

Personal Protective Equipment (PPE) Market: An Analysis

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Abstracts

The personal protective equipment (PPE) market is highly fragmented, serving the needs of different industries to provide safer working environment to the workers. The present regulatory environment is helping the industry to grow with focus on workers' health and safety issues and making it mandatory for every industry to provide necessary protective equipments to the workers. The United States is leading the market in terms of importing PPE from other parts of the world; on the contrary China is the largest exporter of PPE with further prospects to grow.

The demand for PPE is coming from diverse segments in which medical/healthcare segment plays a major role, apart from that food industry is also one of the major contributor. Also in manufacturing industry demand is growing due to new safety regulations. The women PPE market shows potential to grow as demand is higher than supply. Increasing gloves demand supports the PPE industry and is a major contributor in industry revenue generation.

The report analyses the worldwide PPE market and profiles the leading countries like- United States, and European Union (UK and Germany). The report also highlights the major trends and opportunities prevailing and contributing to the growth of PPE industry. It discusses the current competitive landscape and profiles the major players with their business description and strategies.

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