

# Medical Tourism Market in Asia: Focus on Thailand, Malaysia, Singapore & India



Phone: +44 20 8123 2220  
Fax: +44 207 900 3970  
office@marketpublishers.com  
<https://marketpublishers.com>

# Medical Tourism Market in Asia: Focus on Thailand, Malaysia, Singapore & India

Date:	April 1, 2008
Pages:	28
Price:	US\$ 800.00
ID:	M5132128E7CEN

Medical or health tourism is among the fastest growing industries in the world. The major forces driving growth of this emerging industry include the rising cost of healthcare and limiting scope of insurance coverage in developed countries, increasing waiting time for treatments, and low cost of treatments elsewhere.

Medical tourism market is characterized by tough competition in the Asian countries. Health system in Singapore is ranked as the best in Asia and amongst the best in the world. The country is well known for quality medicine and state-of-the art medical care. Growth in the medical tourism sector in Thailand has been largely led by the private sector. The number of foreign patients in Malaysia is projected to grow at a rate of about 25-30 percent until 2010. India, on the other hand, offers medical treatment at the lowest cost along with providing alternate therapies like yoga, ayurveda, aromatherapy, and acupuncture.

Thailand is the only country which is faced with tough competition from both ends, low-cost treatments from India and Malaysia as well as high-end medical services from Singapore. In the meantime, price difference between Singapore and Thailand is also reducing at a significant rate. All the leading hospitals in Asian countries are getting themselves accredited by international associations.

This report gives an overview of the medical tourism industry with its growth drivers and trends. It discusses the main medical tourist destinations of Asia and their respective competitive advantages. The major healthcare organizations in Asia are also discussed in the later part of the report.

## Table of Content

### 1. MEDICAL TOURISM: AN OVERVIEW

- Introduction
- Services Offered

### 2. MARKET OVERVIEW

- 2.1 Worldwide
  - Market Value
- 2.2 Asia
  - Major Healthcare Groups
  - Comparative Cost of Treatment
- 2.3 Thailand
  - Inflow of Foreign Patients
  - Revenue from Foreign Patients
  - Medical Tourists by Country
    - 2.3.2 Malaysia
  - Tourist Arrivals Growth
  - Health Expenditure
    - 2.3.3 Singapore

Inflow of Foreign Patients

2.3.4 India

Breakdown of Foreign Tourists by Purpose of Visit

Tourists Arrivals

Major Players in Medical Tourism Industry

### **3. MARKET DRIVERS**

3.1 Outsourcing of Patients by Insurers

3.2 Quality of Treatment

### **4. KEY ISSUES**

4.1 Rising Value of Indian Currency

4.2 Upgradation of Infrastructure

4.3 Co-ordination Between Healthcare and Tourism Sectors

4.4 Standardization in Pricing

4.5 Impact on Domestic Healthcare Services

4.6 Other Risks in Medical Tourism

### **5. COMPANY PROFILES**

5.1 Bumrungrad Hospital

Overview

Significant Developments

5.2 Bangkok Hospital Medical Center

Overview

5.3 Apollo Hospitals

Overview

Significant Developments

5.4 Wokhardt Hospital

Overview

5.5 Parkway Hospitals

Overview

### **LIST OF CHARTS**

Medical Tourism - Service Network

Worldwide Medical Tourism Market (2004-12E)

Thailand - Inflow of Foreign Patients (2000-2010E)

Thailand - Revenue from Foreign Patients (2000-2010E)

Thailand - Medical Tourists by Country of Origin

Malaysia - Tourist Arrivals Growth (2002-07)

Malaysia - Health Expenditure (Public versus Private)

Singapore - International Patient Inflow (2001-06)

India – SWOT Analysis

### **LIST OF TABLES**

Major Healthcare Groups in Asia

Comparative Cost of Treatment in Asian Countries

Ratio of Medical Care Resources to Population in Asian Countries

India - Major Players in Medical Tourism Industry

India – Breakdown of Foreign Tourists by Purpose of Visit

India – Breakdown of NRIs by Purpose of Visit

India - Tourists Arrivals (2001-07)  
Exchange Rate for INR against USD (2007)  
JCI Accredited Hospitals in Major Asian Countries

### I would like to order:

**Product name:** Medical Tourism Market in Asia: Focus on Thailand, Malaysia, Singapore & India  
**Product link:** <https://marketpublishers.com/r/M5132128E7CEN.html>  
**Product ID:** M5132128E7CEN  
**Price:** US\$ 800.00 (Single User License / Electronic Delivery)

*If you want to order Corporate License or Hard Copy, please, contact our Customer Service: [office@marketpublishers.com](mailto:office@marketpublishers.com)*

### Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click 'BUY NOW' button on product page <https://marketpublishers.com/r/M5132128E7CEN.html>

### To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
E-mail:  
Company:  
Address:  
City:  
Zip/Post Code:  
Country:  
Tel:  
Fax:  
Your message:

\* All fields are required

Customer Signature \_\_\_\_\_

Please, note that by ordering from MarketPublisher.com you are agreeing to our Terms & Conditions at [https://marketpublishers.com/docs/terms\\_conditions.html](https://marketpublishers.com/docs/terms_conditions.html)

To place an order via fax simply print this form, fill in the information below and fax the completed form to **+44 20 7900 3970**