

Medical Imaging Market Report: 2011 Edition

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Abstracts

The medical imaging market represents the largest sub-segment of the global medical equipment market. The types of medical devices consist of imaging and monitoring, healthcare informatics, in-vitro diagnostics, implants, surgical equipments and others. Medical imaging market consists of X-ray, Ultrasound, Computed Tomography, Positron Emission Tomography, Magnetic Resonance Imaging, Nuclear Medicine, Mammography and Fluoroscopy.

The global medical imaging market has been continuously increasing over the years and is expected to rise even further. Ultrasound accounted for the largest segment of the global medical imaging market in 2010 by modality and by application, radiology accounted for the largest share. The US has been the largest regional medical imaging market but tremendous growth opportunities are offered by emerging countries like China and Japan. Contrast agent market in China has also been increasing over the years.

Rapid technological advancement has been continuously taking place in the medical imaging market because of which many advanced imaging equipments have come into existence. Aging population, urbanization, growing chronic diseases and increase in private consumption per head are some of the key factors which are driving the medical imaging market. The main competitors in the medical imaging market are GE, Siemens, Hitachi, Philips and Toshiba.

This report delves into the regional analysis of medical imaging focusing on China, Australia and Japan. The report is aimed at providing better understanding of the market trends regarding increasing aging population & urbanization. Latest trends like cellular phone technology in medical imaging and other technological innovations have also been highlighted. Issues and challenges which pose or are likely to pose threat to the global medical imaging market have been included. The report also profiles the

major companies, with a discussion of their key business strategies.

By combining SPSS Inc.'s data integration and analysis capabilities with our relevant findings, we have predicted the future growth of the industry. We employed various significant variables that have an impact on this industry and created regression models with SPSS Base to determine the future direction of the industry. Before deploying the regression model, the relationship between several independent or predictor variables and the dependent variable was analyzed using standard SPSS output, including charts, tables and tests.

Contents

1. MEDICAL IMAGING

- 1.1 Introduction
- 1.2 Medical Segments

2. GLOBAL MEDICAL IMAGING MARKET

- Market Value & Growth Rate
- Market Segmentation
- End Markets
- Breakdown by Region

3. CHINA MEDICAL IMAGING MARKET

- Market Overview
- Computed Tomography
- Magnetic Resonance Imaging
- Contrast Agent

4. AUSTRALIA MEDICAL IMAGING MARKET

- Market Overview
- Government Expenditure
- Market Share
- Imaging Services Growth

5. JAPAN MEDICAL IMAGING MARKET

- Market Overview
- Production Statistics
- Exports & Imports

6. MEDICAL IMAGING - MARKET DYNAMICS

- 6.1 Growth Drivers
 - 6.1.1 Increasing Aging Population
 - 6.1.2 Increasing Urbanization

6.2 Key Trends

- 6.2.1 Global Healthcare Equipment Market
- 6.2.2 Medical Imaging Centered on Cellular Phone Technology
- 6.2.3 Technological Innovation in Medical Imaging

7. KEY ISSUES

- 7.1 Lack of Funds and Resources
- 7.2 Safety Issues
- 7.3 Informed Consent
- 7.4 Brain Death

8. MEDICAL IMAGING - COMPETITIVE LANDSCAPE

9. COMPANY PROFILES

9.1 GE

- Company Overview
- Key Financials
- Business Strategies
- Launching New products
- Expansion in Services & Software
- Lead in Growth Markets

9.2 Hitachi

- Company Overview
- Key Financials
- Business Strategies
- Focus on Research & Development
- Promoting Environmental Management

9.3 Siemens

- Company Overview
- Key Financials
- Business Strategies
- Focus on Innovation & Excellence
- Customer-centric Approach
- Strengthening its Portfolio

9.4 Philips

- Company Overview
- Key Financials

Business Strategies
Strengthen Position in Emerging Markets
Accelerating Growth

10. MARKET OUTLOOK

- 10.1 Market Forecast
- 10.2 Forecast Methodology
 - 10.2.1 Dependent and Independent Variables
 - 10.2.2 Correlation Analysis
 - 10.2.3 Regression Analysis

List Of Charts

LIST OF CHARTS

Medical Imaging Segments

Global Medical Imaging Market (2002-2010)

Global Medical Imaging Markets- By Modality (2010)

Global Medical Imaging Market- By Care Setting/Application (2010)

Global Medical Imaging Market- By Geographical Segmentation (2010)

Medical Imaging Markets- By Modality (2009)

Medical Imaging Markets- By Region (2009)

Suggest Year for Replacement v/s Actual Year for Replacement in Chinese Hospitals (2009)

China Contrast Agent market –US\$ million (2006-2013E)

CT market breakdown-by modality in the hospital in China (2009)

Australian Medical Imaging Market Share (2005-2010E)

Australian Medical Imaging Services-Volume (November 2008 - November 2010)

Australian Medical Imaging Benefits (US\$) –Funding (November 2008 - November 2010)

Japan Production, Exports and Imports of X-ray- By segments (Jan-June 2010)

Japan Production, Exports and Imports –By product (Jan-June 2010)

Increasing Aging Population over 60 years (2005-2010)

Increasing Urban Population (2005-2010)

Global Equipment Market- US\$ billion (2006-2010)

Philips Equipment Market Share (2006-2010)

Chinese Color Ultrasound market split (2009)

Chinese B/W Ultrasound market split (2009)

Revenue of GE (2006-2010)

Revenue of GE- By Business Segments (2010)

Revenue of GE- By Geographical Segments (2010)

Revenue of Hitachi Group (2006-2010)

Revenue of Hitachi-by Segments (2010)

Revenue of Hitachi-by Geographical Location (2010)

Revenue of Siemens (2006-2010)

Revenue of Siemens-By Segments (2010)

Sales of Philips Group (2006-2010)

Sales of Philips Group- By Business Segments (2010)

Global Medical Imaging market (2009-2014E)

List Of Tables

LIST OF TABLES

Medical Imaging Expertise

List of Global Key Industry Participants and Offerings, 2009

Number of CT Scanners, MR Scanners & Colour Ultrasound in Tier-3 Hospitals (2009)

Major CT Types Used in Chinese Hospitals

Major MRI Types Used in Chinese Hospitals

Examination Fee in Beijing's Hospital (2009)

Australian Total Pathology Spend (2005-2009)

Government Outlays for Pathology & Diagnostic Medical Imaging (2010-13E)

Government Outlays for Pathology & DI (2010E-2013E)

Australian Medicare Pathology Revenue Growth (2009-2013E)

Australian Diagnostic Imaging Practice Revenue (2009)

China Medical Imaging Players Peer Comparison (Nov 2010)

Dependent & Independent Variables (2005– 2010)

Correlation Matrix

Model Summary – Coefficient of Determination

Regression Coefficients Output

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