

Potential Opportunities in Indian Education Market

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Abstracts

The Indian education industry is in its development stage. With economic growth and enhanced technology it has become necessary to develop the structure of the Indian education sector. Funds are a major concern in the market though government has taken many initiatives for the development of education infrastructure which can be fulfilled by private players. The government has opened the doors for foreign universities which will help in shaping the education industry structure.

The numbers of junior basic schools are highest in the country and there is a strong need to set up higher secondary schools as well as colleges with a focus on IT education. Government has set up many ICT schools but still more than fifty percent of the market is untapped which shows an opportunity for private players. In respect to the country's population and number of students, trained teacher's ratio is low which emphasizes the need of training institutes. The growing IT industry in India is driving IT education and training market as well as enhanced teaching techniques.

The report highlights opportunities prevailing in the Indian education industry. It focuses on market size of all the segments like schools, colleges, other institutes and ICT schools. The number of professional colleges highlights the need of new teaching techniques and bright future of vocational training market. Scope of foreign universities is a part of the report and it also gives an overview of issues in regard to the foreign universities entering in India. Competitive landscape is also a part of the report which tells the level of competition and major players in the market. The report profiles major players with focus on key strategies adopted by them.

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