

Outsourcing Drives Global Contract Catering Market

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Abstracts

Contract catering market is a part of the global Food and Facilities services management industry. In the recent years, the trend of outsourcing has led to the growth of this segment, in addition to the facilities management services. Although, the contract catering industry is growing at a slower pace, when compared to the facilities management, reduction in foodservice subsidies and operating costs has helped accelerate the shift from self-operated to outsourced services.

Recent years has seen the expansion of the contract catering industry in different sub-segments such as healthcare, seniors, correctional facilities, etc. Although, the corporate service sector is the largest market, new segments such as healthcare, seniors and education are expected to provide the greatest opportunity given the still relatively low level of outsourcing.

Geographically, in terms of sales, Europe and the US account for more than 60% of the market, as the rate of outsourcing is higher as compared to the Asia Pacific region. In Europe, the western region has a more mature and developed market for foodservices outsourcing as compared to the eastern region. The UK and France are the two largest market for contract catering, accounting for around 45% of the total market revenue.

Compass and Sodexo are regarded as the global leaders in the contract catering industry and together they account for around 10% of the total market share. The recent years have seen the expansion of other regional centric companies such as Aramark and Elior as well.

The report analyzes the various segments of the contract catering industry and assesses market opportunities available for the players. The trends and challenges for the industry have also been analyzed. It focuses on the growth of this industry in the European region and its two key markets, namely the UK and France. Further, the

report highlights the positioning and strategies of top global contract caterers –
Compass, Sodexo, Aramark and Elior S A.

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