

Legal Marijuana Market (Medical & Recreational) with Focus on US & Canada: Industry Analysis: (2017-2021)

<https://marketpublishers.com/r/L227329C51CEN.html>

Date: December 2017

Pages: 73

Price: US\$ 800.00 (Single User License)

ID: L227329C51CEN

Abstracts

Cannabis, also known as marijuana, is a family of plants called Cannabaceae. There are more than 700 varieties of cannabis that have been described so far. Based on characteristics such as shape, color, height, smell, it is usually recognized by two main types: Cannabis Sativa, a native of the Western Hemisphere and Cannabis Indica, a native of Central and South Asia.

Marijuana/Cannabis is mostly used as recreational and medicinal drug. Cannabis as a medicine can be found in the ancient Chinese tradition several thousand years ago. The indications showed various therapeutic applications, such as malaria, rheumatic pains, constipation, reproductive system disorders and others. Medical cannabis refers to cannabis and its cannabinoid components, such as tetrahydrocannabinol (THC) and cannabidiol (CBD), which are used as treatments for treating diseases or alleviating the symptoms of these diseases.

In addition to the legalization of medical marijuana, there are states which have also legalized the recreational use of this drug for adults who are 21 years old or older. So far, eight states have legalized recreational marijuana use, and 29 states allow marijuana use for medical purposes in the US. These changes in state laws have helped the growth of the cannabis industry.

The key factors driving the growth of the marijuana/cannabis market are technological advancement, premium pricing due to high energy consumption in marijuana production, changing people's attitude toward marijuana use and growing business opportunities, increasing business sophistication, large base of potential cannabis consumers, medical cannabis on the rise, increasing licensed producers and the growth

of the vaporizer industry. Some of the trends and developments of this industry include national expansion & brand growth, cannabis as healthcare treatment and innovative product development. However, the expansion of marijuana/cannabis market is hindered by legal issues, unfavorable taxes, lack of federal support, lack of banking and financial services and pesticides use issues.

The report “Legal Marijuana Market (Medical & Recreational) with Focus on US & Canada: Industry Analysis (2017-2021)” provides an in-depth analysis of the US and Canada market on the basis of its segments. The major trends, growth drivers as well as issues being faced by the industry are being presented in this report. The key players in the industry, American Cannabis Company, mCig, Inc., GreenGro Technologies, Inc. and Mentor Capital Inc. are being profiled.

Contents

1. MARIJUANA MARKET OVERVIEW

- 1.1 Cannabis
- 1.2 History of Cannabis Legalization in the US
- 1.3 Cannabis Ingestion Methods
- 1.4 Uses of Marijuana/Cannabis
- 1.5 Medical Indications and Benefits
- 1.6 Adverse Effects of Marijuana/Cannabis
- 1.7 Overview of Marijuana Legalization Models
- 1.8 Overview of Cannabis Testing Technologies

2. LEGAL MARIJUANA MARKET

- 2.1 The US
 - 2.1.1 The US Legal Marijuana Market Forecast by Value
 - 2.1.2 The US Legal Marijuana Market Forecast - Medical and Recreational
 - 2.1.3 US Medical Marijuana Medical Sales By Region
 - 2.1.4 The US Cannabis Industry - Total Economic Impact Forecast
 - 2.1.5 The US Prevalence Rate of Marijuana by Age Group
 - 2.1.6 The US Medical Marijuana Patient Breakdown by Medical Condition
 - 2.1.7 Colorado Marijuana Market Forecast by Type
 - 2.1.8 Colorado Marijuana Sales By Ingestion Method
 - 2.1.9 Washington Marijuana Market Forecast by Value
 - 2.1.10 Washington Marijuana Sales By Ingestion Method
 - 2.1.11 Massachusetts Marijuana Market Forecast by Value
 - 2.1.12 Vermont Medical Marijuana Market Forecast by Value
 - 2.1.13 Illinois Medical Marijuana Market Forecast by Value
 - 2.1.14 Florida Medical Marijuana Market Forecast by Value
- 2.2 Canada
 - 2.2.1 Canada Marijuana Market Forecast by Value
 - 2.2.2 Canada Marijuana Market Forecast by Type

3. MARKET DYNAMICS

- 3.1 Growth Drivers
 - 3.1.1 Changing Attitude of People
 - 3.1.2 Medical Cannabis on Rise

