

# Global Leisure Boat Market: Industry Analysis & Outlook (2019-2023)

<https://marketpublishers.com/r/PD2A1C99FB9EN.html>

Date: March 2019

Pages: 90

Price: US\$ 900.00 (Single User License)

ID: PD2A1C99FB9EN

## Abstracts

The tourism industry has been changing drastically in recent times and with increasing popularity of marine and coastal tourism activities, the demand for leisure boats have increased over the years. A pleasure craft (or leisure boat) is a boat which is used for personal, family, and sometimes sportsmanlike recreation. Increasing number of boat shows and water sporting events are drawing a large number of boaters. Top manufacturers are sponsoring boat shows and events, which has strengthened the popularity of leisure boats. Also, recreational boating market players are focusing on incorporating various marine technologies in these pleasure crafts.

Basically, leisure boat is a large motorboat with a cabin and plumbing and other amenities required for living on board. Characteristically, such watercrafts are motorized and find use in holidays on a river, lake, canal or waterway. Leisure boating includes many activities such as boat racing, sailing, campaigning, fishing and other water sports game. Leisure boats are made up of plastic, aluminium, coated fabrics. Various types of leisure boats include runabouts, towboats, fishing boats, sailboats, pontoon boats, stern drive powerboats, jet boats, personal watercraft, propulsion systems, and cabin cruisers.

The global leisure boat market is set to experience favorable growth driven by factors such as increasing high net worth population, rising boating participation by adults, development of tourism industry, decrease in fuel prices, rapid urbanization and accelerating economic growth. The major trends observed in this market include increased sales of larger boats, innovations in materials used in boat building and technological advancements. However, the growth of this market is constrained by challenges such as environmental issues, adverse weather conditions and regulatory impact.

The report “Global Leisure Boat Market: Industry Analysis & Outlook (2019-2023)” analyses the development of this market, with focus on the U.S. and European markets. The major trends, growth drivers as well as issues being faced by the market are discussed in detail in this report. The four major players: Malibu Boats Inc., Marine Products Corporation, MasterCraft and Bénéteau Group are being profiled along with their key financials and strategies for growth. The report contains a comprehensive analysis of the global leisure boat market along with the study of the regional markets.

## Contents

### 1. MARKET OVERVIEW

- 1.1 Introduction
- 1.2 Types
- 1.3 Value Chain

### 2. GLOBAL LEISURE BOAT MARKET

- 2.1 Global Leisure Boat Market Forecast by Value
- 2.2 Global Leisure Boat Market by Country
- 2.3 Global Leisure Boat Exports by Country

### 3. REGIONAL MARKET ANALYSIS

#### 3.1 The U.S.

- 3.1.1 The U.S. Leisure Boat Market Forecast by Value
- 3.1.2 The U.S. Leisure Boat Market Value by Segment
- 3.1.3 The U.S. Leisure Boat Market by Volume
- 3.1.4 The U.S. Leisure Boat Market Forecast by Volume
- 3.1.5 The U.S. Leisure Boat Market Volume by Segment
- 3.1.6 The U.S. Outboard Boats Market by Volume
- 3.1.7 The U.S. Outboard Boats Market Forecast by Volume
- 3.1.8 The U.S. Personal Watercrafts Market by Volume
- 3.1.9 The U.S. Personal Watercrafts Market Forecast by Volume
- 3.1.10 The U.S. Inboard Boats Market by Volume
- 3.1.11 The U.S. Inboard Boats Market Forecast by Volume
- 3.1.12 The U.S. Performance Sport Boats Market by Volume
- 3.1.13 The U.S. Performance Sport Boats Market Forecast by Volume
- 3.1.14 The U.S. New Powerboat Sales Forecast by Volume
- 3.1.15 The U.S. Leisure Boat Export by Country
- 3.1.16 The U.S. Leisure Boat Import by Country

#### 3.2 Europe

- 3.2.1 Europe Leisure Boat Export by Country
- 3.2.2 Europe Leisure Boat Import by Country
- 3.2.3 Italy Leisure Boats Production & Domestic Market by Value
- 3.2.4 Italy Leisure Boats Production & Domestic Market Forecast by Value
- 3.2.5 Italy Leisure Boats Exports/Imports by Value

- 3.2.6 Italy Leisure Boats Exports/Imports Forecast by Value
- 3.2.7 Italy Leisure Boats Market Volume by Type
- 3.2.8 Italy New Leisure Boat Registrations Volume
- 3.2.9 Italy New Leisure Boat Registrations Volume Forecast
- 3.2.10 Netherlands Leisure Boats Production & Domestic Market by Value
- 3.2.11 Netherlands Leisure Boats Production & Domestic Market Forecast by Value
- 3.2.12 Netherlands Leisure Boat Exports/Imports by Value
- 3.2.13 Netherlands Leisure Boat Exports/Imports Forecast by Value
- 3.2.14 The U.K. Leisure Boat Market Forecast by Value
- 3.2.15 Germany Leisure Boat Market Forecast by Value
- 3.2.16 France Leisure Boat Market Forecast by Value

## **4. MARKET DYNAMICS**

### **4.1 Growth Drivers**

- 4.1.1 Increasing High Net Worth Population and Wealth
- 4.1.2 Rising Boating Participation by Adults
- 4.1.3 Development of Tourism Industry
- 4.1.4 Improving Consumer Confidence Index
- 4.1.5 Increasing Urban Population
- 4.1.6 Accelerating Economic Growth

