The fastest growing segment in treatment of sports related injuries is the arthroscopic repair. This growth can be attributed to increase in the incidences of sports injuries, increased inclination of patients towards minimally invasive procedures, development of innovative tools and technologies and a growing need of cost effective procedures. The majority of procedures are performed to repair knee damage, most notably to the meniscus, treating sport related injuries such as anterior cruciate ligament (ACL) damage, as well as age related damage from rheumatoid arthritis.

Furthermore, the advent of minimally invasive procedure in the field of arthroscopic surgery has benefitted the global aging population as the usage of this procedure significantly reduces the down time. Knee and shoulder treatment generated the maximum revenues.

The new entrants trying to develop novel products and advanced tools and machineries have posed a great threat to the existing market leaders. Moreover, such innovation by

the R&D departments in the respective field had led to a high degree of rivalry amongst the competitors. Arthrex is the global leader in the sports medicine market with Smith & Nephew in the second position. Other leading players are DePuy Mitek, Stryker, Conmed, Tornier and ArthroCare.

Apart from the analysis of the global sports medicine market, the report also analyzes the global orthopedics market and global arthroscopic market. The report elicits the intricacies of market size, factors influencing market growth and major trends such as increased acceptance of robotic surgeries and advent of minimally invasive procedures. Moreover, the report includes growth drivers such as increase in global aging population and increase in the healthcare expense. The report also provides company profiles of the key players in the global sports medicine market along with a discussion of their business strategies.

By combining SPSS Inc.'s data integration and analysis capabilities with our relevant findings, we have predicted the future growth of the industry. We employed various significant variables that have an impact on this industry and created regression models with SPSS Base to determine the future direction of the industry. Before deploying the regression model, the relationship between several independent or predictor variables and the dependent variable was analyzed using standard SPSS output, including charts, tables and tests.

Contents

1. ORTHOPEDICS MARKET

- 1.1 Overview
- 1.2 Orthopedics Market Size
 - Market Value
 - Growth Rate
 - Key Segments
 - Market Share

2. ARTHROSCOPY MARKET

- 2.1 Overview
- 2.2 Arthroscopy Market Scenario
 - Market Overview
 - Market Share
- 2.3 The US Arthroscopic Market
 - Market Overview
 - Large Joint Arthroscopy

3. SPORTS MEDICINE MARKET

- 3.1 Overview
- 3.2 Sports Medicine Market Size
 - Market Value
 - Growth Rate
 - Revenue Comparison
- 3.3 The US Sports Medicine Market
 - Market Overview
 - Growth Rate
 - Market Segments

4. MARKET DYNAMICS

- 4.1 Key Trends
 - 4.1.1 Rising Popularity of Robotic Assisted Arthroscopy
 - 4.1.2 Growth of Minimally Invasive Surgeries (MIS)
- 4.2 Growth Drivers

- 4.2.1 Rising Global Health Care Expense
- 4.2.2 Increasing Global Aging Population
- 4.2.3: Increasing Global Gross National Income

5. COMPETITIVE LANDSCAPE

Competitive Overview
Market Share

6. COMPANY PROFILE

- 6.1 Smith & Nephew
 - 6.1.1 Business Overview
 - 6.1.2 Financial Overview
 - 6.1.3 Business Strategies
 - Strategic Expansion through Acquisitions
 - Focus on Innovation for Value
- 6.2 Johnson & Johnson, Mitek
 - 6.2.1 Business Overview
 - 6.2.2 Financial Overview
 - 6.2.3 Business Strategies
 - Innovative Product Development
- 6.3 Arthrex
 - 6.3.1 Business Overview
 - 6.3.2 Financial Overview
 - 6.3.3 Business Strategies
 - Focus on Advance Product Development
 - Global Expansion
- 6.4 Stryker
 - 6.4.1 Business Overview
 - 6.4.2 Financial Overview
 - 6.4.3 Business Strategies
 - Expansion through Partnerships & Acquisitions
 - Development of New Products

7. MARKET OUTLOOK

- 7.1 Market Forecast
- 7.2 Forecast Methodology

7.2.1 Dependent and Independent Variables

7.2.2 Correlation Analysis

7.2.3 Regression Analysis

List Of Charts

LIST OF CHARTS

Orthopedic Surgeries by Specialty
Computer Assisted-Orthopedic Surgery
Value Chain in Orthopedics Industry
Global Orthopedics Market (2009-2015E)
Global Orthopedics Market Growth Rate (2008-2012)
Global Orthopedic Market Share by Company (2012)
Global Orthopedics Market by Segments in (2012)
Global Orthopedics Market Share by Segments (2012)
Global Arthroscopy Market Share (2012)
The US Large Joint Arthroscopy Market (2012E)
Global Sports Medicine Market (2007-2012)
Global Sports Medicine Market Growth Rate (2007-2012)
The US Sports Medicine Market by Category (2012E)
The US Sports Medicine Y-o-Y % Change (2011-2013E)
The US Sports Medicine Market Share (2012)
Global MIS Device Market (2012/2017E)
Global Health Care Expenditure Per Capita (2008-2012E)
Global Aging Population as a Percentage of Total Population (2008-2012)
World Gross National Income (2008-2012)
Sports Medicine Market Share by Companies (2012)
SNN's Revenues by Business Segments (2012)
Total Revenues and Profit of Smith & Nephew (2009-2012)
DePuy Mitek's Sports Medicine Revenues (2008-2012)
Arthrex's Sports Medicine Revenues (2008-2012)
Stryker's Revenue Contribution by Business Segments (2012)
Net Sales & Net Earnings of Stryker (2008-2011)
Global Sports Medicine Market Forecast (2007-2016F)

List Of Tables

LIST OF TABLES

Growth Rate of Orthopedic Implant Segments (2010-2012)
Sports Medicine Market - Revenues of Key Players (2009-2012)
Conversion to Robotically Assisted Surgeries
Sports Medicine - Revenue Growth Rate of Key Players (2009-2012)
Dependent & Independent Variables (2007–2012)
Correlation Matrix
Model Summary – Coefficient of Determination
Regression Coefficients Output

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