- 3.1.3 Increasing Licensed Producers in Canada
- 3.1.4 Technology Advancement
- 3.1.5 Pricing due to High Energy Consumption
- 3.1.6 Growth of Vaporizer Industry
- 3.1.7 Increasing Business Sophistication
- 3.1.8 Large Base of Consumers
- 3.1.9 Rising Business Opportunities
- 3.2 Key Trends & Developments
 - 3.2.1 Cannabis as Health Treatment
 - 3.2.2 Increasing Investment
 - 3.2.3 Innovative Product Development
 - 3.2.4 Increasing Consumption among Aged
 - 3.2.5 National Expansion and Brand Growth
- 3.3 Challenges
 - 3.3.1 Trump Card
 - 3.3.2 Banking and Financial Services
 - 3.3.3 Schedule 1 Classification
 - 3.3.4 Unfavorable Tax Rates
 - 3.3.5 Lack of Federal Support
 - 3.3.6 Use of Pesticides
 - 3.3.7 Legal Issues

4. COMPETITIVE LANDSCAPE

- 4.1 Financial Comparison of Key Players

5. COMPANY PROFILES

- 5.1 American Cannabis Company
 - 5.1.1 Business Overview
 - 5.1.2 Financial Overview
 - 5.1.3 Business Strategies
- 5.2 mCig, Inc.
 - 5.2.1 Business Overview
 - 5.2.2 Financial Overview
 - 5.2.3 Business Strategies
- 5.3 GreenGro Technologies, Inc.
 - 5.3.1 Business Overview
 - 5.3.2 Financial Overview

5.3.3 Business Strategies

5.4 Mentor Capital, Inc.

5.4.1 Business Overview

5.4.2 Financial Overview

5.4.3 Business Strategies

List Of Figures

LIST OF FIGURES

Overview of Marijuana Legalization Models

The US Legal Marijuana Market Forecast by Value (2016-2021)

The US Legal Marijuana Market Forecast - Medical and Recreational (2016-2021)

The US Medical Marijuana Medical Sales By Region (2016)

The US Cannabis Industry - Total Economic Impact Forecast (2016-2021)

The US Prevalence Rate of Marijuana by Age Group (2016)

The US Medical Marijuana Patient Breakdown by Medical Condition (2016)

Colorado Marijuana Market Forecast by Type (2016-2021)

Colorado Marijuana Sales By Ingestion Method (2016)

Washington Marijuana Market Forecast by Value (2016-2021)

Washington Marijuana Sales By Ingestion Method (2016)

Massachusetts Marijuana Market Forecast by Value (2016-2021)

Vermont Medical Marijuana Market Forecast by Value (2016-2021)

Illinois Medical Marijuana Market Forecast by Value (2016-2021)

Florida Medical Marijuana Market Forecast by Value (2017-2021)

Canada Marijuana Market Forecast by Value (2016-2021)

Canada Marijuana Market Forecast by Type (2016-2021)

The US Support for Legalizing Marijuana (2012-2017)

Number of Legalized States in US for Medical Cannabis (2008-2017)

Number of Licenses Granted (2013-2016)

Age Group of Cannabis Consumer (2017*)

American Cannabis Company Revenue by Segment (2016)

American Cannabis Company Revenue and Net Income (2013-2016)

mCig, Inc. Revenue by Segment (2017)

mCig, Inc. Revenue and Net Income (2013-2017)

GreenGro Technologies, Inc. Revenue and Net Income (2013-2016)

Mentor Capital, Inc. Revenue by Segment (2016)

Mentor Capital, Inc. Revenue and Net Income (2012-2016)

List Of Tables

LIST OF TABLES

Medical Indications and Benefits
Overview of Cannabis Testing Technologies
Cannabis Legalized States and the District of Columbia
Cannabis “Decriminalized” States and “No Legal use” States
Evidence for Prescribing Medical Cannabis (2016)
Financial Comparison of Key Players (2016)

I would like to order

Product name: Legal Marijuana Market (Medical & Recreational) with Focus on US & Canada: Industry Analysis: (2017-2021)

Product link: <https://marketpublishers.com/r/L227329C51CEN.html>

Price: US\$ 800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/L227329C51CEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

