

Rapidly Evolving Textile Printing Market

URL:	https://marketpublishers.com/r/RD4F993BB3DEN.html
Date:	August 22, 2007
Pages:	16
Price:	US\$ 700.00
ID:	RD4F993BB3DEN

The evolution of textile printing market has been driven by market opportunities created by digital printing, large format printers, innovation in inks and unique color management standards. However, the greatest challenge to the adoption of digital printing is the traditional printing industry itself. The industry needs a mindset that focuses more on what digital printing can do rather than what it cannot do.

The report analyses the global textile printing market – value, growth and segments. It also discusses the key trends prevalent in the market.

The report compares digital textile printing with conventional textile printing methods, especially with rotary screen printing. The report profiles the major players in the industry.

Table of Content

1. TEXTILE PRINTING: AN OVERVIEW

The application of digital printing has influenced both the style and basics of designs of printed textiles. Digital textile printing has re-aligned traditional textile printing with innovative designs.

2. VALUE CHAIN

The lower sampling costs and more time to market the products are the two major factors working in favor of adoption of digital textile printing.

3. SCREEN PRINTING VS DIGITAL PRINTING

Digital printing offers significant cost reduction for shorter run lengths. However, digital printing cannot match the tremendous speed and cost efficiency for longer prints offered by rotary screen printing.

4. MARKET SIZE

Digital Textile Printing: Global Retail Sales
Digital Textile Printing: Worldwide Sales Segmentation
Ink Jet Textile Printers: Global Retail Sales
Digital Textile Roll Printers: Global Output by Application

5. MARKET TRENDS

5.1 Wide-format Digital Printing – Fast-growing Market
5.2 Ink Innovation in Inkjet Printing
5.3 Color Management for Digital Printers

6. COMPANY PROFILES

6.1 Stork

- Company Overview
- Stork Print Division
- Core Activities
- End-Markets
- Market Position
- Competitors
- Operating Companies
- Patents/Trademarks
- Alliances
- Financial Performance
- Divestment

6.2 Reggiani

- Company Overview

6.3 Zimmer

- Company Overview

6.4 Colorspan

- Company Overview

6.5 Mimaki

- Company Overview

LIST OF TABLES

Textile Printing Methods: Pros & Cons

LIST OF CHARTS

- Role of Digital Printing in Conventional Textile Printing
- Value Drivers of Digital Printing
- Global Retail Sales of Digital Textile Printing
- Global Sales Segmentation of Digital Textile Printing
- Global Retail Sales of Ink Jet Textile Printers
- Global Output by Application of Digital Textile Roll Printers

I would like to order:

Product name: Rapidly Evolving Textile Printing Market
Product link: <https://marketpublishers.com/r/RD4F993BB3DEN.html>
Product ID: RD4F993BB3DEN
Price: US\$ 700.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service: office@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click 'BUY NOW' button on product page <https://marketpublishers.com/r/RD4F993BB3DEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
E-mail:
Company:
Address:
City:
Zip/Post Code:
Country:
Tel:
Fax:
Your message:

* All fields are required

Customer Signature _____

Please, note that by ordering from MarketPublisher.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms_conditions.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to **+44 20 7900 3970**