### **4.2 Key Trends & Development**

- 4.2.1 Rising Spending on Boating Activities
- 4.2.2 Increased Sales of Larger Boats
- 4.2.3 Innovations in Materials Used in Boat Building
- 4.2.4 Technological Advancements

### **4.3 Challenges**

- 4.3.1 Environmental Issues
- 4.3.2 Adverse Weather Conditions
- 4.3.3 Regulatory Impact

## **5. COMPETITION**

### **5.1 Global Market**

- 5.1.1 Revenue and Market Cap Comparison
- 5.2.1 The U.S. Performance Sport Boat-Market Share by Company
- 5.2.2 The U.S. Ski/Wake Boat-Market Share by Company

## **6. COMPANY PROFILES**

## 6.1 Bénéteau Group

### 6.1.1 Business Overview

### 6.1.2 Financial Overview

### 6.1.3 Business Strategies

## 6.2 Malibu Boats, Inc.

### 6.2.1 Business Overview

### 6.2.2 Financial Overview

### 6.2.3 Business Strategies

## 6.3 Marine Products Corporation

### 6.3.1 Business Overview

### 6.3.2 Financial Overview

### 6.3.3 Business Strategies

## 6.4 MasterCraft

### 6.4.1 Business Overview

### 6.4.2 Financial Overview

### 6.4.3 Business Strategies

## List Of Charts

### LIST OF CHARTS

Types of Boats on the Basis of Activities  
Types of Boat Propulsion Systems  
Value Chain of Leisure Boat Industry  
Global Leisure Boat Market Forecast by Value (2018-2023)  
Global Leisure Boat Market by Country (2018)  
Global Leisure Boat Exports by Country (2018)  
The U.S. Leisure Boat Market Forecast by Value (2018-2023)  
The U.S. Leisure Boat Market Forecast by Value (2018-2023)  
The U.S. Leisure Boat Market by Volume (2014-2018)  
The U.S. Leisure Boat Market Forecast by Volume (2019-2023)  
The U.S. Leisure Boat Market Volume by Segment (2018)  
The U.S. Outboard Boats Market by Volume (2014-2018)  
The U.S. Outboard Boats Market Forecast by Volume (2019-2023)  
The U.S. Personal Watercrafts Market by Volume (2014-2018)  
The U.S. Personal Watercrafts Market Forecast by Volume (2019-2023)  
The U.S. Inboard Boats Market by Volume (2014-2018)  
The U.S. Inboard Boats Market Forecast by Volume (2019-2023)  
The U.S. Performance Sport Boats Market by Volume (2014-2018)  
The U.S. Performance Sport Boats Market Forecast by Volume (2019-2023)  
The U.S. New Powerboat Sales Forecast by Volume (2018-2023)  
The U.S. Leisure Boat Export by Country (2018)  
The U.S. Leisure Boat Import by Country (2018)  
Europe Leisure Boat Export by Country (2018)  
Europe Leisure Boat Import by Country (2018)  
Italy Leisure Boats Production & Domestic Market by Value (2014-2018)  
Italy Leisure Boats Production & Domestic Market Forecast by Value (2019-2023)  
Italy Leisure Boats Exports/Imports by Value (2014-2018)  
Italy Leisure Boats Exports/Imports Forecast by Value (2019-2023)  
Italy Leisure Boats Market Volume by Type (2018)  
Italy New Leisure Boat Registrations Volume (2014-2018)  
Italy New Leisure Boat Registrations Volume Forecast (2019-2023)  
Netherlands Leisure Boats Production & Domestic Market by Value (2014-2018)  
Netherlands Leisure Boats Production & Domestic Market Forecast by Value (2019-2023)  
Netherlands Leisure Boat Exports/Imports by Value (2014-2018)

Netherlands Leisure Boat Exports/Imports Forecast by Value (2019-2023)  
The U.K. Leisure Boat Market Forecast by Value (2018-2023)  
Germany Leisure Boat Market Forecast by Value (2018-2023)  
France Leisure Boat Market Forecast by Value (2019-2023)  
Global HNWI Population and Wealth (2014-2018)  
The U.S. Adult Participation in Leisure Boating (2014-2018)  
Global Tourism Industry Value & Volume (2014-2018)  
Consumer Confidence Index in US and Europe (2010-2018)  
Global Urban Population (2014-2018)  
Global GDP Per Capita (2014-2018)  
US Retail Spending on Boating (2014-2018)  
US Spending on Outdoor Recreation by Activity (2018)  
Boats Under 21' Vs Boats 21' and Larger in US (2013-2018)  
The U.S. Performance Sport Boat-Market Share by Company (2018)  
The U.S. Ski/Wake Boat-Market Share by Company (2018)  
Bénéteau Group Revenue by Segments (2018)  
Bénéteau Group Revenue and Net Income (2014-2018)  
Malibu Boats, Inc. Sales by Segments (2018)  
Malibu Boats, Inc. Net Sales and Net Income (2014-2018)  
Marine Products Corporation Sales by Segments (2018)  
Marine Products Corporation Net Sales and Net Income (2014-2018)  
MasterCraft Sales by Region (2017)  
MasterCraft Net Sales and Net Income (2014-2018)  
Key Players - Revenue & Market Cap Comparison (2018)

## I would like to order

Product name: Global Leisure Boat Market: Industry Analysis & Outlook (2019-2023)

Product link: <https://marketpublishers.com/r/PD2A1C99FB9EN.html>

Price: US\$ 900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/PD2A1C99FB9EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970